

# 2020-2025 Comprehensive Master Plan









**2020-2025**  
**Comprehensive Master Plan**

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**Genoa Township Park District**

**Board of Commissioners**

Genoa Township Park District 2020-2025 Comprehensive Master Plan is hereby adopted by the Park District Board of Commissioners on the Xth day of X in the year 2019.

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Megan Johnson, President

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Gerald Busse, Vice President

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Paula Bafia, Executive Director



## **Acknowledgments**

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## **Executive Summary**

In the Spring of 2019, the Genoa Township Park District proceeded with a Comprehensive Master Plan update to create a series of goals, objectives and recommendations that will guide strategic decision making over the next 5 years. This is a significant master plan update from the previous plan of late 2009 that will lead into improved all-around decision making and investigating the possibilities of improving parks and facilities. This local connection with parks and facilities is an important one that will continue to allow for improved community participation.

## **Outcomes**

The planning process was led by Design Perspectives in association with Public Research Group with its primary effort centered on outreach and engagement to learn about the local community. The next steps allowed for analysis of the data collected, then the development of goals & objectives and finally recommendations.

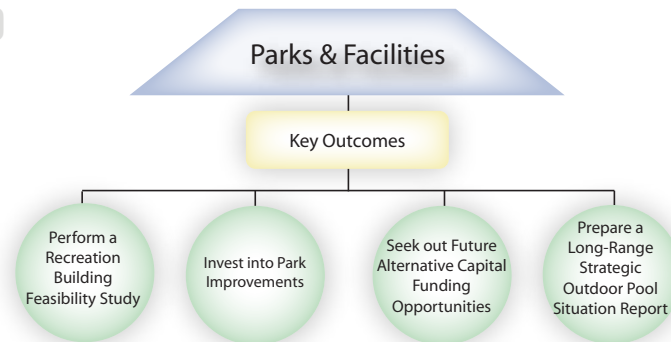
In the very beginning of the planning process, several questions emerged early in the conversation:

- What is the future of the Fitness & Wellness Center?
- Should we investigate building a new Recreation Building and what does the community think about it?
- Should we explore an expanded Park District with Kingston Township?

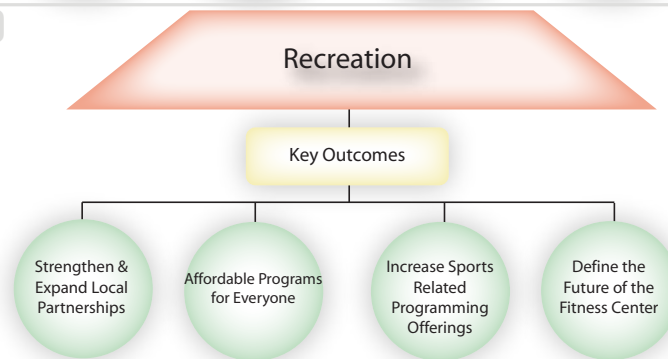
Answers to these questions and more can be found in this Comprehensive Master Plan.

The strategic atlas below illustrates the key outcomes based on the goals and objectives laid out in order of importance based on the three core function areas of the agency.

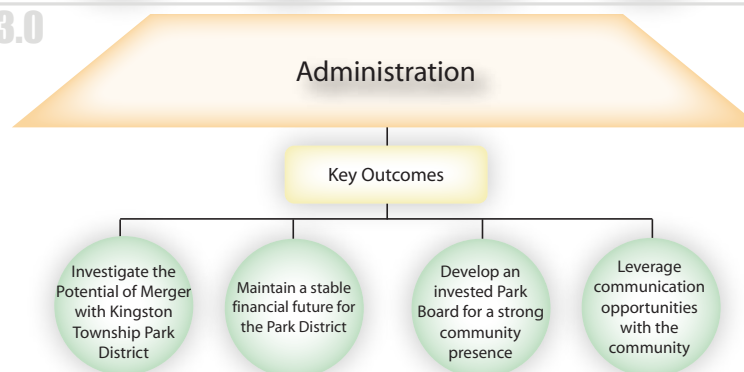
## Tier 1.0



## Tier 2.0



## Tier 3.0



### Conclusion

Through the months of community outreach and engagement, the Comprehensive Master Plan was developed to identify key issues that the Park District needs to make improvements for the benefit of the local community. The analysis has identified, with the help of community voiced opinions, what is important in the next 5 years which includes:

- Parks are used and should receive on-going maintenance improvements with select new park elements added such as walking paths, comfort amenities (drinking fountains, natural areas, sitting areas & picnic shelters), playgrounds and pet friendly amenities that residents are interested in.
- Recreation programs should be affordable with opportunities to improve and grow participation.
- The Fitness Center is important to the community.
- There is an adequate level of initial support for a new Recreation Building to continue the process moving forward.
- Continue to build up local partnerships and explore new opportunities to expand into new ones.





### **Chapter I - Introduction**

The Genoa Township Park District has largely succeeded in satisfying the residents of the community, as evidenced by the survey results as well as the community input collected through the master planning process. The Park District places a strong emphasis on being local. This means present in the lives of the local community in programs and services, taking pride in its ability to continue a legacy of improving the quality of life for its residents and neighboring communities by investing in local places to play.

#### **Genoa Township Park District Mission**

“The Genoa Township Park District through its staff, programs, services and facilities seeks to enhance the quality of life and the environment to acquire, conserve and protect natural resources and to provide leisure time opportunities for the benefit of the citizens and families in our community.”

#### **Genoa Township Park District Vision**

“Work to advance a local leisure life with fun ways to recreate.”

#### **Genoa Township Park District Values**

“Our mission depends on three core values that includes commitment, communication and cooperation.”

### Park District History Timeline

**In 1940**, Lila Chamberlain donated 6 acres located at Route 23 and Derby Line Rd to the City to build a park. The City decided that was not the best location for a park and sold that property and with the proceeds bought 8 acres located where the current Chamberlain Park is located at 400 E. 2nd Street. Over the next few years, the City purchased an additional 7 acres adjacent to the new 8 acres to make up Chamberlain Park. The Park District was formed in 1943 and the City donated the property to the Park District.

**In 1967**, the outdoor pool was built at Chamberlain Park for \$125,000 with the help of a referendum passed by the residents. In 1996, the pool was re-built due its age and deteriorating condition of the pool. The pool renovation cost \$1.5 million and was partially funded through a \$400,000 Illinois Department of Natural Resources (IDNR) OSLAD Grant. The renovated pool includes a new body water slide, diving well, pumps and filtration system, locker rooms, concession stand and other elements.

**In 1998**, the 45 acre Kiernan Park was built with a new playground, shelter, and soccer fields, which the local AYSO started since they had their own fields, shelter, a nature walk path and other features. A little over half of Kiernan Park is wooded or native prairie with a creek going through the property.

**In 1999**, a 7,000 square foot addition was added on to the existing building. The building is used to house our per-school and summer camp program, karate, and a wide variety of other programs. In 1999, we also built a Skate Park located at Chamberlain Park.

**In 2004**, we added a Bowl Water Slide to the existing pool. The slide is very unique and currently, are only 2 other similar slides in the state besides ours.



**In 2006**, Lions Park was built which was partially funded through a IDNR OSLAD Grant and a land donation from a local developer and the City. We were able to build a \$450,000 park with playgrounds, walking path, open play area and other elements with no additional funding coming from the District taxpayers. The park is located in between two newer residential developments with a total of 600 homes and those residents now have a local park they can use close to home.

**In 2008**, we worked out an intergovernmental agreement with the City to maintain 3 park sites in the new Riverbend Subdivision totaling over 500 homes.

**In 2010**, we were able to purchase another 13 acres adjacent to Chamberlain Park and apply for and received a \$400,000 IDNR OSLAD Grant and built a \$1.4 Million addition/renovation including 3 new baseball/softball fields, 3 new soccer fields, a mile long paved walk path, basketball court, shelters, 6 outdoor fitness stations, open play space and a new water splash pad that was incorporated into the existing pool.

**In 2013**, we opened a 14,000 square foot state of the art Fitness Center that we rent from the City and is located on the 2nd floor above the then new Genoa City Hall/Police Department. The center has new cardio and strength equipment, indoor walking track, aerobics and spinning centers, locker rooms, massage therapy, and a kid's zone center with a climbing center.

We just recently joined the DeKalb and Sycamore Park Districts to form the new Kishwaukee Special Recreation Association that provides recreational programs for individuals with disabilities and special needs.



## Master Plan Process

The purpose behind a Comprehensive Master Plan is to create strategies over a five-year period to focus the direction of an agency on ways to better serve the community. This plan provides information on the current state of the Park District which is the result of numerous opportunities to investigate the parks and recreational needs of the community.

The process will produce a road map for the future of the Park District. The following outlines key steps in the planning process that included:

- Visioning sessions
- Public input session
- Community survey
- Partnership investigation & analysis
- Parks & Facility inventory & analysis
- Standards development
- Level of service analysis
- Conceptual park planning
- Capital improvement planning
- Strategic road map with goals & key initiatives
- Implementation action plan

The purpose to develop a plan is a simple, straightforward choice. The reasons are many that include:

- Establish priorities for a future direction based on comprehensive research to address documented needs.
- Develop goals with recommendations on how to achieve future priorities.
- Develop objectives for decision-making to allow officials to continue to act in the public interest.
- Develop a plan that places high value in park and recreation opportunities for all Park District residents to enjoy.
- Establish a forward-thinking capital improvement plan to guide the future direction for planning and development.
- Pursue grants & other alternative funding opportunities.
- Investment into the understanding of the collective bigger picture of the agency.



### Previous Planning Efforts

The Park District holds a significant place within this small community located in northeast portion of DeKalb County, Illinois. The Park District has completed two previous planning initiatives in 2004 as well as 2010 that provided direction for improvements to parks and facilities as well as programming.



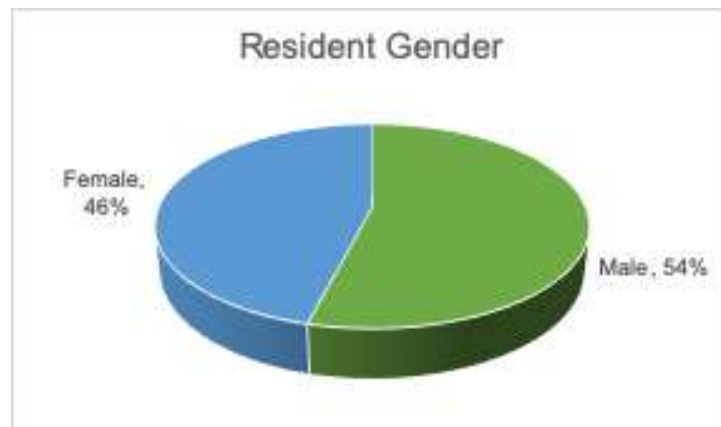


## **Chapter 2 - Current Environment**

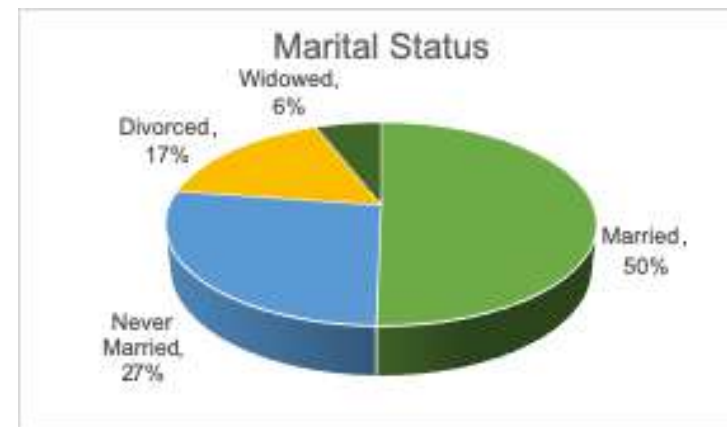
### **Genoa Township Park District Demographics**

The following pages highlights the demographic profile of the Genoa Township Park District.

Total Population <sup>1</sup> :	5,727
Total Households <sup>1</sup> :	2,244
Average Household Size <sup>1</sup> :	3
Median Age <sup>1</sup> :	43.2
Female <sup>1</sup> :	46%
Male <sup>1</sup> :	54%



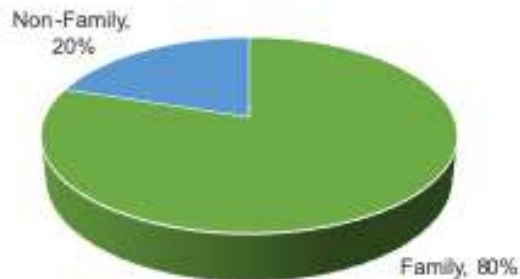
<b>Marital Status<sup>1</sup></b>	
Never married:	27.0%
Now married:	50.3%
Widowed:	5.9%
Divorced:	16.8%



## Households<sup>1</sup>

Family:	80%
Non-family:	20%

## Residents Household Types



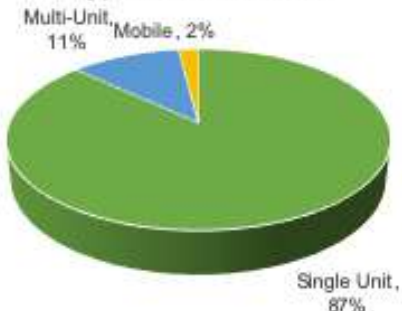
## Units and Occupancy<sup>1</sup>

Number of Housing Units:	2,372
Single Unit:	87%
Multi-Unit:	10%
Mobile Home, Boat, RV, etc.:	2%
Occupied:	95%
Vacant:	5%
Owner Occupied:	57%
Renter Occupied:	43%

## Value

Median value of Owner-Occupied Housing Units:	\$158,000
Median Household Income <sup>1</sup> :	\$52,386

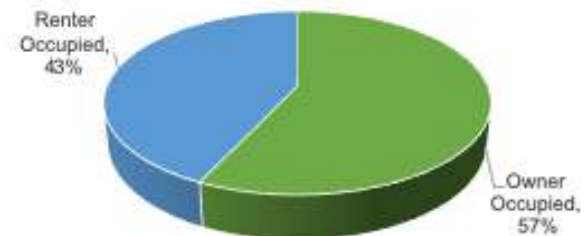
## Types of Structure



## Occupied vs. Vacant



## Ownership of Occupied Units

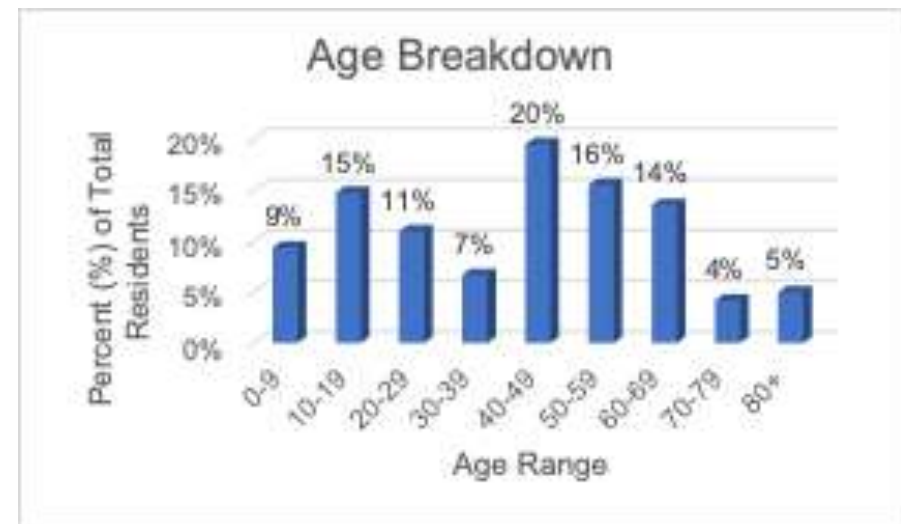
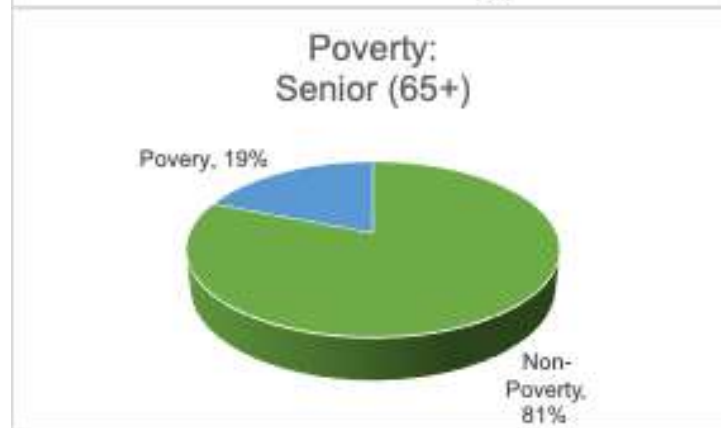
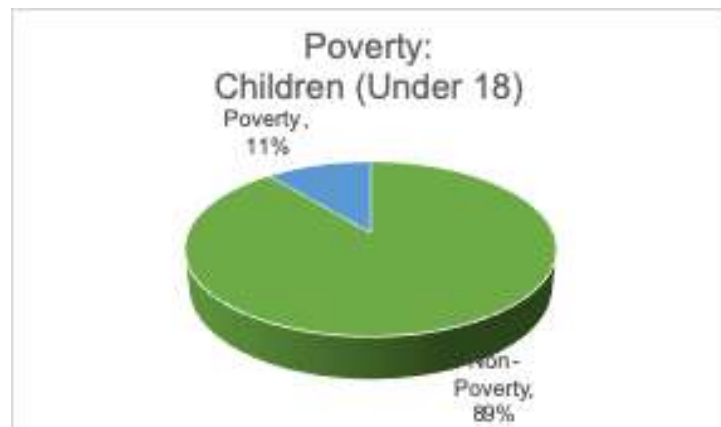


## Poverty<sup>1</sup>

Persons below poverty line:	14.9%
Children (Under 18) Poverty:	11%
Non-poverty:	89%
Seniors (65 and over) Poverty:	19%
Non-poverty:	81%

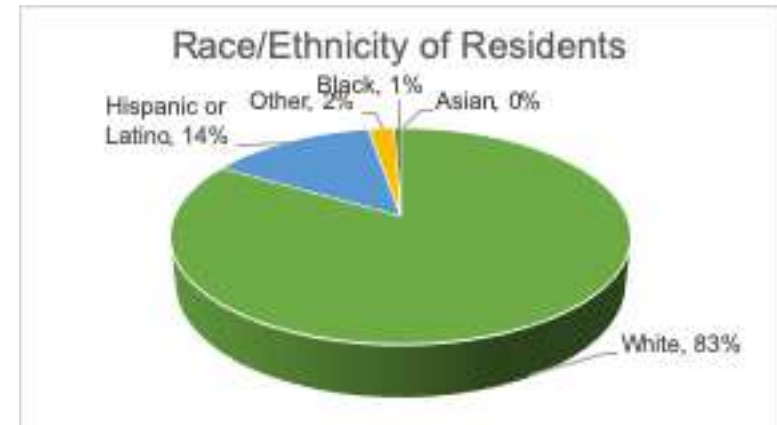
## Age Groups<sup>1</sup>

Under 18:	19.9%
18-64:	65.5%
65 & Over:	14.6%



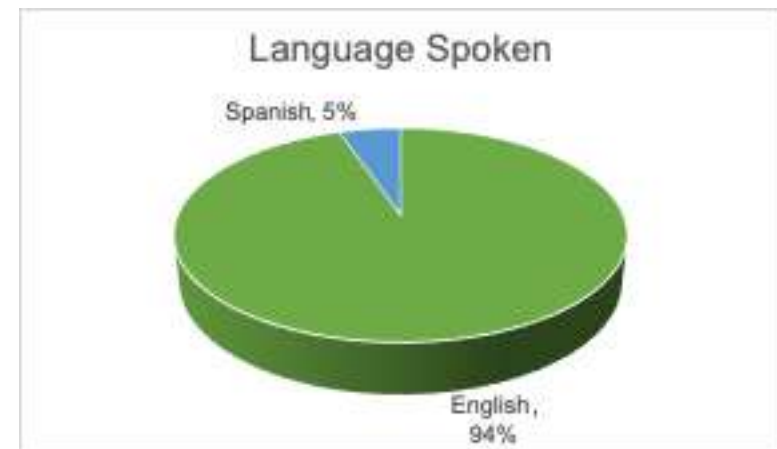
## Race & Ethnic Diversity<sup>1</sup>

White:	83.4%
Hispanic or Latino:	13.9%
Asian:	0.0%
Black:	0.5%
Other:	2.2%



## Language Spoken<sup>1</sup>

English:	94.4%
Spanish:	5.2%



## Education<sup>1</sup>

High School Grad or Higher:	86.8%
Bachelor's Degree or Higher:	12.8%

<sup>1</sup> US Census Data – 2017



### **Operation Overview**

The operational system of any organization sets the direction of how well that organization will function. The goal of any agency that is striving for excellence is a continual effort to improve. The fundamental core operational resource areas for the Park District are its administrative and financial system. These two areas will receive attention in this chapter, seeking a positive change to Park District operations.

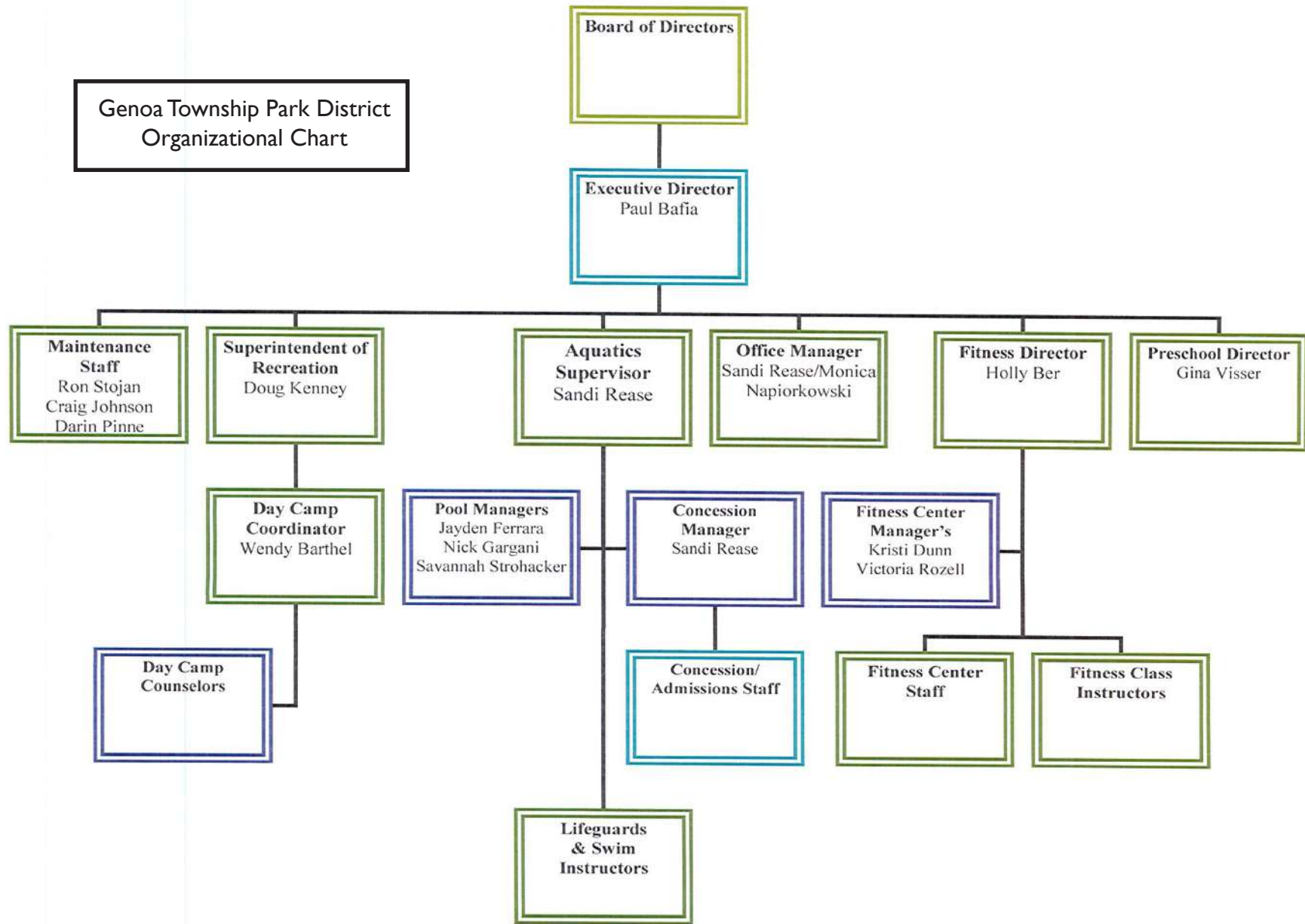
### **Administration**

The core of the Genoa Township Park District administrative system is comprised of the Park Board and the small team of staff members. Each of these two groups have important roles in the function and cohesive operation of the Park District. The Park Board is responsible for overall governance of the District through policies and financial management. The Board is comprised of seven elected officials who share a common purpose to improve the local community through their involvement with the Park District. The staffing level for the Park District is small with only 5 full time personnel, mostly centered on park maintenance and all work directly under the Executive Director. The Executive Director is responsible for implementation of Park District policies, building consensus among the Park Board and for the day to day operations that keep the Park District running.

As part of the planning process and review of the current staffing plan, no changes to the organization chart is being considered at this time. However, if a new Recreation Building becomes operational during the timeline of this plan, the organization chart will need to be revisited and adjustments made to reflect this new facility and how it will change Park District operations.



## Genoa Township Park District Organizational Chart



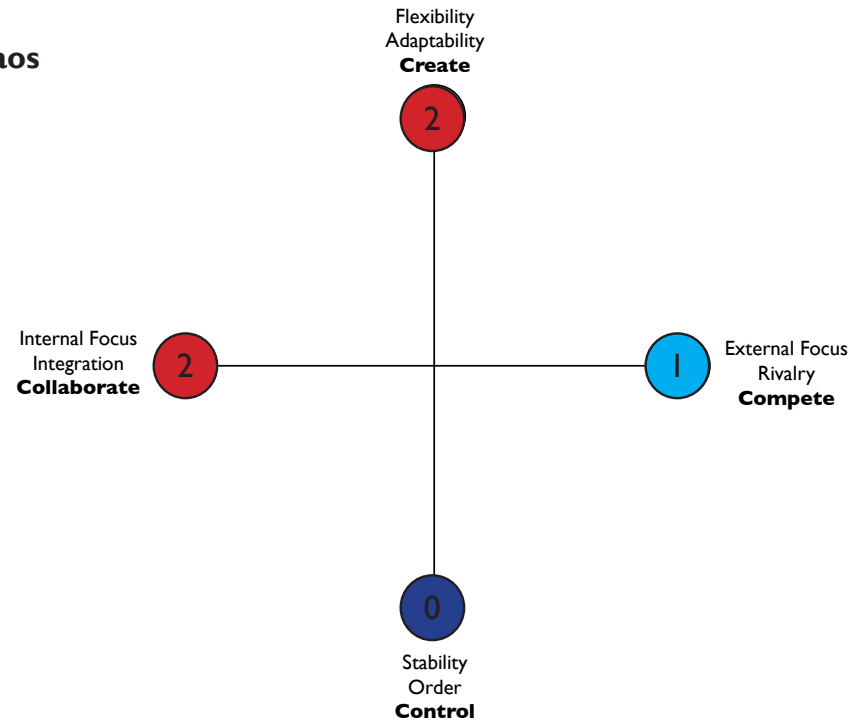
## Organizational Culture

The culture of an organization is defined by the people that make up that organization, each one bringing in different personalities, values, personal goals and experiences to the group. In order to gain insight into the Genoa Township Park District, a meeting was held with the staff to discuss and identify the basic levels, types and importance of values that make up the organizational culture.

There are 4 basic organizational culture types:

- **Control:** Value standardization, control and a well-defined structure for authority and decision making
- **Compete:** Value effective external relationships over internal integration
- **Collaborate:** Value internal unity, teamwork and integration
- **Create:** Value flexibility, adaptability and thrives in chaos

The majority of the responses which are highlighted to right perceived the organization as a blend between being a creative and collaborative place to work which together creates a flexible, teamwork-oriented work culture. This type of organization is truly reflective of a culture that the current employees seek out in today's work environment.





### Financials

Today there are approximately 305 Park Districts and 55 County Forest Preserve Districts in Illinois. Between 1868 (when Illinois Park Districts were created) and today, the body of legislation created by the Illinois General Assembly has evolved. Within that legislation is contained the taxing authority that Park Districts are permitted, the greatest of which is their ability to tax real estate within their boundaries.

In addition to the aforementioned taxes, the Park District Board has the authority to sell bonds and to repay these bonds through a general obligation of the property taxpayers. The limits of the bonding authority of elected Park District Boards of Commissioners are set by the Illinois General Assembly. Park District boards have the authority to have an outstanding general obligation bonded indebtedness of .575% of the EAV by action taken in a board meeting. This is referred to as a board's non-referendum bonding authority. This is further restricted by PTELL (Property Tax Extension Limitation Law) that allows the Park District to levy to a certain ceiling amount annually, inflated by changes in the Consumer Price Index ("CPI").

Park District boards are permitted by the General Assembly to have an outstanding indebtedness of 2.875% of the total value of their equalized assessed valuations. When this occurs, Park District boards can use fees from services to repay debt, or they can use their non-referendum bonding authority to repay them funded by general obligation property taxes. With approval of the voters, the limit of bonded indebtedness can increase to 5.75%.

Based on the fact that the Genoa Township Park District is permitted 2.875% indebtedness of its 2017 EAV of \$102,200,632, it could have up to \$2,938,268 (less outstanding debt) in debt obligations. It has approximately \$1,775,970 in general obligation debt. Therefore, the current legal debt margin for the Park District is approximately \$1,162,298. The Park District has several options available to increase funds for the future. They will all need voter approval to become a reality. The first is a permanent tax rate increase that would allow for increases in the operations, maintenance and bonding capacity. This is a comprehensive long-term solution to growing budgetary concerns but is also a more challenging approach for the tax payer. The second option is a more traditional approach to securing new bonding capacity for long-term capital improvements through a series of referendum bonds that have a start date and an end date. The impact to the tax payer from the increased bond costs are set for a specific time frame which allows for the potential for future tax relief once the bonds are paid off and the levy is adjusted down to the previous tax rate.

The Park District has recently explored two dollar amounts for a potential referendum tax increase. The first is a \$2,000,000 for a 20-year maturity with an approximate \$91 per year additional tax burden. The second is a \$3,000,000 for a 20-year maturity with an approximate \$136 per year additional tax burden. From review of the data collected from the public engagement process, the \$2,000,000 dollar amount and possibly less would be the recommendation to explore further in the near future.

In review of the approved 2018 annual financial report, a simple overview of the total revenue and total expenses is illustrated in the following table:

	2018	2017	Difference
Revenues	\$1,229,750	\$1,212,120	\$17,630
Expenses	\$1,225,477	\$1,148,720	\$76,757
Balance	\$4,273	\$63,400	(\$59,127)

The Park District has a modest budget and generally operates in a conservative manner to ensure a yearly balanced budget.





### General Recreation Programming

The Park District has a current population of approximately 5,800 residents. It does provide recreation opportunities to neighboring communities. One area of focus is to offer general recreation programs at an affordable cost with a modest revenue stream. With this philosophy of an affordable fee structure, the need to continue to improve participation rates is an important part of this strategy. There is always a need to diversify programming as a way to gather more participants and serve the changing demographics of the Genoa community.

The long-term ability to grow programming within the amount of space available at the Park District facilities is a concern. The Recreation Center building is very limited as to its program offerings and the building is not easily expanded due to site constraints. The Park District does partner with the School District for rental opportunities but this is not a viable long-term solution to solve indoor program space needs.

The Park District should also decide on a realistic split between tax revenue and program revenue. If the Park District removed the property tax allocation, the recreation fund would not be making a profit. With that being said, the Park District is trying to be fiscal conservative and grossed over \$500,000 of revenue in 2018. This should be considered an accomplishment based the size of the recreation staff and the limited facilities the Park District operates.

Many Park Districts regardless of size are moving towards increasing program fees as a potential income generator. This is necessary as grants are becoming difficult to secure the needed funding sources and property taxes are subject to on-going discussions about freezing them at current levels. The goal should be to increase profitability of the general recreation programs 15% during the next five years which would allow the recreation programs to contribute more successfully to the Park District's bottom line.

It is importance to understand the needs of the community when seeking to provide effective programming. The purpose of completing a basic recreation department review is to evaluate current recreational offerings by reviewing the Park District provided programming information. The goal is to develop a strategy to improve both attendance numbers and profitability. This is usually a function of marketing & promotion and physical space.

In many recreation agencies, classes are run for less than desirable reasons. This leads to low participation numbers, possibly staff and instructor frustrations, flat revenues and less than stellar customer satisfaction levels. This approach also shows up in the fund balance, leading to underperforming financials and frustration in the time and talent it takes to keep offering classes that should be cut due to lack of popularity. Many agencies need to take stock in its recreation identity and expand the core program offerings that make it successful.





We conducted a review of the programming sessions provided by the Park District. We will devise our findings from three primary focus areas. First is to look at how the Park District stacks up against other local agencies. Second is the Recreation Department level of profitability and lastly, we will review the class offerings and make comments about participation levels.

The first area of discussion is to take a look at how the Genoa Township Park District compares to other leisure agencies.

Recreation Demand Analysis Overview for Genoa Township Park District				
	Genoa Township Park District	Byron Park District	Hampshire Park District	Sandwich Park District
Number of Residents	5800	3600	7500	8000
Recreation Facilities (Pool, Community Center, Golf, Etc.)	3	1	2	1
Number of Parks	9	4	4	9
Park Acreage in System	92	25	69	100
Number of Recreation Programs	112	NA	49	NA
Pre-School Program	Yes	No	Yes	Yes
Summer Camp	Yes	Yes	Yes	Yes
Number of Leagues Using Parks	4	0	3	1
Number of Full Time Recreation Staff	9	4	11	2
Annual Operating Budget	\$1,229,750.00	\$1,516,061.00	\$2,782,464.00	\$1,731,882.00
Park Expenditures Per Person	\$212.02	\$398.96	\$370.99	\$216.48

The following list overall comparison of the Genoa Township Park District to each Park District as well as the overall averages.

The Genoa Township Park District...

- Has the lowest total annual budget.
- Falls in the middle of population total.
- Expends the least amount per person at about \$212.
- Has more recreation facilities.
- Hosts more leagues.

The second task can be found on the following table which highlights the 2018 financial data specific to the recreation fund.

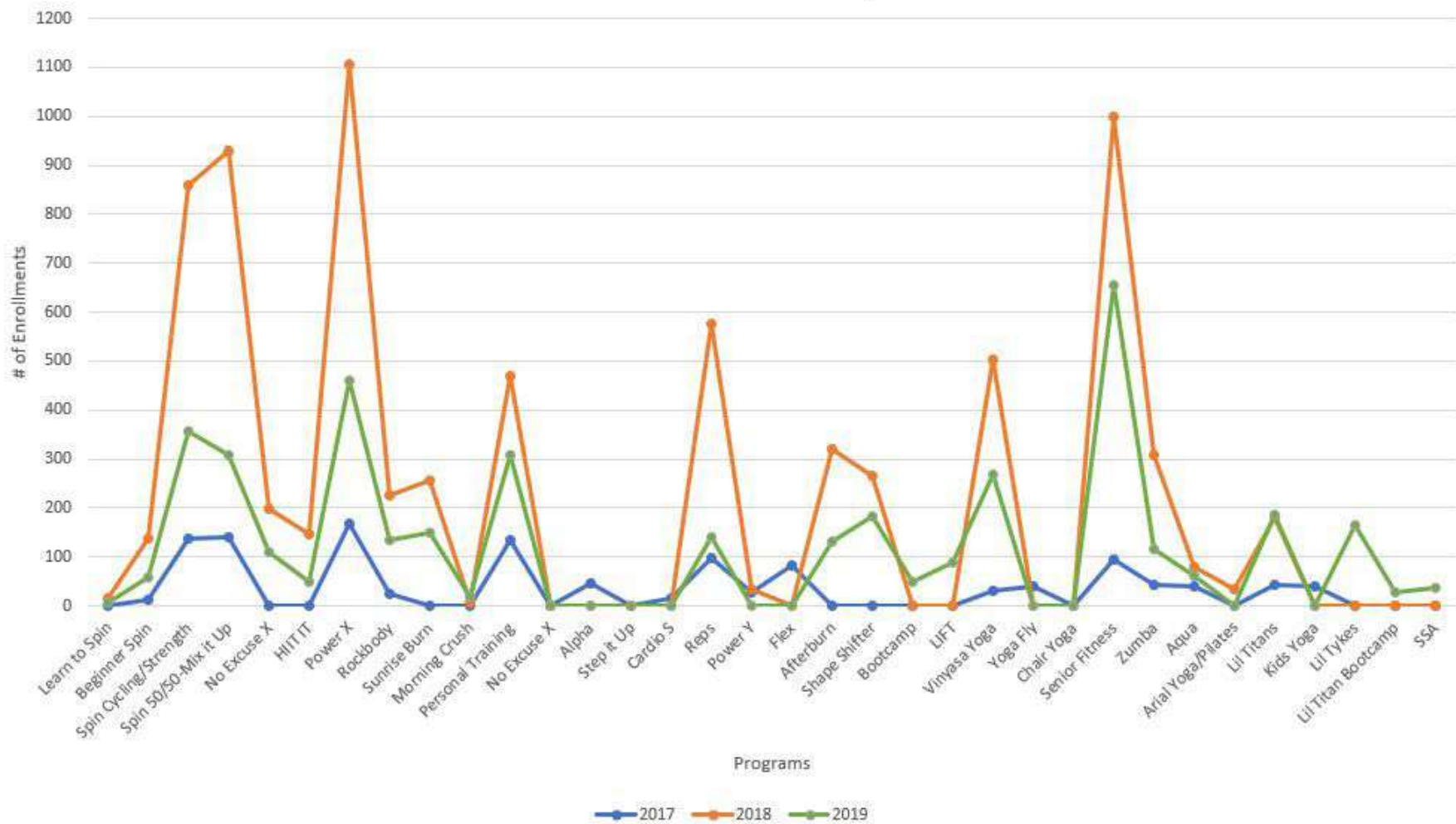
Year Ending April 30, 2018	
Total Revenue	\$647,593
Total Expense	\$697,001
Excess (Deficiency) of revenues over expenditures	(\$49,408)
Other financing sources (transfer)	\$80,000
End of year Recreation fund balance	\$30,592

The financial data reveals that of the \$647,593 total revenue, \$115,793 came from property tax and only \$54,332 came from the pool. The pool expenses were approximately \$308,000, or nearly half of the \$697,001 total expenses. If the pool was closed and the property tax distribution allocated for other expenses, the net total revenue would be approximately \$477,000 while the total expenditures would be approximately \$387,000 for a net profit of \$90,000 or 19% profitability. As mentioned before, the goal would be to target 35% profitability in the next five years.



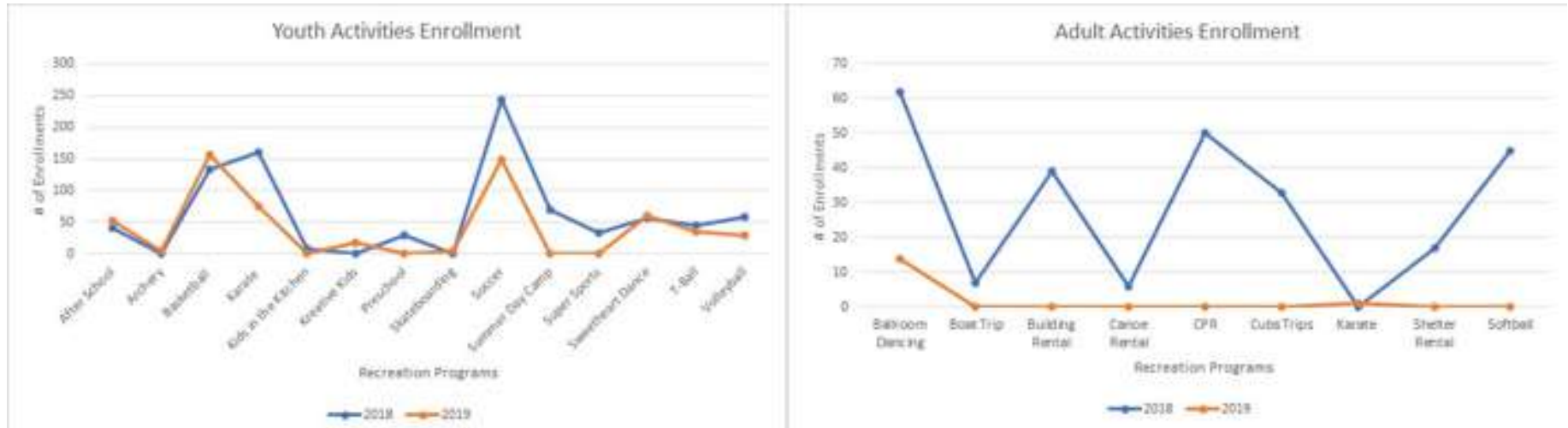
The final task can be found on the following tables which looks at recreation program participation. The first table below highlights the class enrollments at the Genoa Fitness Health & Wellness Center over a three period. The top classes that are trending upward include senior fitness, Power X, spin cycling/strength, spin 50/50-Mix it up and personal training.

GTPD Class Enrollment Analysis



Lastly is the identification of the core recreation programs or in other words, the most successful programs. It is clear that the Genoa Township Park District has strong numbers in soccer, karate and basketball for Youth Programs and ballroom dancing, CPR classes and building rentals for Adult Programs.

The following graphs highlight program enrollment for youth and adult aged programs:



## Conclusion

The Park District should continue to develop market-based initiatives to seek boosting recreation program revenues. This does not always mean increasing class size or offerings. The Park District should evaluate its current fee structure as well as expenses within the recreation fund to see if additional efficiencies can be made thereby increasing revenues without the burden of additional classes unless they have merit.

## Parks Inventory & Analysis

The parks inventory and level of service analysis are key components of the Park District's service to the community. These critical areas must be assessed in order to provide an accurate understanding to the Comprehensive Master Plan's purpose. After determining the parks inventory, a Level of Service (LOS) analysis is created for a basic understanding of which park elements are being provided to the community. Further analysis illustrates where these elements provide services and if there are any areas either needing additional services or that have a redundancy of any service. Design Perspectives developed a method for parks inventory as well as level of service analysis to provide the Park District more understandable and information-rich maps.

The charts and maps on the following pages illustrate each park with individual elements located and scored. The Type, Condition, & Quantity (TCQ) scoring system was developed by Design Perspectives in order to analyze the overall condition of each park in the whole system. This helps determine which parks may need immediate attention or which parks provide higher services and opportunities to the community.

Before each park is given an overall TCQ score, each individual park element is classified into the following categories:

### Type:

- Basic - Small Elements essential to most parks.
- Standard - Elements found in many parks.
- Advanced - Elements unique to certain parks

### Condition:

- Poor - May be unusable/needs replaced
- Fair - Not well maintained but still usable
- Good - Well maintained and very usable
- Excellent - Top condition/just like new

### Quantity:

- Number of each element.






# 2020-2025 Comprehensive Master Plan



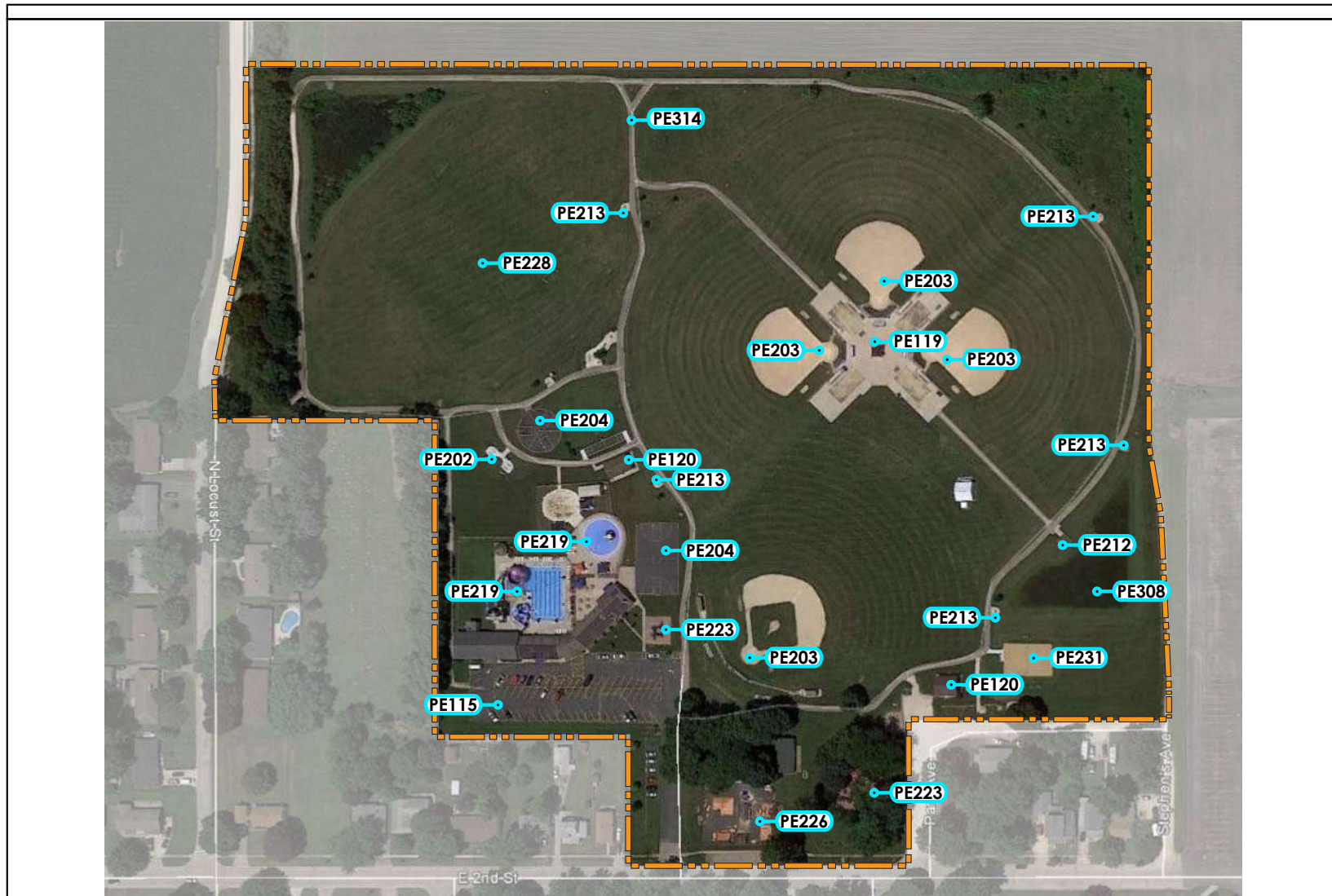
Genoa Township Park District																								
Park Matrix																								
Park Name	Classification	Acres	Playgrounds	Basketball Courts	Soccer Fields (All Sizes)	T-Ball Fields	Baseball Fields (Practice or Game)	Softball Fields	Backstop	Multi-Purpose Fields	Football Fields	Tennis Courts	Ice Rinks	Trails	Sand Volleyball Courts	Sled Hills	Swimming	Skate Park	Park Shelter	Parking Lots	Restroom Building (Portable or Permanent)	Ponds & Basins	Open Space	Building
Chamberlain Park	CP	26	2	2	1		1	3	4					1	1	1	1	1	3	2	4	1	1	1
Kiernan Park	CP	43	4		4		1		1					1					1	1	2			1
Durham Park	PP	0.5																	1				1	
Derby Line Park	NP	1	1																				1	
Genoa Woods Park	CP-Special Use	2.5																					1	
Lions Corner Park	NP	6	1											1					1				1	
Oak Creek Park*	NP	3																						
Riverbend Park Central*	NP	4.6	1																	1			1	
Riverbend Park North*	PP	0.3	1																					
Riverbend Park South*	PP	0.3	1																				1	
Citizens/Carroll Park**	NP	4												1					2	1	1		1	
Total within Genoa City Limits		91.2	8	2	5	0	2	3	5	0	0	0	0	3	1	1	1	1	6	3	6	1	5	2
Total for Park District		79	11	2	5	0	2	3	5	0	0	0	0	4	1	1	1	1	8	5	7	1	8	2
Key																								
PP = Pocket Park																								
NP = Neighborhood Park																								
CP = Community Park/Special Use																								
* Outside of Park District, Maintenance Only, Not Owned																								
** Not Owned by the Park District																								




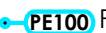
Park Name	Chamberlain Park					TCQ Score	Score Notes
Park Classification	Community						
Park Size	26 Acres						
	Type	Condition	Quantity				
General Park Elements (100)							
PEI03	Bench	B	G	9		1.7	
PEI04	Bike Rack	B	G	1		0.8	
PEI07	Dog Waste Bag Station	S	G	3		2.3	
PEI08	Drinking Fountain	B	G	1		0.8	Antique (Stone)
PEI10	Grill	S	F	3		1.5	
PEI12	Litter Can	B	G	22		8.3	
PEI14	Park Sign	S	E	1		2.0	
PEI15	Parking	B	F	2		2.0	
PEI16	Picnic Table	B	F	33		5.5	
PEI18	Restroom	A	G	4		18.0	Porta-Potties
PEI19	Shade Structure	S	F	1		1.0	Fabric w/ 2 Tables
PEI20	Shelter	S	G	3		4.5	
Total General TCQ Score						48.2	EXCELLENT
Active Park Elements (200)							
PE202	Bag Toss Court	B	G	3		2.3	
PE203	Baseball/ Softball Field	S	G	4		6.0	
PE204	Basketball Court	S	F	2		2.0	
PE206	Bleacher	S	G	5		3.8	
PE207	Bocce Ball Court	B	G	1		0.8	
PE212	Fishing Station	S	G	1		1.5	
PE213	Fitness station	S	E	5		10.0	
PE219	Outdoor Pool	A	G	1		2.3	
PE222	Player Bench	B	G	8		3.0	
PE223	Playground	S	G	2		6.0	
PE226	Skate Park	A	G	1		2.3	
PE227	Sledding Hill	A	F	1		1.5	
PE228	Soccer Field	S	G	1		1.5	
PE231	Volleyball Court	S	G	1		1.5	
Total Active TCQ Score						44.3	EXCELLENT
Passive Park Elements (300)							
PE303	Community Center	A	G	1		4.5	
PE304	Educational Signage	A	G	1		2.3	
PE307	Open Field	B	E	1		2.0	
PE308	Open Water	S	G	1		3.0	
PE312	Picnic Area	S	G	1		3.0	
PE314	Walking Trail	S	F	1		4.0	.25 Miles
Total Passive TCQ Score						18.8	GOOD
Total TCQ Score						111.2	EXCELLENT









Chamberlain Park  
Scale: NTS

 Park Boundary  
 PE100 Park Feature


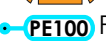


 <div>Design Perspectives INC. Grounded in Creativity</div>						Prepared
<div><div>Park Name</div><div>David Carrol Memorial Citizens Park**</div></div>						
<div><div>Park Classification</div><div>Neighborhood</div></div>						
<div><div>Park Size</div><div>4 Acres</div></div>						
<div><div>Type</div><div>Condition</div><div>Quantity</div><div>TCQ Score</div></div>						Score Notes
General Park Elements (100)						
PE110	Grill	S	F	1	0.5	
PE114	Park Sign	S	G	1	1.5	
PE115	Parking	B	E	1	2.0	
PE116	Picnic Table	B	F	9	1.5	
PE118	Restroom	A	G	1	4.5	Porta-Potty
PE120	Shelter	S	G	2	3.0	1 Gazebo
Total General TCQ Score					13.0	GOOD
Active Park Elements (200)						
PE212	Fishing Station	S	F	1	1.0	
Total Active TCQ Score					1.0	POOR
Passive Park Elements (300)						
PE304	Educational Signage	A	G	1	2.3	
PE309	Ornamental Planting	B	G	1	0.8	
PE312	Picnic Area	S	G	1	3.0	
Total Passive TCQ Score					6.0	FAIR
Total TCQ Score					20.0	FAIR
** Not Owned by the Park District						







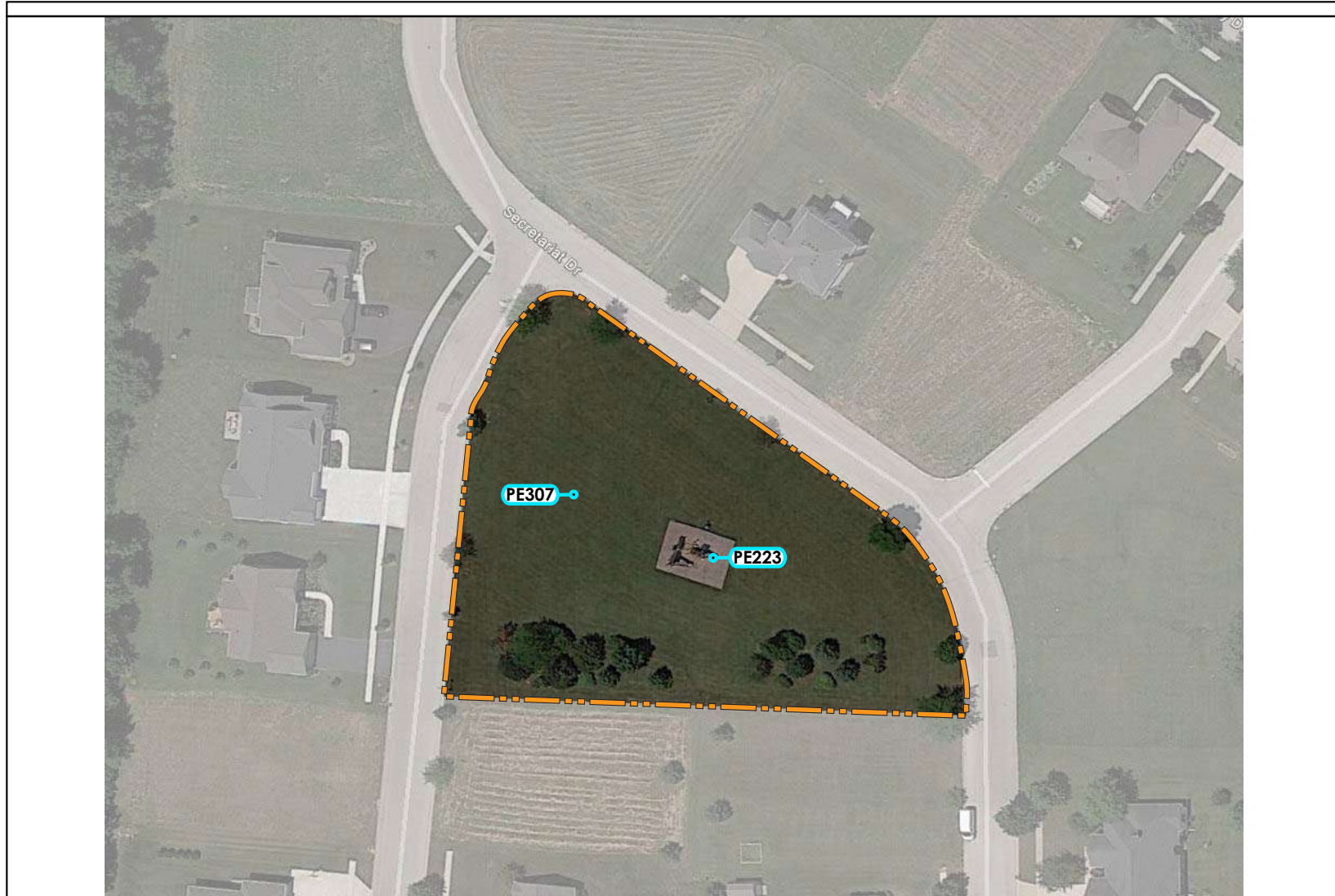
David Carrol Memorial Citizens Park  
Scale: NTS

 Park Boundary  
 PE100 Park Feature









 Design Perspectives INC. Grounded in Creativity						
Prepared						
Park Name		Derby Lane Park				
Park Classification		Neighborhood				
Park Size		1 Acre				
		Type	Condition	Quantity	TCQ Score	Score Notes
General Park Elements (100)						
PE112	Litter Can	B	G	I	0.4	
Total General TCQ Score					0.4	POOR
Active Park Elements (200)						
PE223	Playground	S	G	I	3.0	
Total Active TCQ Score					3.0	POOR
Passive Park Elements (300)						
PE307	Open Field	B	F	I	1.0	
Total Passive TCQ Score					1.0	POOR
Total TCQ Score					4.4	POOR

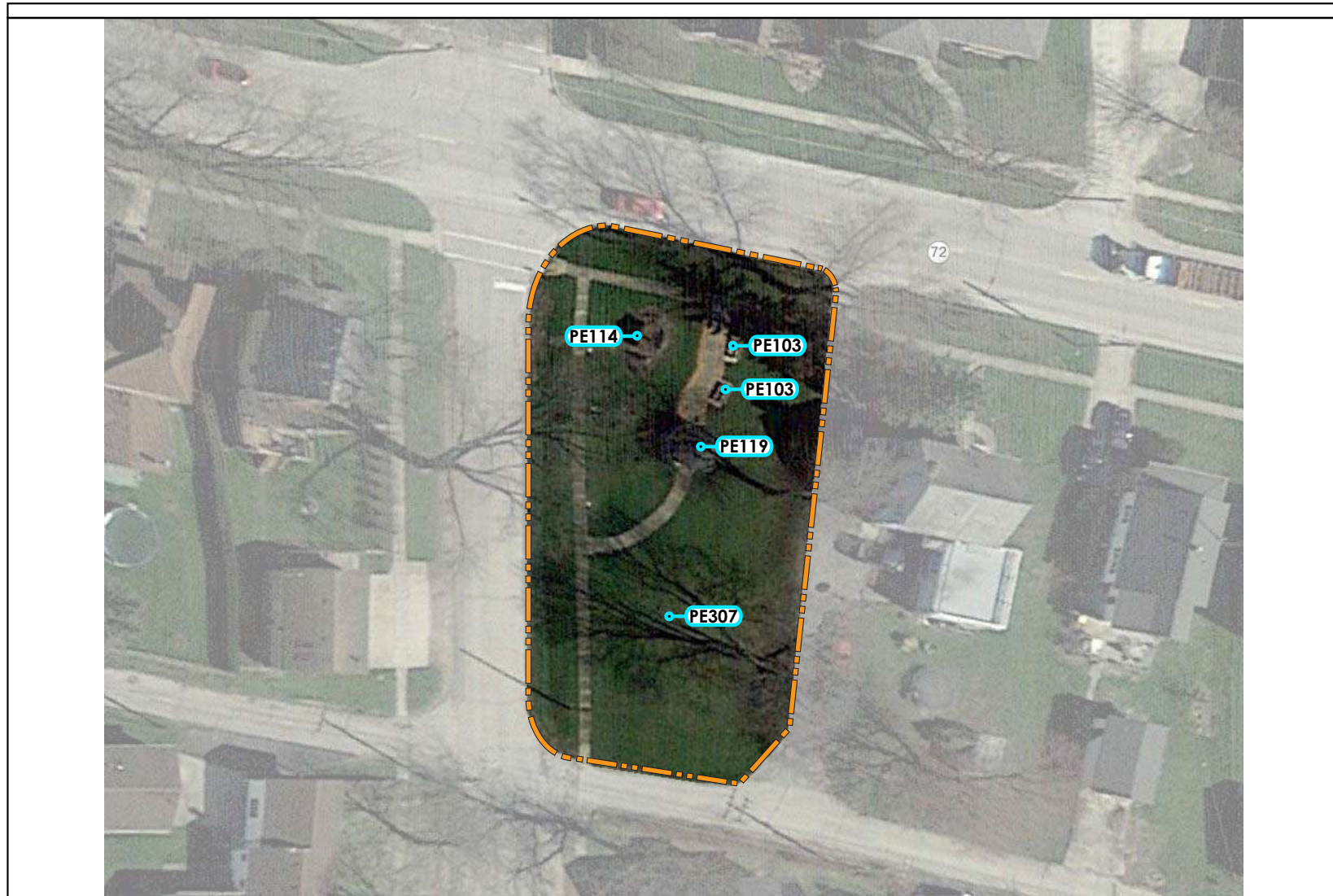


Derby Lane Park  
Scale: NTS



 Park Boundary  
 PE100 Park Feature



 <div>Design Perspectives INC. Grounded in Creativity</div>						Prepared
						
Park Name	Durham Park					
Park Classification	Tot Lot					
Park Size	0.5 Acre					
	Type	Condition	Quantity	TCQ Score	Score Notes	
General Park Elements (100)						
PEI03	Bench	B	F	2	0.3	
PEI12	Litter Can	B	F	1	0.3	
PEI14	Park Sign	S	G	1	1.5	
PEI19	Shade Structure	S	F	1	1.0	
Total General TCQ Score				3.0	FAIR	
Active Park Elements (200)						
Total Active TCQ Score				0.0	POOR	
Passive Park Elements (300)						
PE307	Open Field	B	F	1	1.0	
PE309	Ornamental Planting	B	F	1	0.5	
PE315	Historic Feature	A	G	1	2.3	Donor Bricks
Total Passive TCQ Score				3.8	GOOD	
Total TCQ Score				6.8	FAIR	





Durham Park  
Scale: NTS

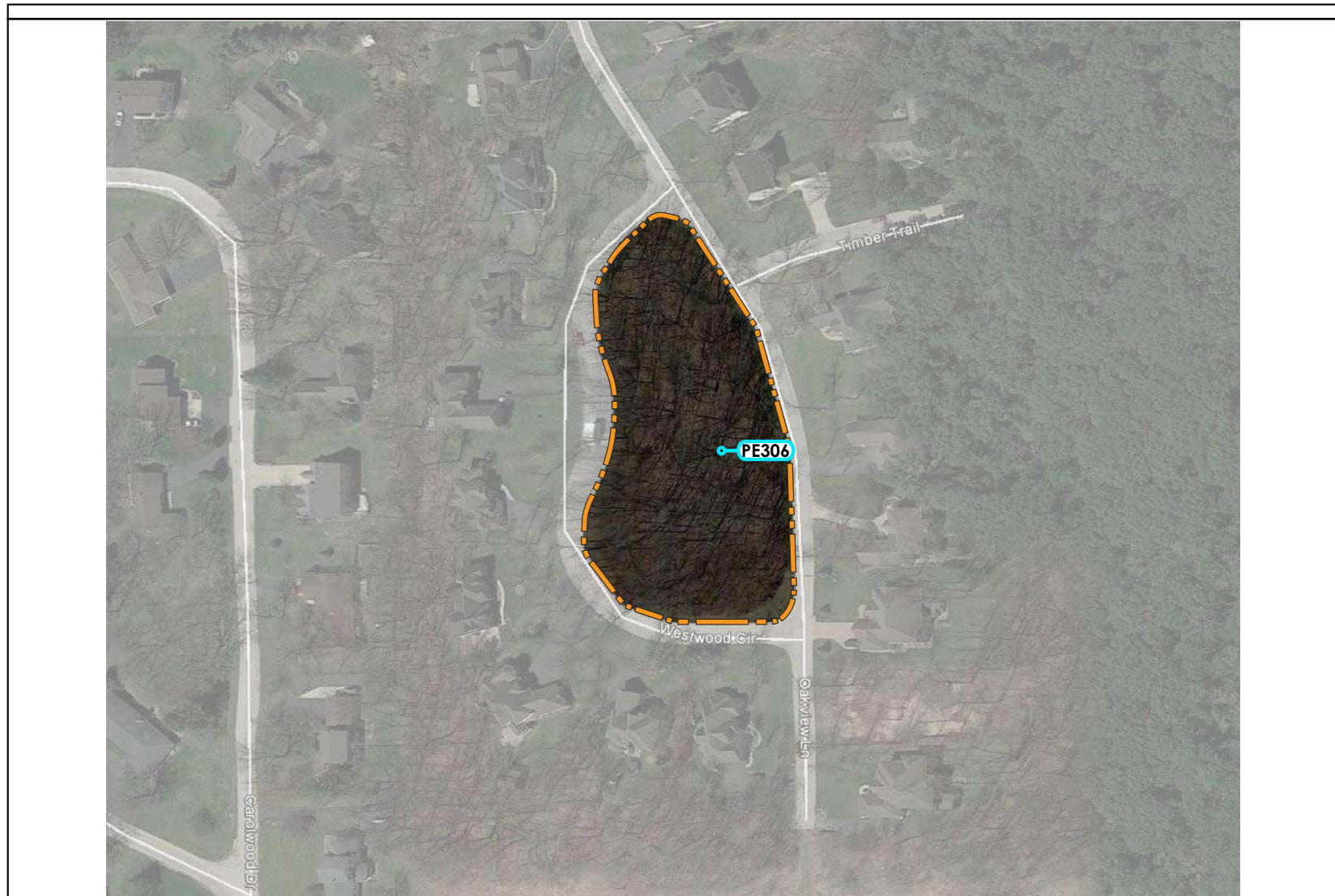
 Park Boundary  
 PE100 Park Feature

 Design Perspectives, Inc.  
Grounded in Creativity



						Prepared
<div><div>Park Name</div><div>Genoa Woods</div></div> <div><div>Park Classification</div><div>Special Use</div></div> <div><div>Park Size</div><div>2.5 Acres</div></div> <div><div></div><div>TypeConditionQuantityTCQ Score</div></div>						
General Park Elements (100)						
Total General TCQ Score				0.0	POOR	
Active Park Elements (200)						
Total Active TCQ Score				0.0	POOR	
Passive Park Elements (300)						
PE306	Natural Area	S	F	I	1.0	
Total Passive TCQ Score				1.0	FAIR	
Total TCQ Score				1.0	POOR	







Genoa Woods  
Scale: NTS



 Park Boundary  
 Park Feature

 Design Perspectives, Inc.  
Grounded in Creativity

						Prepared						
<b>Park Name</b> Kiernan Park												
<b>Park Classification</b> Community												
<b>Park Size</b> 43 Acres												
<table><tr><th></th><th>Type</th><th>Condition</th><th>Quantity</th><th>TCQ Score</th><th>Score Notes</th></tr></table>							Type	Condition	Quantity	TCQ Score	Score Notes	
	Type	Condition	Quantity	TCQ Score	Score Notes							
<b>General Park Elements (100)</b>												
PE103	Bench	B	F	1	0.1							
PE110	Grill	S	F	1	0.5							
PE112	Litter Can	B	F	5	1.3							
PE115	Parking	B	F	1	1.0							
PE116	Picnic Table	B	F	8	1.3							
PE118	Restroom	A	G	2	9.0	Porta-Potties						
PE120	Shelter	S	G	2	3.0	1 Shelter + 1 Storage Building						
<b>Total General TCQ Score</b>					<b>16.2</b>	<b>GOOD</b>						
<b>Active Park Elements (200)</b>												
PE203	Baseball/ Softball Field	S	G	1	1.5							
PE206	Bleacher	S	G	2	1.5							
PE222	Player Bench	B	G	2	0.8							
PE223	Playground	S	G	4	12.0	Playworld & Kompan						
PE228	Soccer Field	S	G	4	6.0							
<b>Total Active TCQ Score</b>					<b>21.8</b>	<b>GOOD</b>						
<b>Passive Park Elements (300)</b>												
PE306	Natural Area	S	G	1	1.5							
PE311	Pedestrian Bridge	A	G	2	4.5							
PE314	Walking Trail	S	G	1	6.0	1 Mile						
<b>Total Passive TCQ Score</b>					<b>12.0</b>	<b>FAIR</b>						
<b>Total TCQ Score</b>					<b>50.0</b>	<b>GOOD</b>						



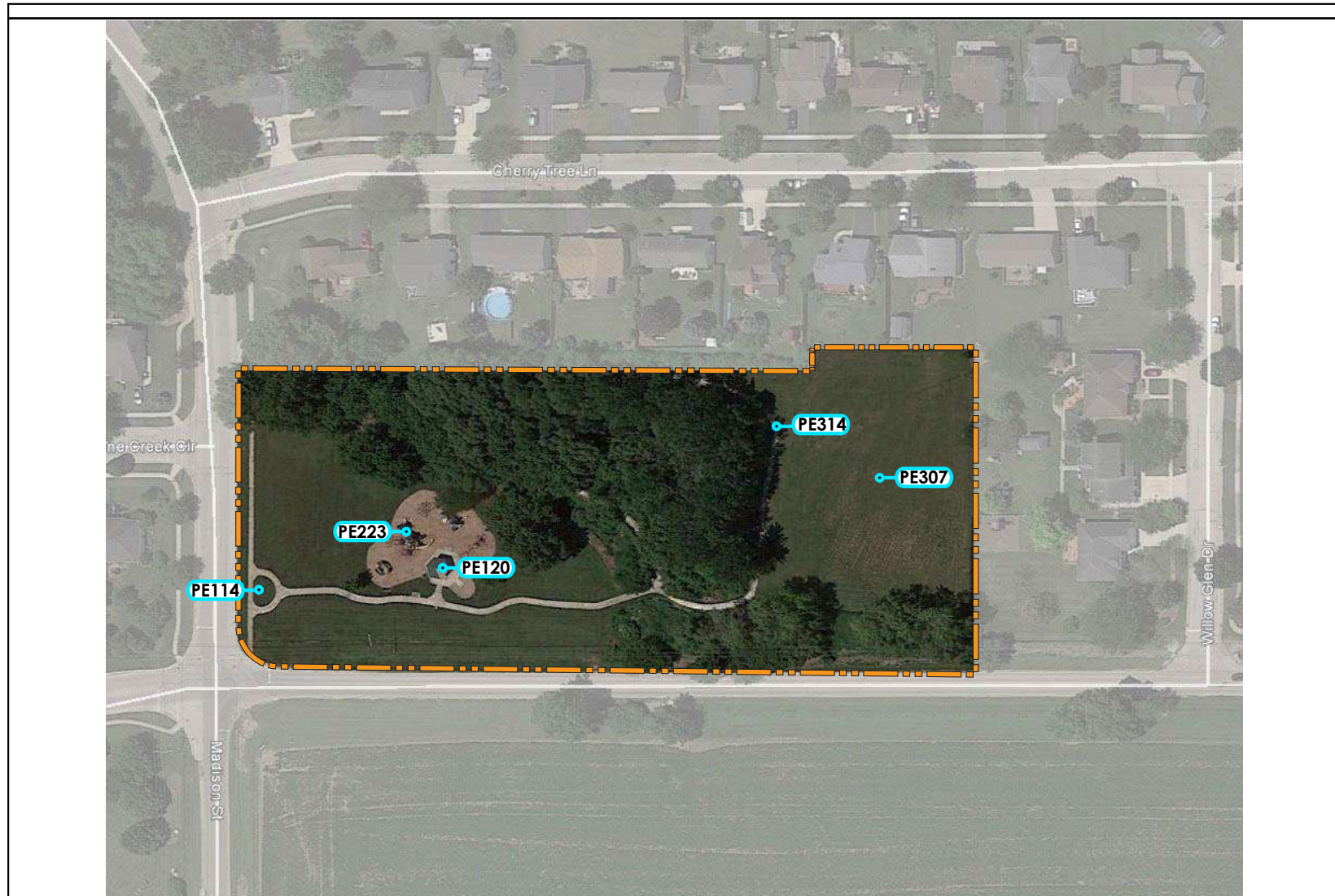
Kiernan Park  
Scale: NTS

 Park Boundary  
 PE100 Park Feature



 Design Perspectives, Inc.  
Grounded in Creativity

 <div>Design Perspectives INC. Grounded in Creativity</div>						Prepared
						
Park Name		Lions Corner Park				
Park Classification		Neighborhood				
Park Size		6 Acres				
		Type	Condition	Quantity	TCQ Score	Score Notes
General Park Elements (100)						
PE103	Bench	B	F	2	0.3	
PE104	Bike Rack	B	F	1	0.5	
PE111	Lighting	S	G	1	3.0	
PE112	Litter Can	B	F	1	0.3	
PE113	Ornamental Fence	S	F	1	1.0	
PE114	Park Sign	S	G	1	1.5	
PE116	Picnic Table	B	P	1	0.1	
PE120	Shelter	S	F	1	1.0	
Total General TCQ Score					7.6	FAIR
Active Park Elements (200)						
PE223	Playground	S	G	1	3.0	
Total Active TCQ Score					3.0	POOR
Passive Park Elements (300)						
PE301	ADA Access	S	F	1	2.0	Concrete Apron
PE304	Educational Signage	A	P	1	0.8	
PE307	Open Field	B	G	1	1.5	
PE309	Ornamental Planting	B	F	1	0.5	
PE314	Walking Trail	S	F	1	4.0	0.2 Miles
Total Passive TCQ Score					8.8	FAIR
Total TCQ Score					19.3	FAIR






Lions Corner Park  
Scale: NTS

 Park Boundary  
 PE100 Park Feature









 <b>Design Perspectives</b> INC. Grounded in Creativity					Prepared				
<b>Park Name</b>					<b>Oak Creek Park*</b>				
<b>Park Classification</b>					<b>Neighborhood</b>				
<b>Park Size</b>					<b>3 Acres</b>				
					<b>Type</b>	<b>Condition</b>	<b>Quantity</b>	<b>TCQ Score</b>	<b>Score Notes</b>
<b>General Park Elements (100)</b>									
<b>Total General TCQ Score</b>								<b>0.0</b>	<b>POOR</b>
<b>Active Park Elements (200)</b>									
<b>Total Active TCQ Score</b>								<b>0.0</b>	<b>POOR</b>
<b>Passive Park Elements (300)</b>									
PE306	Natural Area	S	F	I			1.0		
<b>Total Passive TCQ Score</b>								<b>1.0</b>	<b>POOR</b>
<b>Total TCQ Score</b>								<b>1.0</b>	<b>POOR</b>
* Outside of Park District, Maintenance Only, Not Owned									

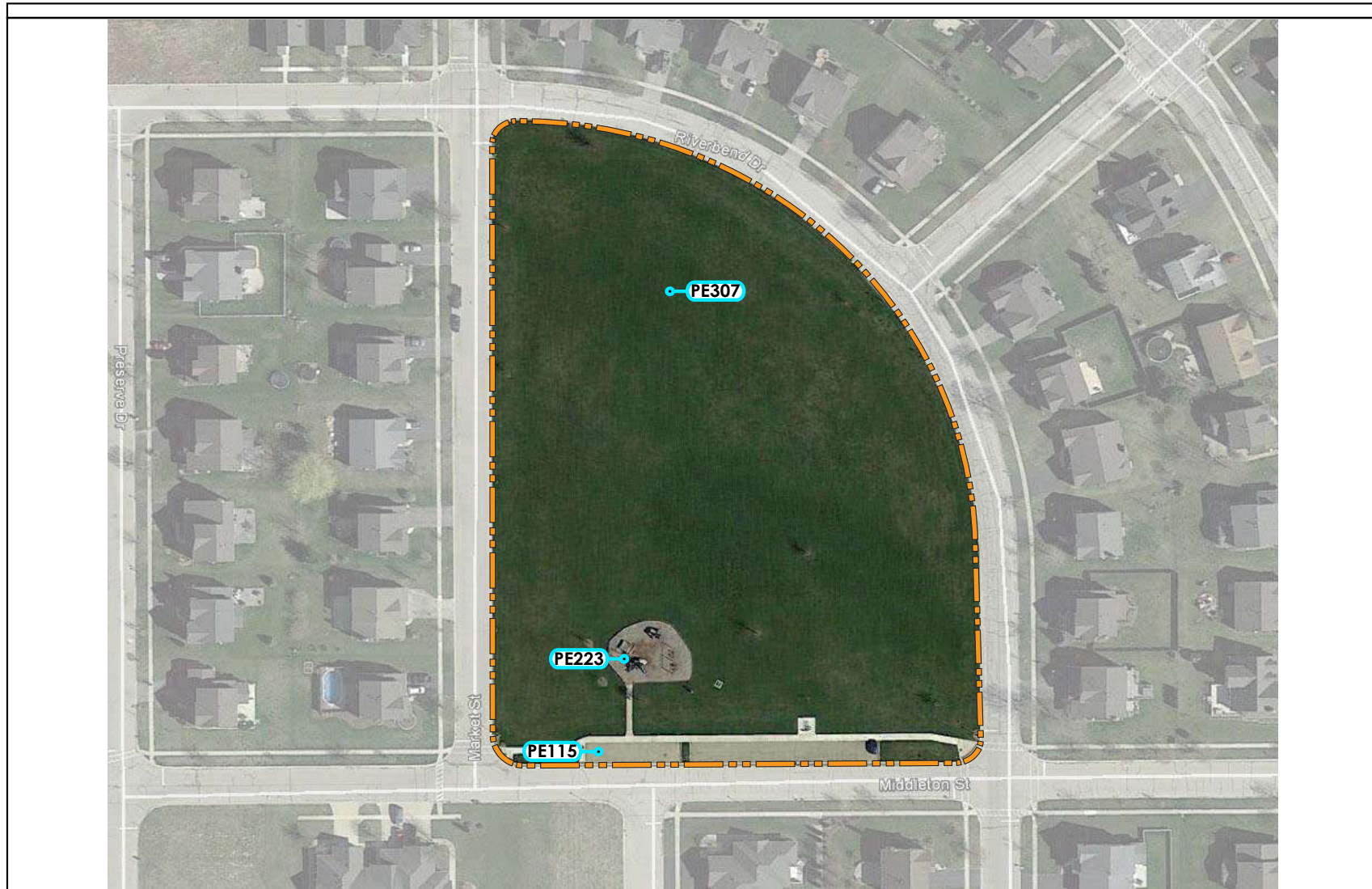


Oak Creek Park  
Scale: NTS

 Park Boundary  
 PE100 Park Feature





						Prepared
						
Park Name		Riverbend Parks (Central)*				
Park Classification		Neighborhood				
Park Size		4.6 Acres				
		Type	Condition	Quantity	TCQ Score	Score Notes
General Park Elements (100)						
PEI03	Bench	B	G	1	0.2	Memorial Bench
PEI04	Bike Rack	B	G	1	0.8	
PEI11	Lighting	S	G	3	9.0	
PEI12	Litter Can	B	F	1	0.3	
PEI14	Park Sign	S	F	1	1.0	
PEI15	Parking	B	F	1	1.0	
Total General TCQ Score					12.2	GOOD
Active Park Elements (200)						
PE223	Playground	S	F	1	2.0	Little Tikes
Total Active TCQ Score					2.0	POOR
Passive Park Elements (300)						
PE307	Open Field	B	G	1	1.5	
Total Passive TCQ Score					1.5	POOR
Total TCQ Score					15.7	FAIR
* Outside of Park District, Maintenance Only, Not Owned						




Riverbend Parks - Central Park

Scale: NTS

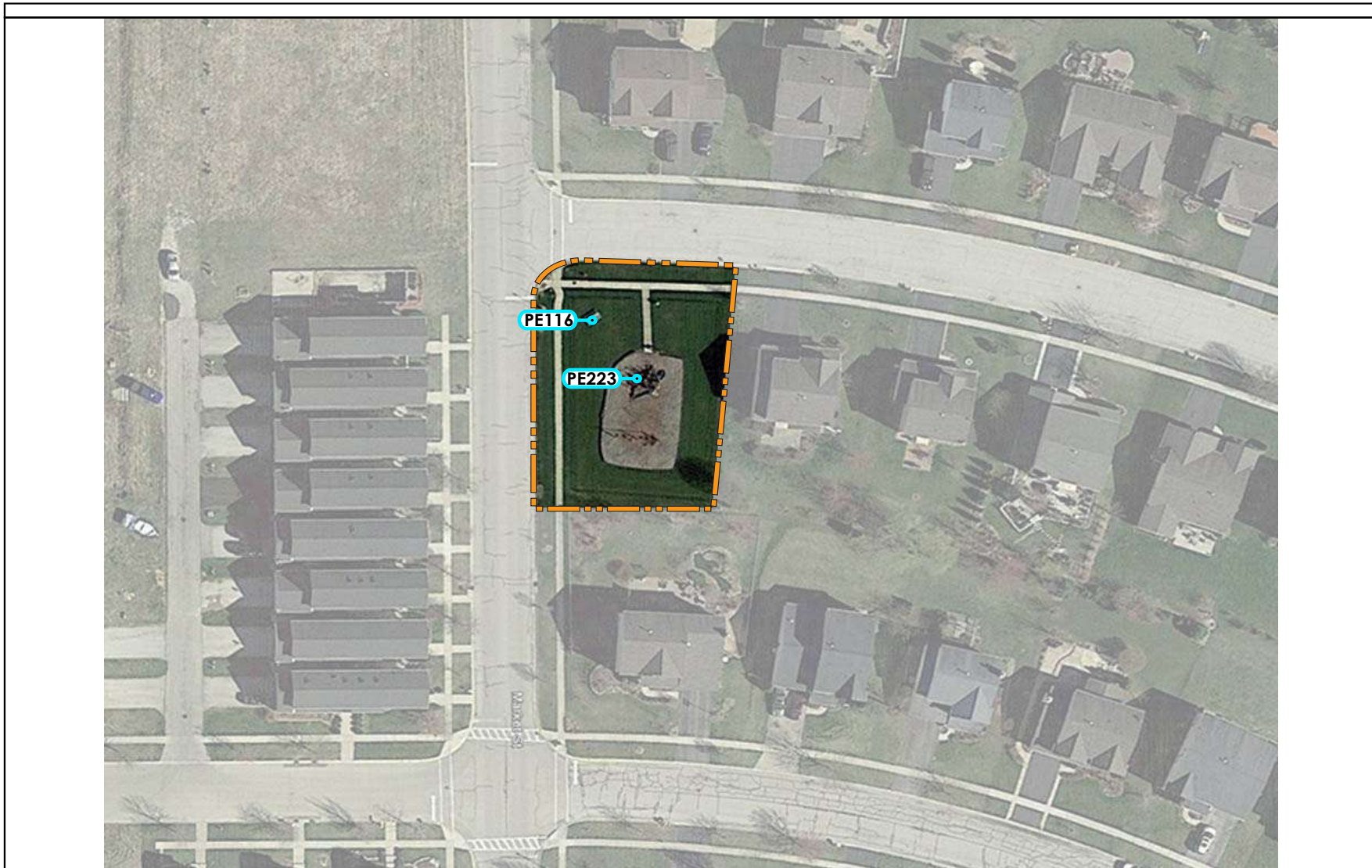
 Park Boundary  
 Park Feature

 Design Perspectives INC.  
 Grounded in Creativity





 <b>Design Perspectives INC.</b> Grounded in Creativity					Prepared
<b>Park Name</b>	<b>Riverbend Parks (North)*</b>				
<b>Park Classification</b>	<b>Tot Lot</b>				
<b>Park Size</b>	<b>0.3 Acres</b>				
	<b>Type</b>	<b>Condition</b>	<b>Quantity</b>	<b>TCQ Score</b>	<b>Score Notes</b>
<b>General Park Elements (100)</b>					
PE111	Lighting	S	G	I	3.0
PE112	Litter Can	B	F	I	0.3
PE113	Ornamental Fence	S	G	I	1.5
PE116	Picnic Table	B	F	I	0.2
<b>Total General TCQ Score</b>				<b>4.9</b>	<b>GOOD</b>
<b>Active Park Elements (200)</b>					
PE223	Playground	S	F	I	2.0
<b>Total Active TCQ Score</b>				<b>2.0</b>	<b>FAIR</b>
<b>Passive Park Elements (300)</b>					
<b>Total Passive TCQ Score</b>				<b>0.0</b>	<b>POOR</b>
<b>Total TCQ Score</b>				<b>15.7</b>	<b>FAIR</b>
* Outside of Park District, Maintenance Only, Not Owned					






Riverbend Parks - North Tot Lot

Scale: NTS

 Park Boundary  
 **PE100** Park Feature

 Design Perspectives INC.  
 Grounded in Creativity



 <b>Design Perspectives</b> INC. Grounded in Creativity					Prepared
<b>Park Name</b>	<b>Riverbend Parks (South)*</b>				
<b>Park Classification</b>	<b>Tot Lot</b>				
<b>Park Size</b>	<b>0.3 Acres</b>				
	<b>Type</b>	<b>Condition</b>	<b>Quantity</b>	<b>TCQ Score</b>	<b>Score Notes</b>
<b>General Park Elements (100)</b>					
PE112	Litter Can	B	F	I	0.3
<b>Total General TCQ Score</b>				<b>0.3</b>	<b>POOR</b>
<b>Active Park Elements (200)</b>					
PE223	Playground	S	F	I	2.0
<b>Total Active TCQ Score</b>				<b>2.0</b>	<b>FAIR</b>
<b>Passive Park Elements (300)</b>					
PE307	Open Field	B	G	I	1.5
<b>Total Passive TCQ Score</b>				<b>1.5</b>	<b>FAIR</b>
<b>Total TCQ Score</b>				<b>3.8</b>	<b>POOR</b>
* Outside of Park District, Maintenance Only, Not Owned					





Riverbend Parks - South Tot Lot

Scale: NTS

 Park Boundary  
 Park Feature







## Parks TCQ Scores:

The following table was created by consolidating all of the TCQ scores from each park. The blue column to the right illustrates the overall score each park received based on a classification from “poor” to “excellent”.

Park or Facility	Classification	General Score		Active Score		Passive Score		Total TCQ Score	
Chamberlain Park	Community	48.2	EXCELLENT	44.3	EXCELLENT	18.8	GOOD	111.2	EXCELLENT
David Carrol Memorial Citizens Park**	Neighborhood	13.0	GOOD	1.0	POOR	6.0	FAIR	20.0	FAIR
Derby Lane Park	Neighborhood	0.4	POOR	3.0	POOR	1.0	POOR	4.4	POOR
Durham Park	Tot Lot	3.0	FAIR	0.0	POOR	3.8	GOOD	6.8	FAIR
Genoa Woods	Special Use	0.0	POOR	0.0	POOR	1.0	FAIR	1.0	POOR
Kiernan Park	Community	16.2	GOOD	21.8	GOOD	12.0	FAIR	50.0	GOOD
Lions Corner Park	Neighborhood	7.6	FAIR	3.0	POOR	8.8	FAIR	19.3	FAIR
Oak Creek Park*	Neighborhood	0.0	POOR	0.0	POOR	1.0	POOR	1.0	POOR
Riverbend Park Central*	Neighborhood	12.2	GOOD	2.0	POOR	1.5	POOR	15.7	FAIR
Riverbend Park North*	Tot Lot	4.9	GOOD	2.0	FAIR	0.0	POOR	6.9	FAIR
Riverbend Park South*	Tot Lot	0.3	POOR	2.0	FAIR	1.5	FAIR	3.8	POOR

\* Outside of Park District, Maintenance Only, Not Owned

\*\* Not Owned by the Park District



### Standards Development:

It is a common practice in the development of a Comprehensive Master Plan to explore the comparison of the agency's existing outdoor recreation area features and the total land acres versus national guidelines and statewide standards. These guidelines and standards have become less relevant over the years and in many older, built out communities, not feasible to obtain. The basis of needs development for obtaining park acreage and/or new and improved outdoor park features is first and foremost developed by data gathering from community surveys, public meetings, special interest groups and other types of constructive public input to provide a reasonable basis for local planning. If the need to secure additional park land is based on significant level of service deficiencies or to gather new park land to meet growing programming needs, then the agency should explore acquiring the needed asset.

The National Recreation and Park Association (NRPA) developed guidelines that have not been updated in recent years and within current planning circles there has been discussion about moving away from such due to a wide range of variety in local needs and availability of suitable land for both open space preservation and the development of park and recreational facilities. The need to understand local conditions and those community preferences are becoming more important to planning studies than arbitrary standards.

This becomes very apparent when discussing the average target of providing 10 acres of park land per 1,000 residents. The Park District has approximately 5,727 residents, meaning that the District currently provides 14 acres per 1,000 residents. **The adopted standard for the Park District is 12 acres per 1,000 residents.**

While the Park District is over the needed acreage, many of the parks are limited to the Genoa city limits. The current park system mainly services the residents within the city of Genoa, but limits those that live beyond the city limits while still in the Genoa Township. **The Park District should evaluate for the future purchase of a community sized park outside of the city limits that would help service more of the township.**

A more relevant conversation to review how the Park District stacks up in any standards department would be to review park against the Illinois Department of Natural Resources Statewide Comprehensive Outdoor Recreation Plan (SCORP). This document was updated in 2015 and is used to provide guidance for many units of government in planning open space preservation and development within the state. These numbers are statewide averages and reflect existing situations at a given point in time and are not a typical standard target to be achieved. They do however allow local units of government to see how they compare. Using the SCORP data, the following have been calculated for the Park District.

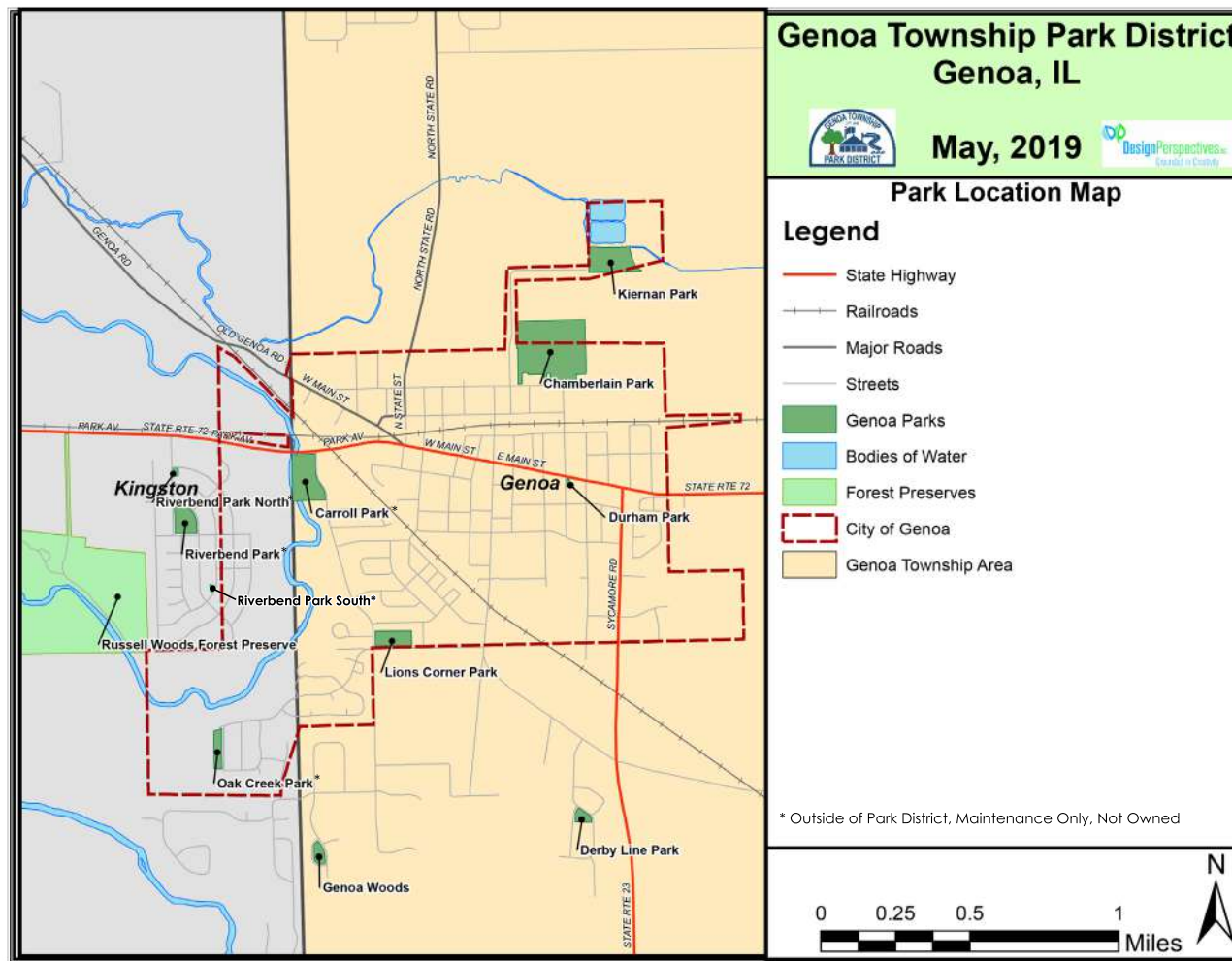


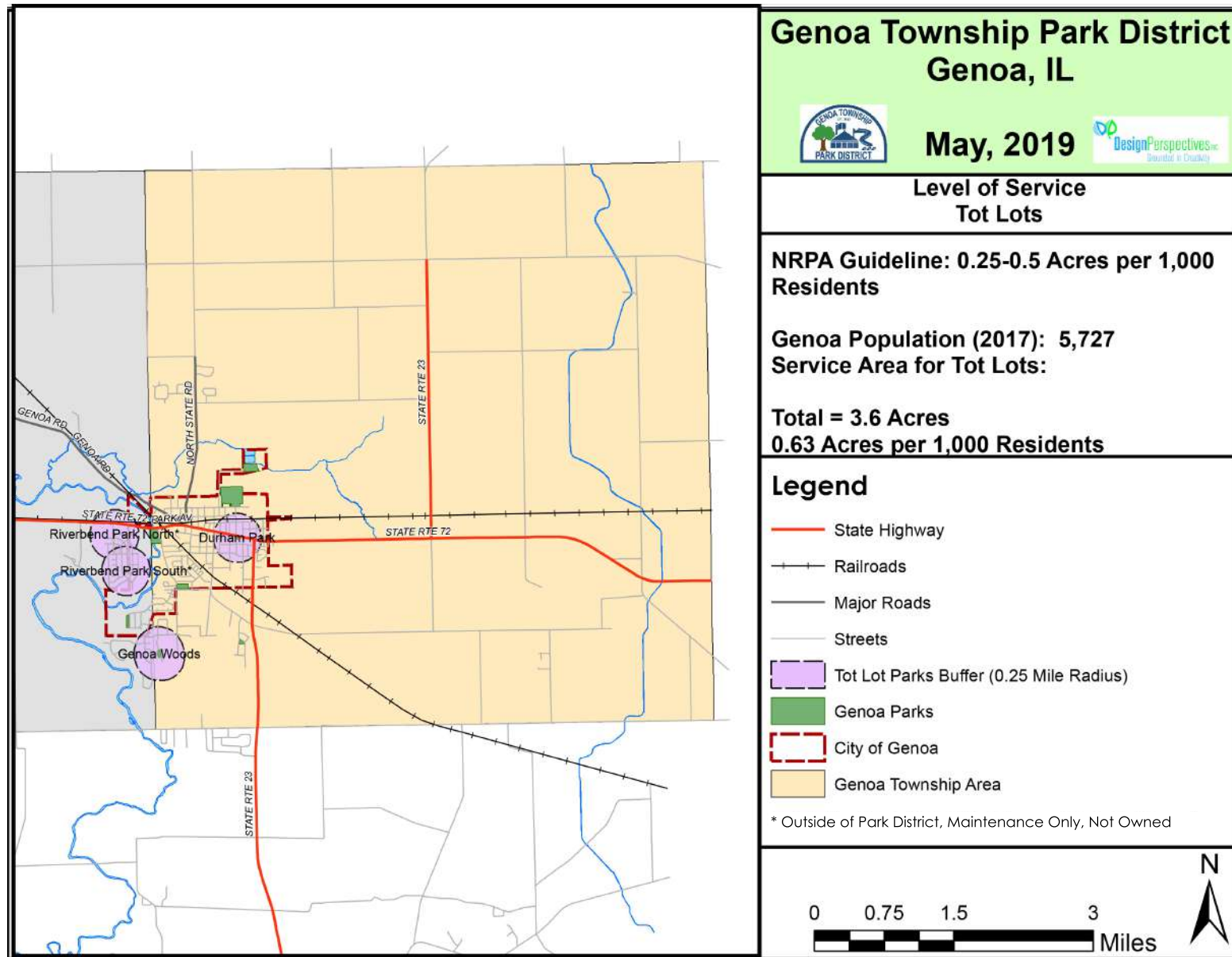
Facility	Statewide Average	Park District Average
18-Hole Golf Courses	1 per 123,000	None
9-Hole Golf Courses	1 per 192,000	None
Aquatic Center/Pool	1 per 34,000	1 per 6,000
Baseball Fields	1 per 5,750	1 per 2,000
Basketball Courts	1 per 7,500	1 per 3,000
Bocce Ball Courts	1 per 107,000	1 per 6,000
Dog Parks	1 per 84,000	None
Fishing Piers/Docks	1 per 22,000	1 per 6,000
Football Fields	1 per 25,000	None
Frisbee Golf Courses	1 per 110,000	None
Futsal Courts	No Data	None
Golf Driving Range	No Data	None
Pickleball Courts	1 per 90,000	None
Playgrounds	1 per 3,000	1 per 750
Shelters	1 per 4,400	1 per 750
Skate Parks	1 per 70,000	1 per 6,000
Soccer Fields	1 per 6,400	1 per 1,200
Softball Fields	1 per 8,000	1 per 2,000
Spray Grounds	1 per 40,000	1 per 6,000
Tennis Courts	1 per 6,000	None
Volleyball Courts	1 per 75,000	1 per 6,000

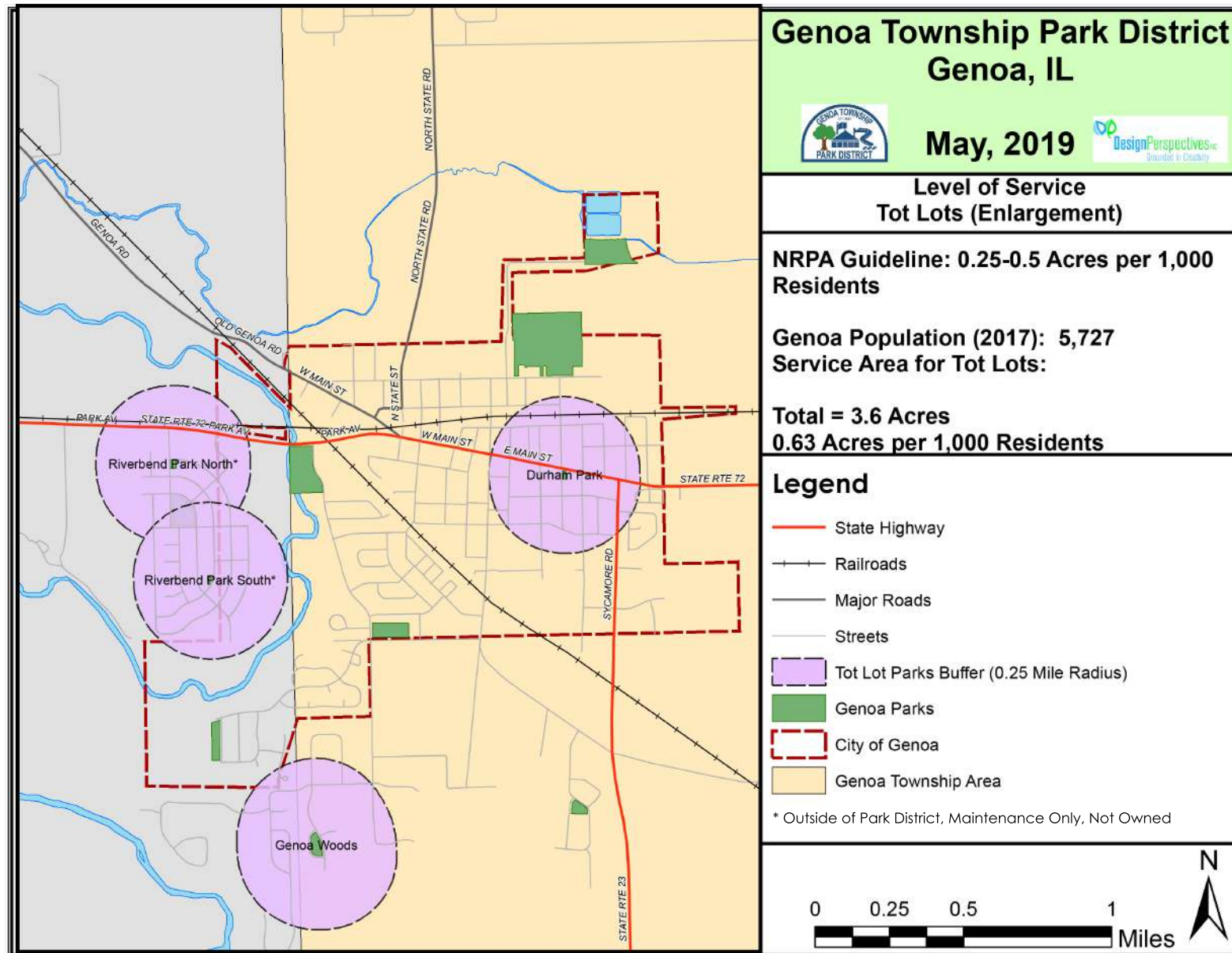
The Park District has some park or recreation elements that are unique for their size, such as an outdoor aquatic center and bocce ball court. The existing park elements are traditional, so they are lacking some newer park features such as dog parks and tennis courts. The majority of surveyed residents voiced their interest in adding these newer park features.

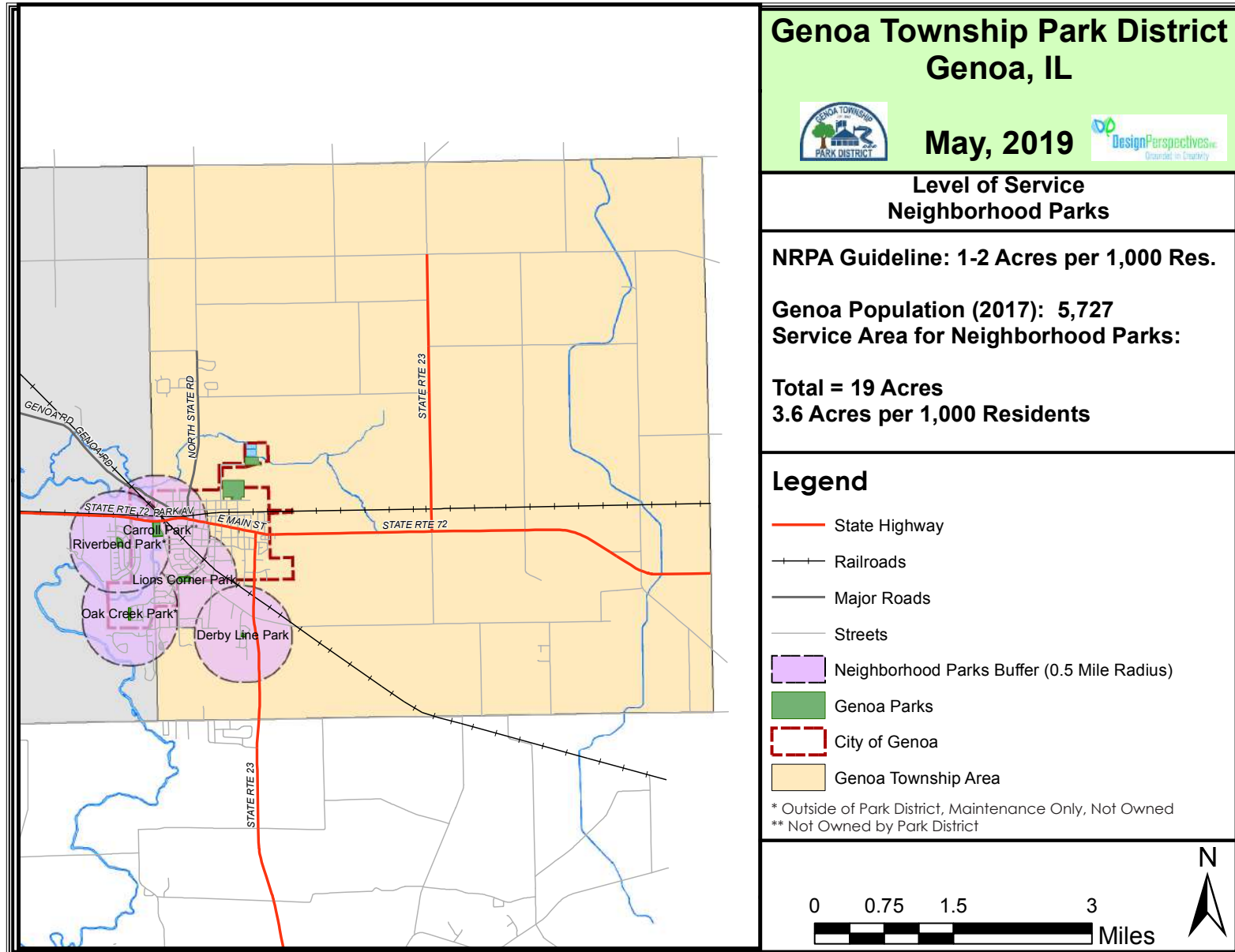
## Level of Service Area Analysis

The Level of Service analysis illustrates the success of a parks system in regards to the services the Park District provides to the community. Each service provided by the parks or facility has a different geographic reach. In general, the Park District provides a wide range of services that cover a large area of the community. Most of the parks or recreation elements provide adequate coverage for the total population.

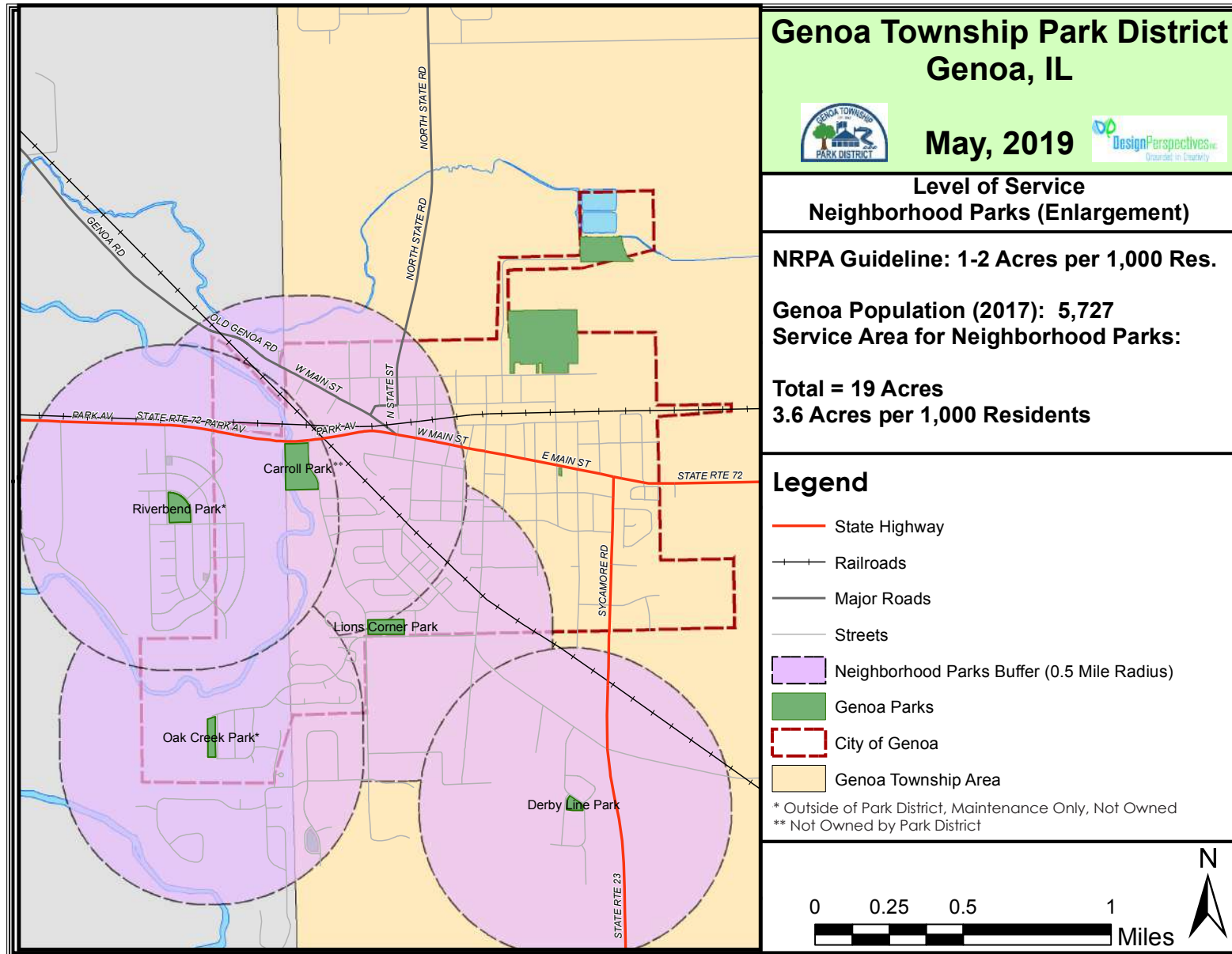


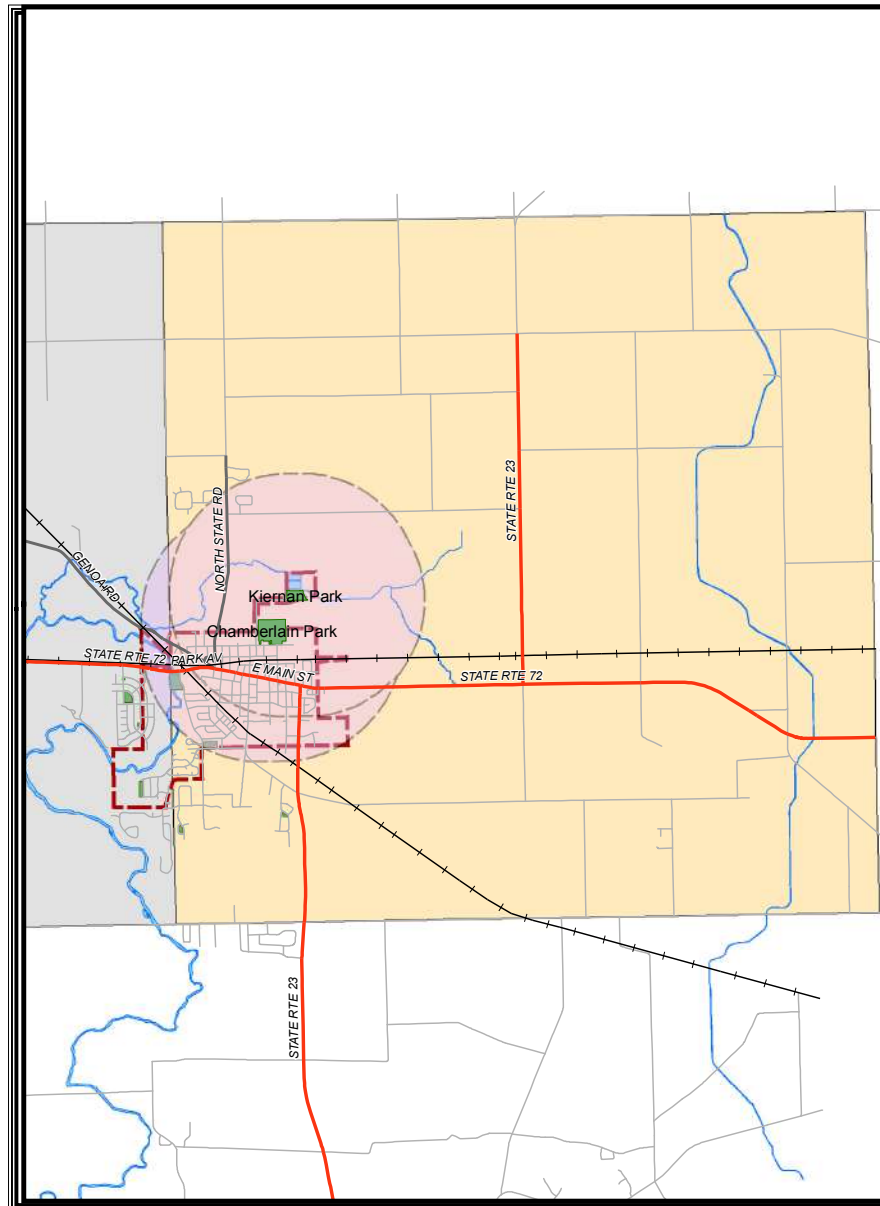












## Genoa Township Park District Genoa, IL



**May, 2019**



### Level of Service Community Parks

**NRPA Guideline: 5-8 Acres per 1,000 Res.**

**Genoa Population (2017): 5,727**  
**Service Area for Community Parks:**

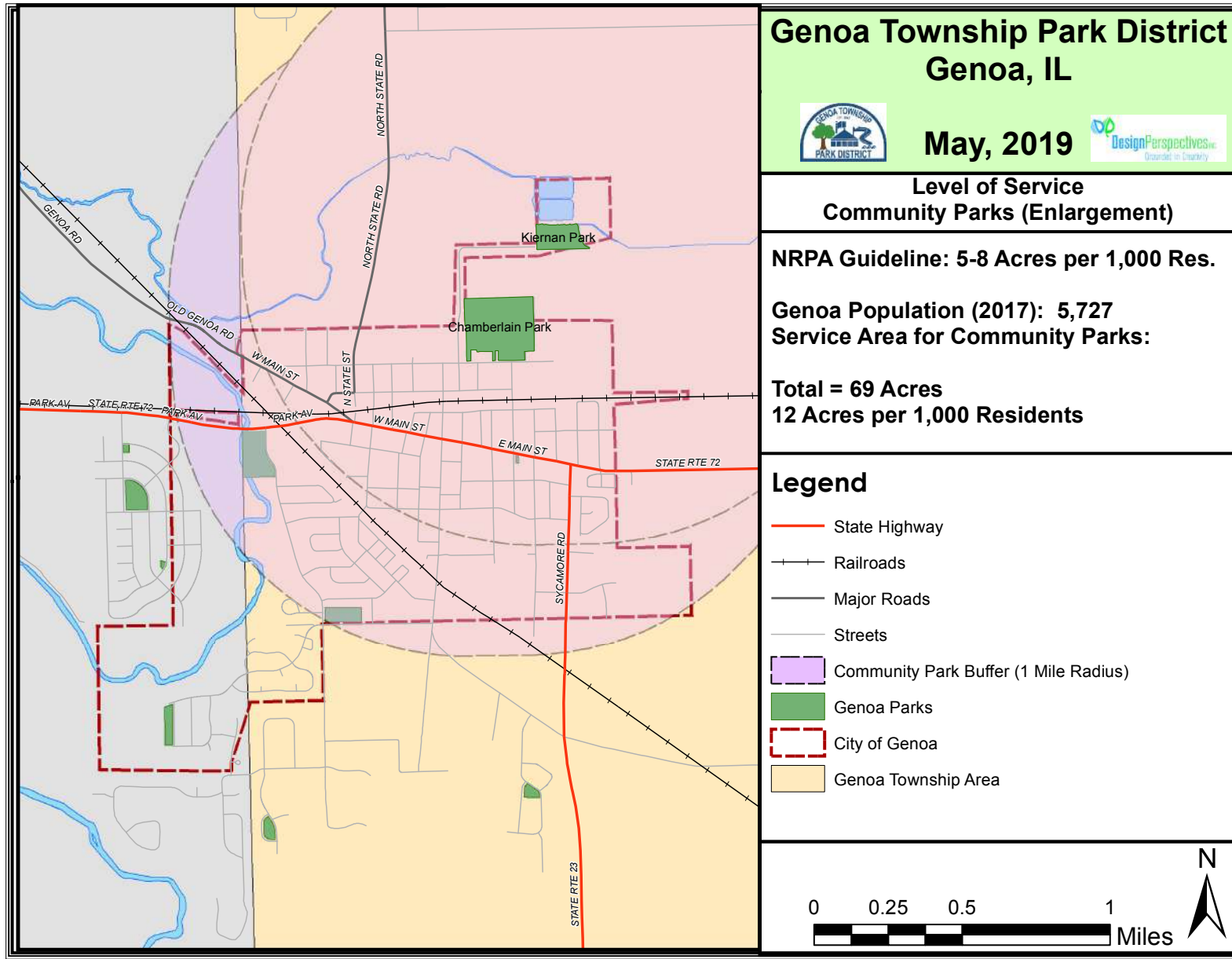
**Total = 69 Acres**  
**12 Acres per 1,000 Residents**

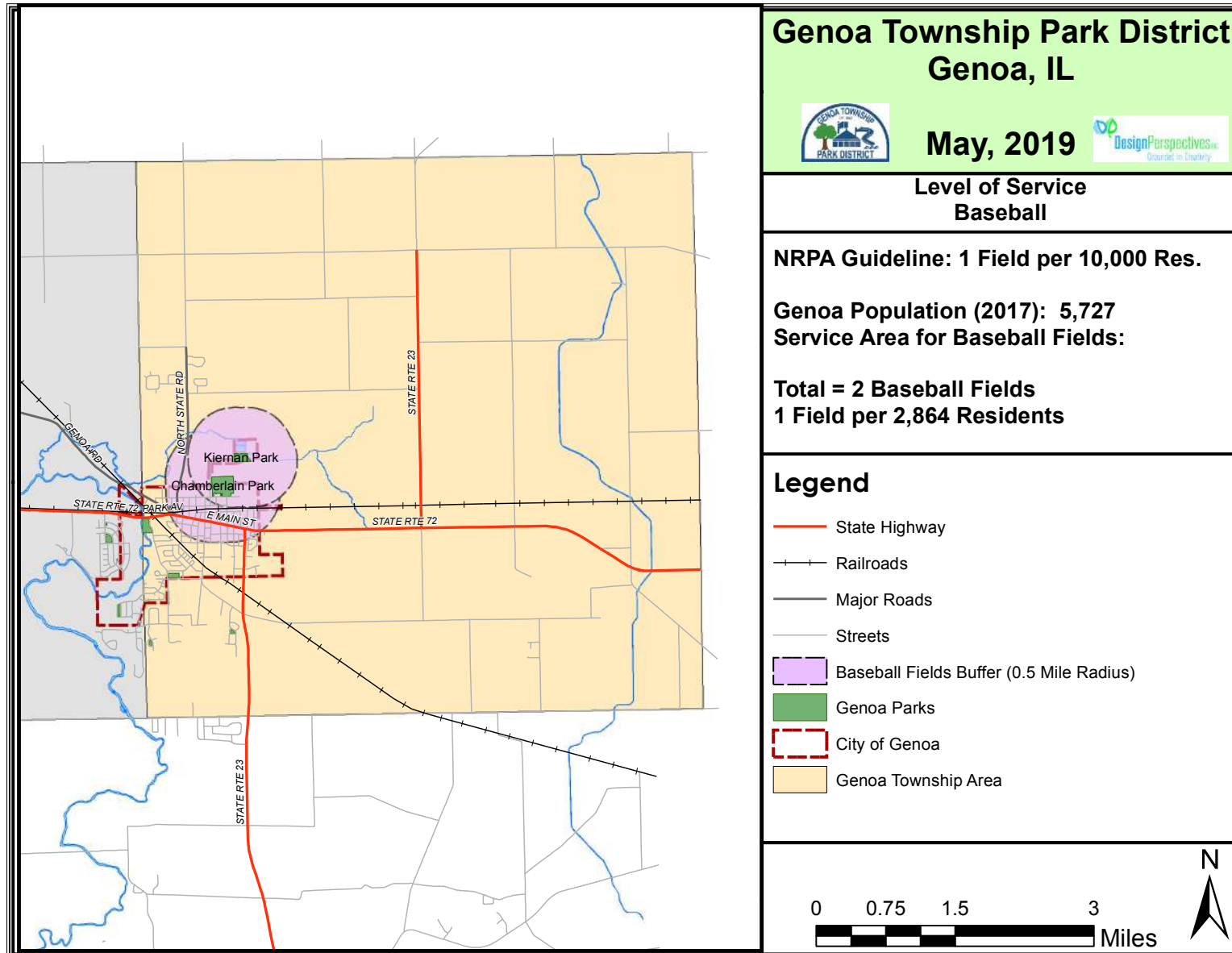
### Legend

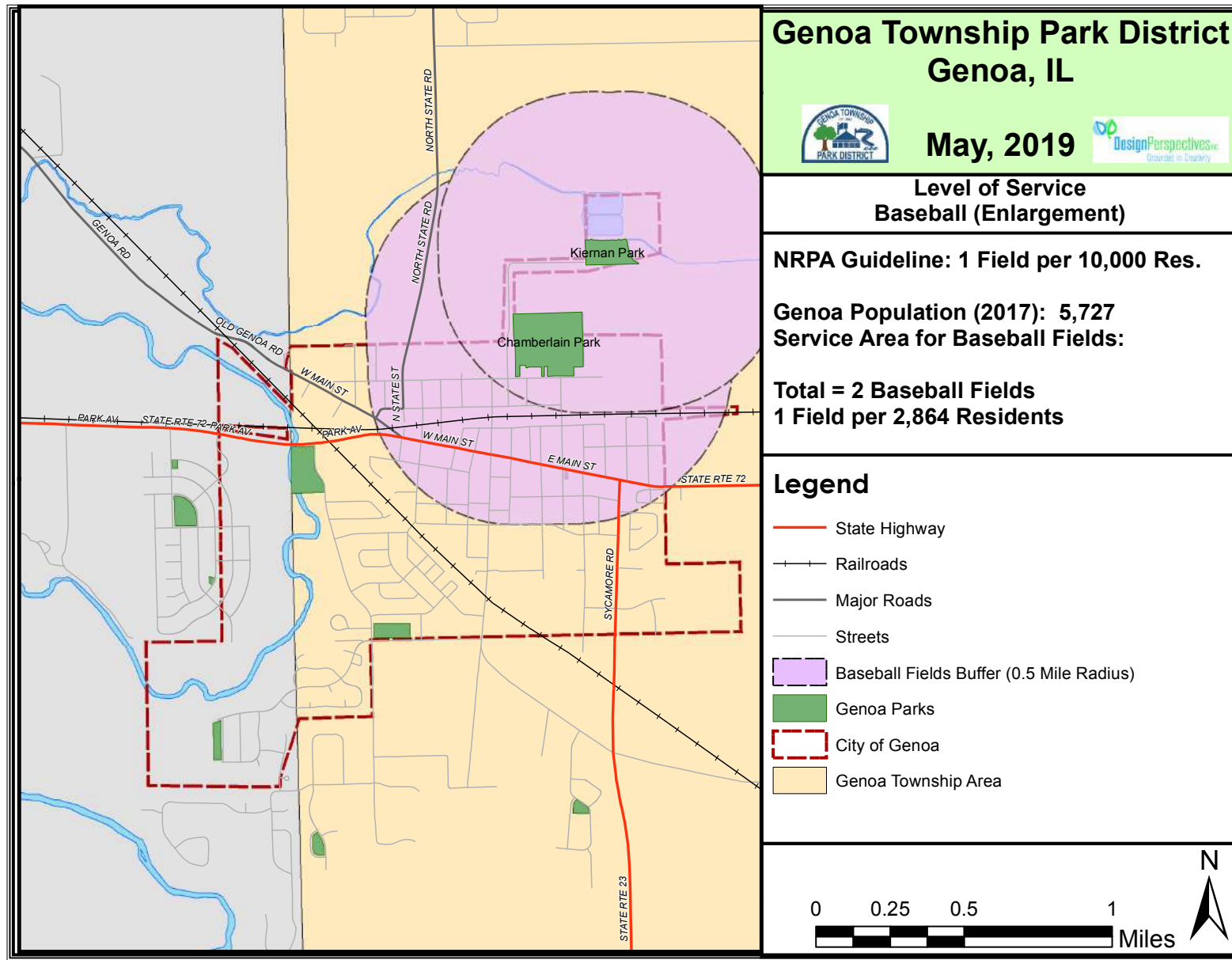
- State Highway
- +—+—+— Railroads
- Major Roads
- Streets
- Community Park Buffer (1 Mile Radius)
- Genoa Parks
- City of Genoa
- Genoa Township Area

0 0.75 1.5 3  
Miles

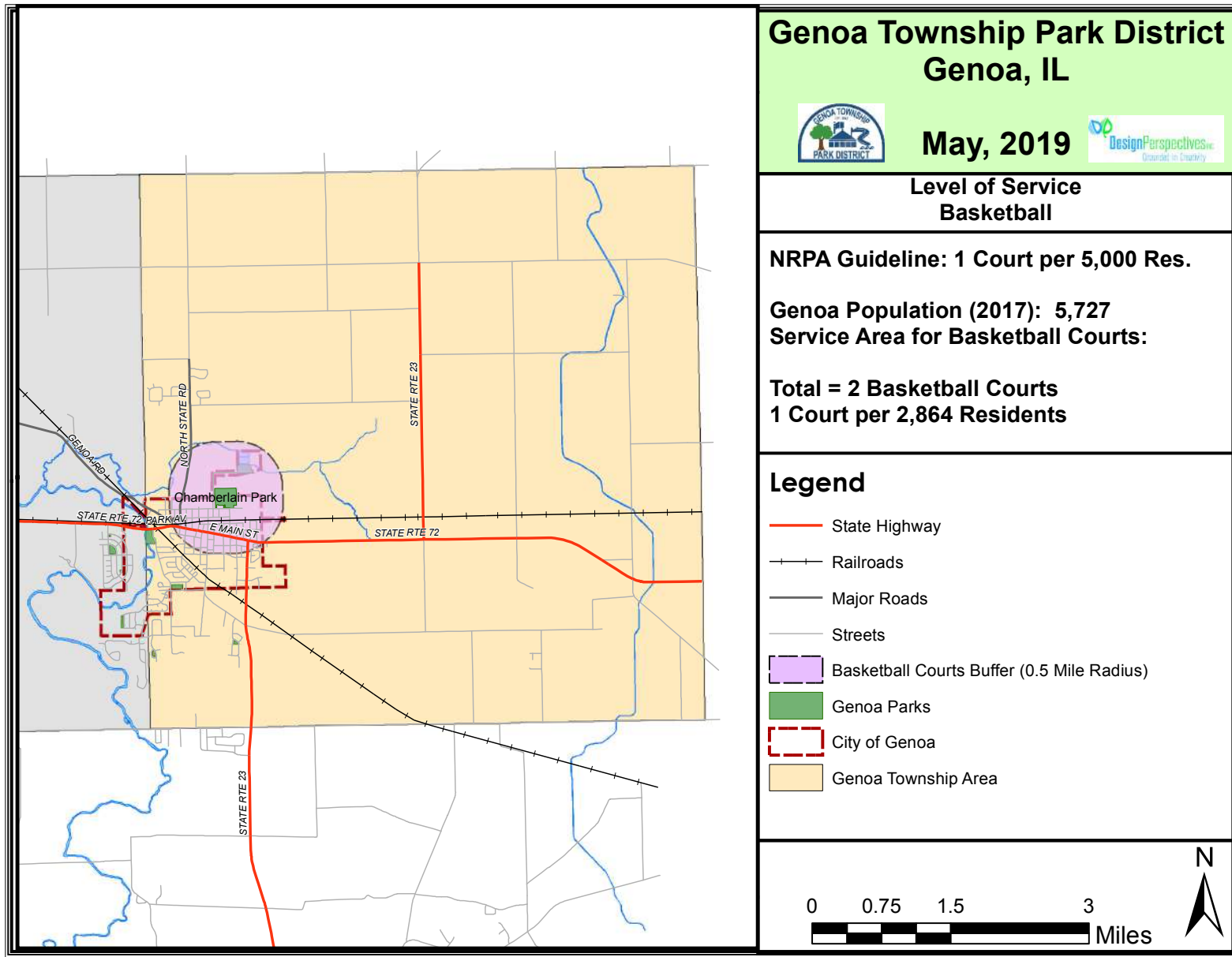


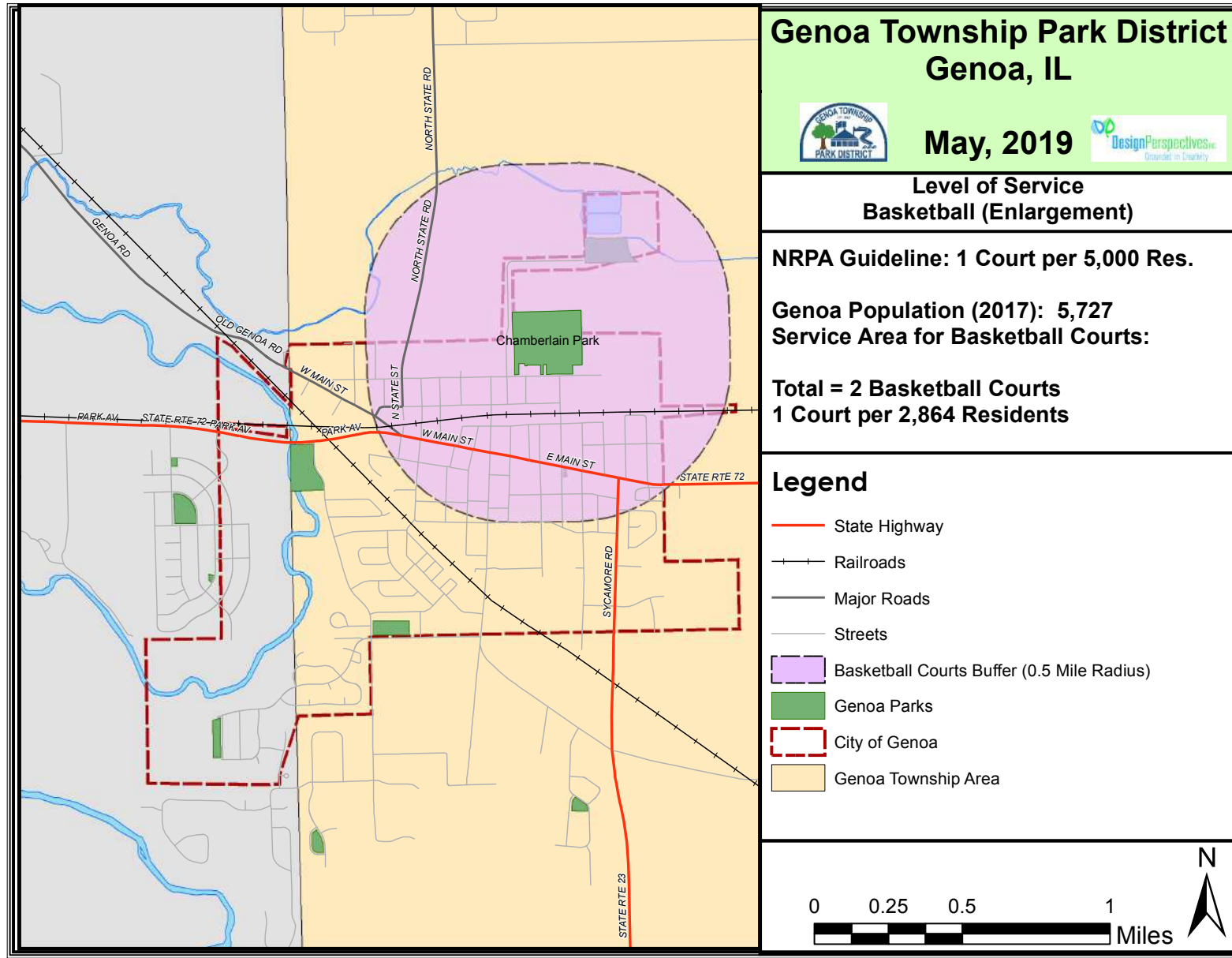


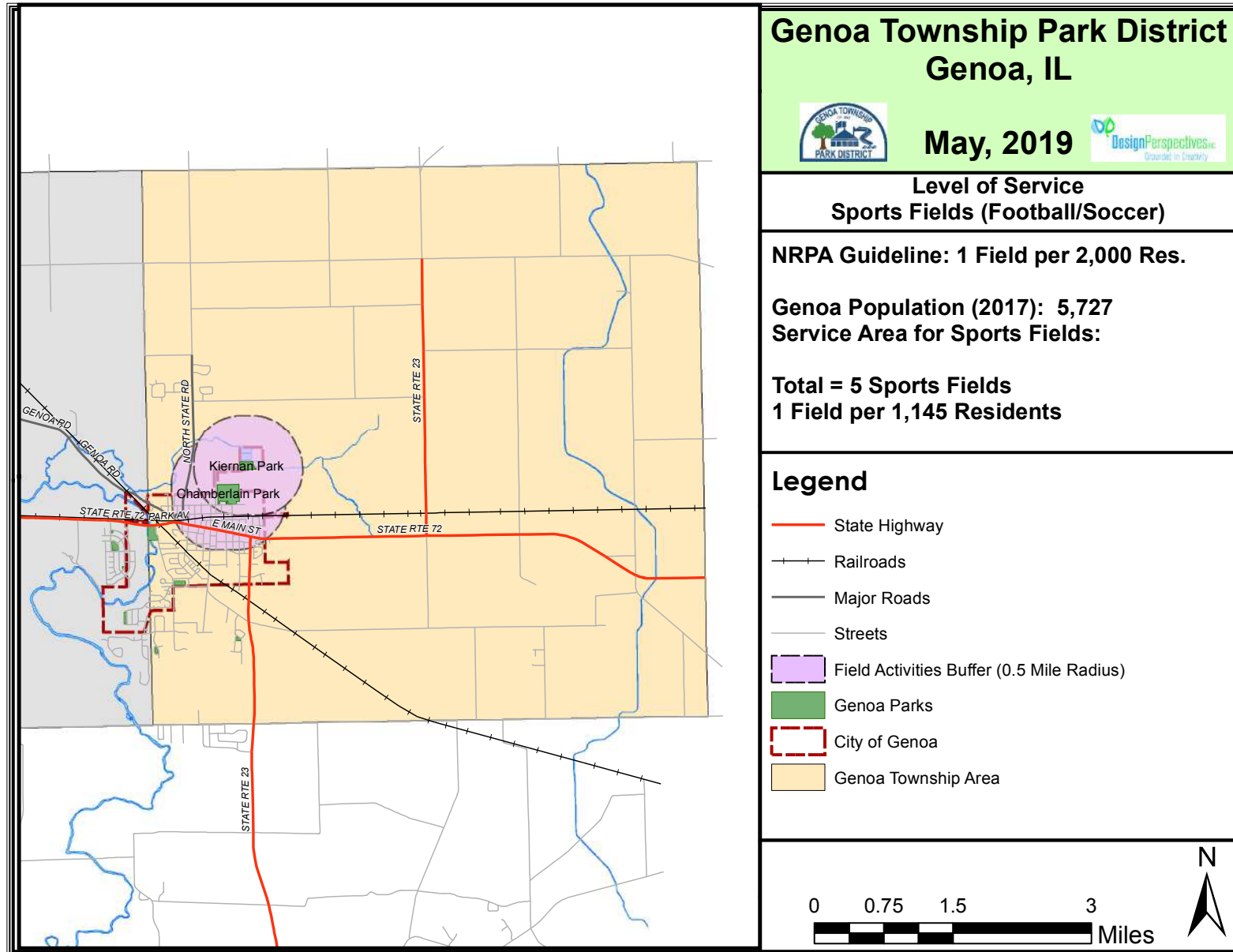


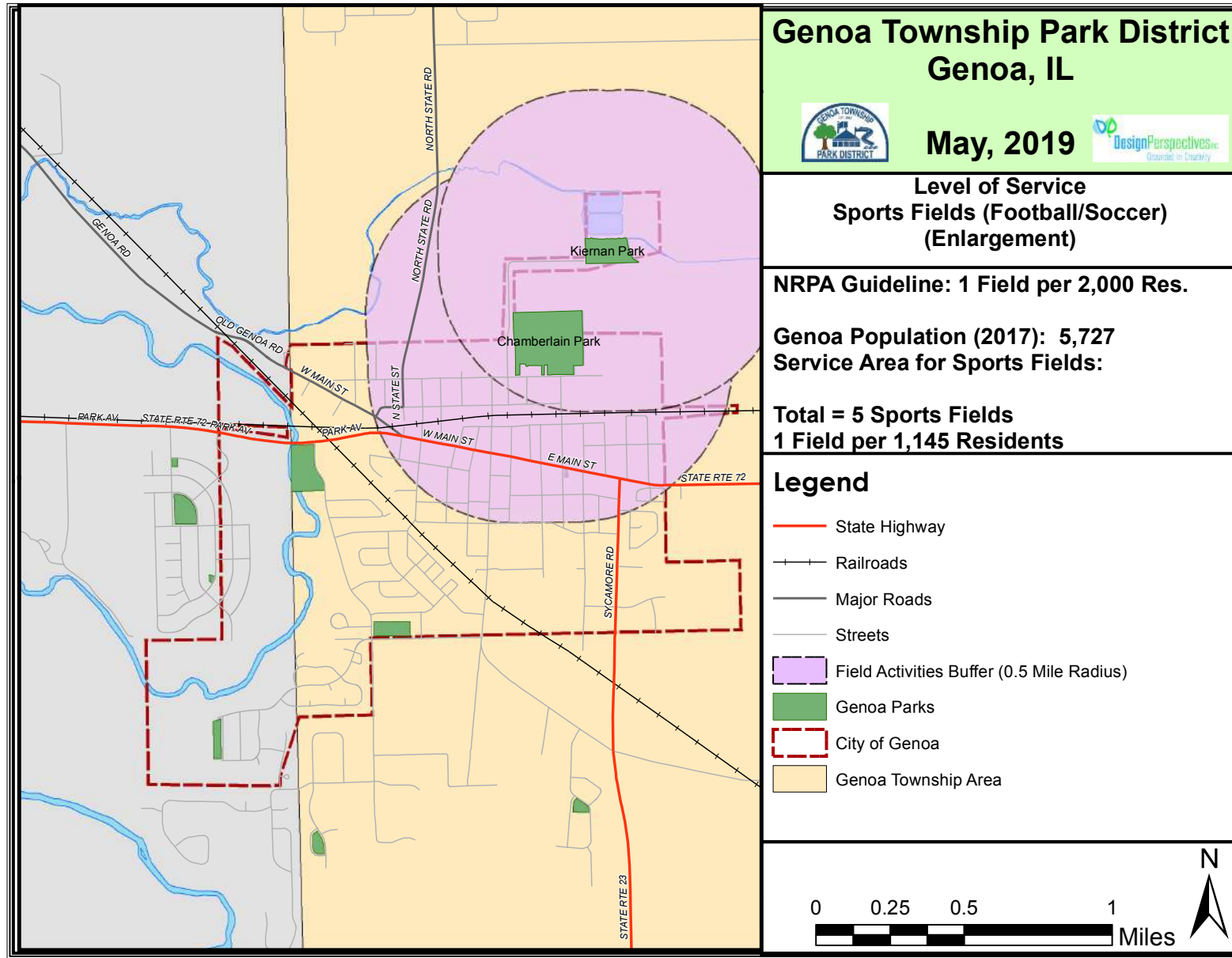


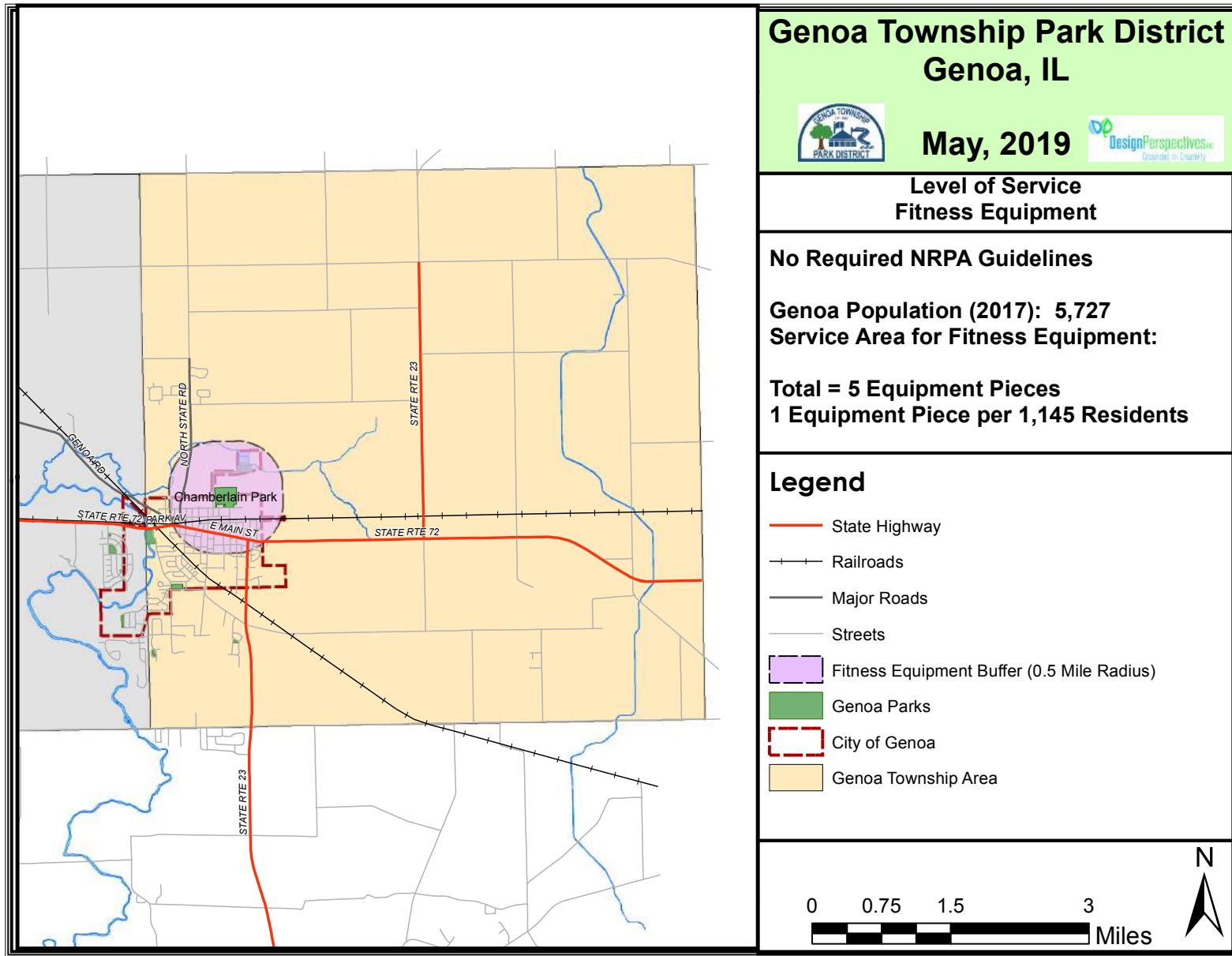




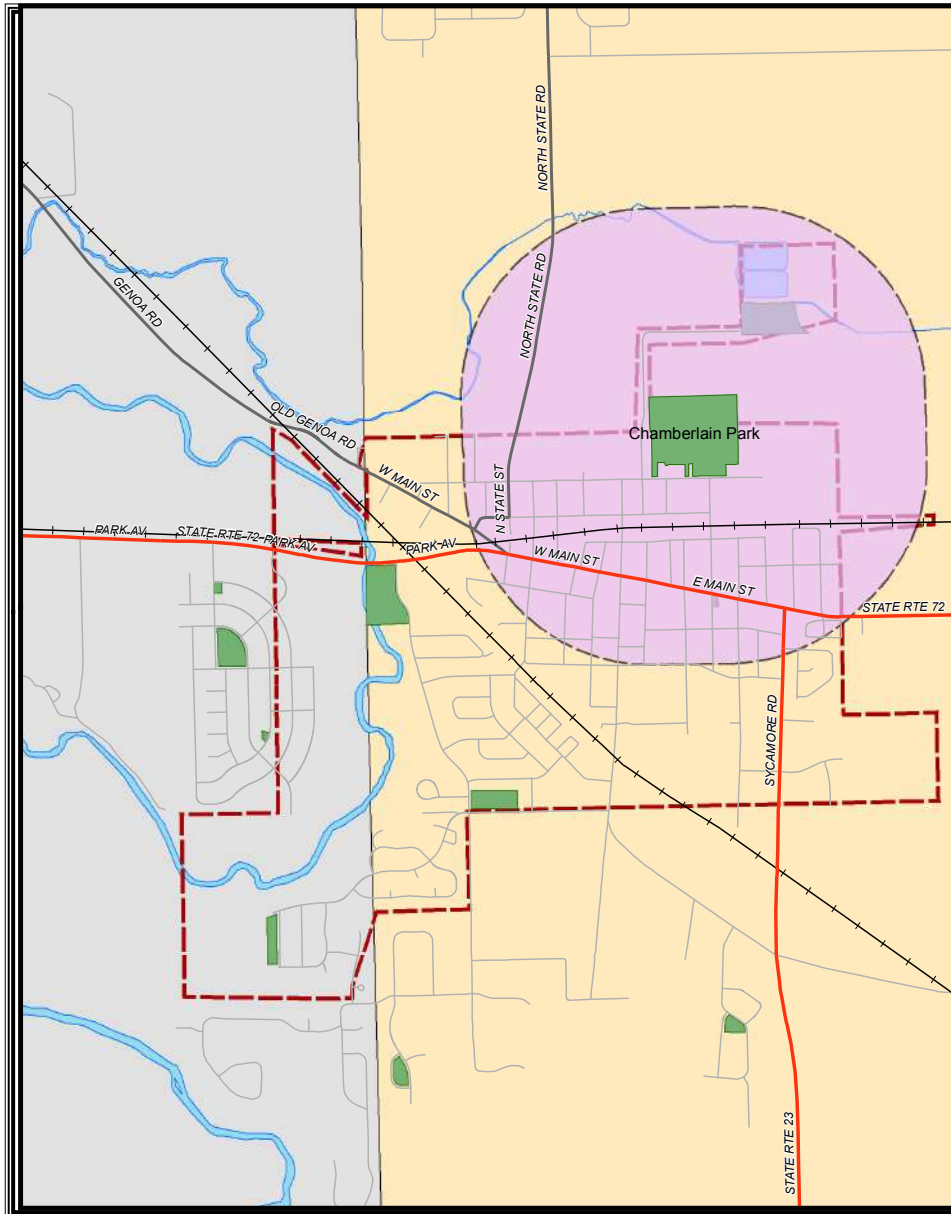












## Genoa Township Park District Genoa, IL



May, 2019



**Level of Service**  
**Fitness Equipment (Enlargement)**

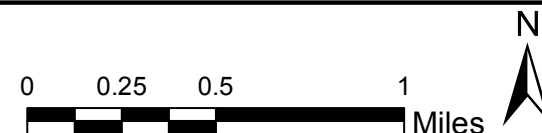
**No Required NRPA Guidelines**

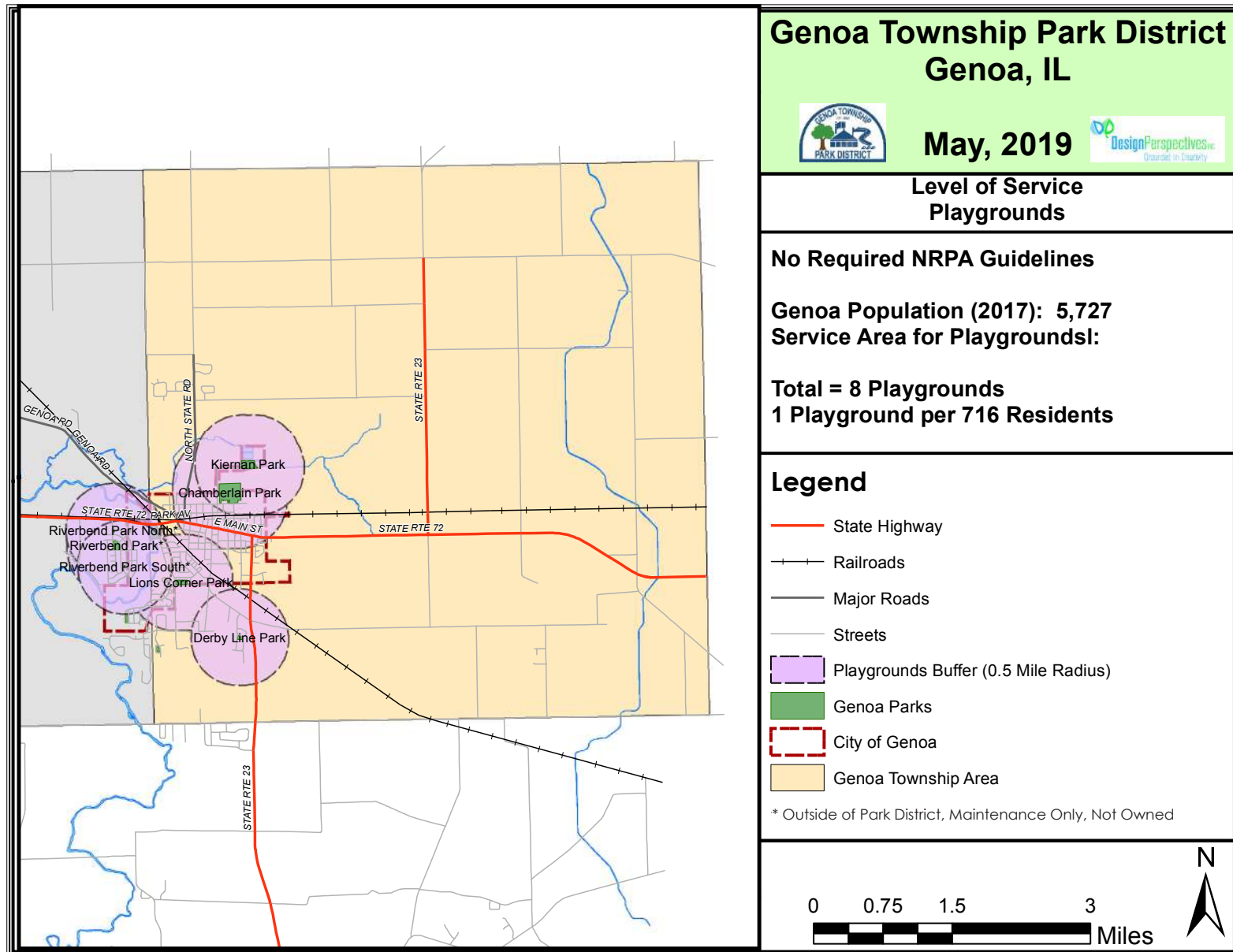
**Genoa Population (2017): 5,727**  
**Service Area for Fitness Equipment:**

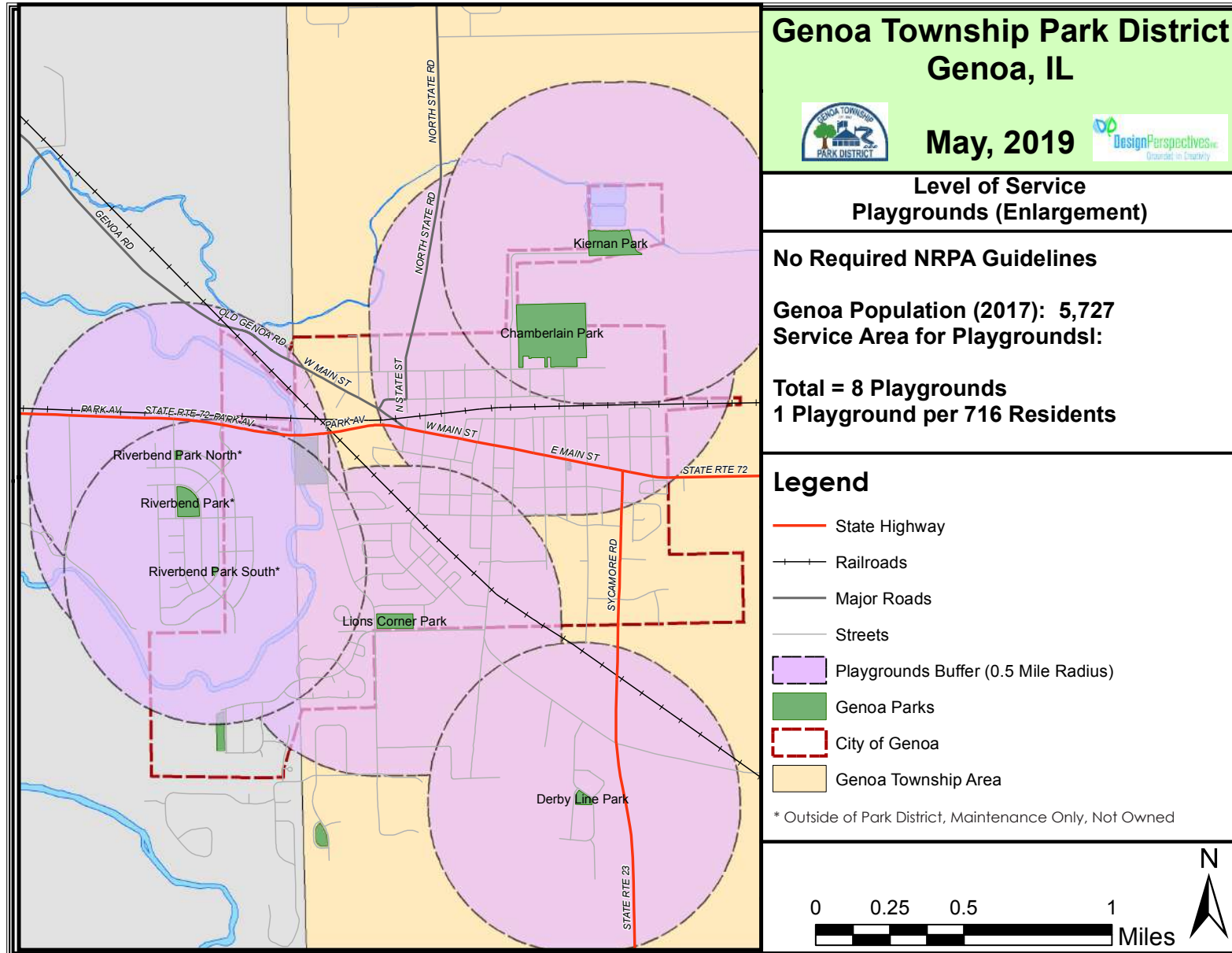
**Total = 5 Equipment Pieces**  
**1 Equipment Piece per 1,145 Residents**

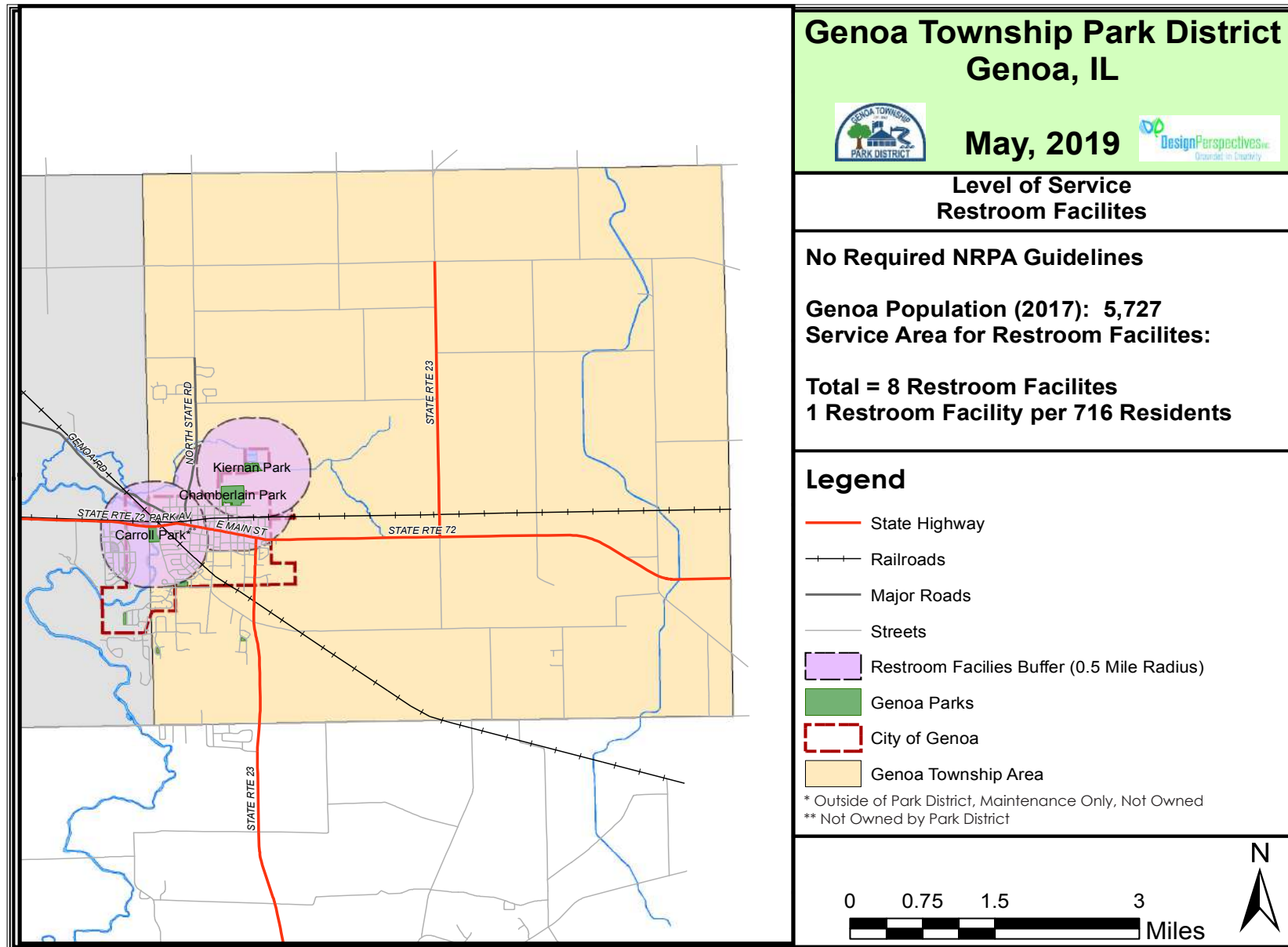
### Legend

- State Highway
- +— Railroads
- Major Roads
- Streets
- Fitness Equipment Buffer (0.5 Mile Radius)
- Genoa Parks
- City of Genoa
- Genoa Township Area

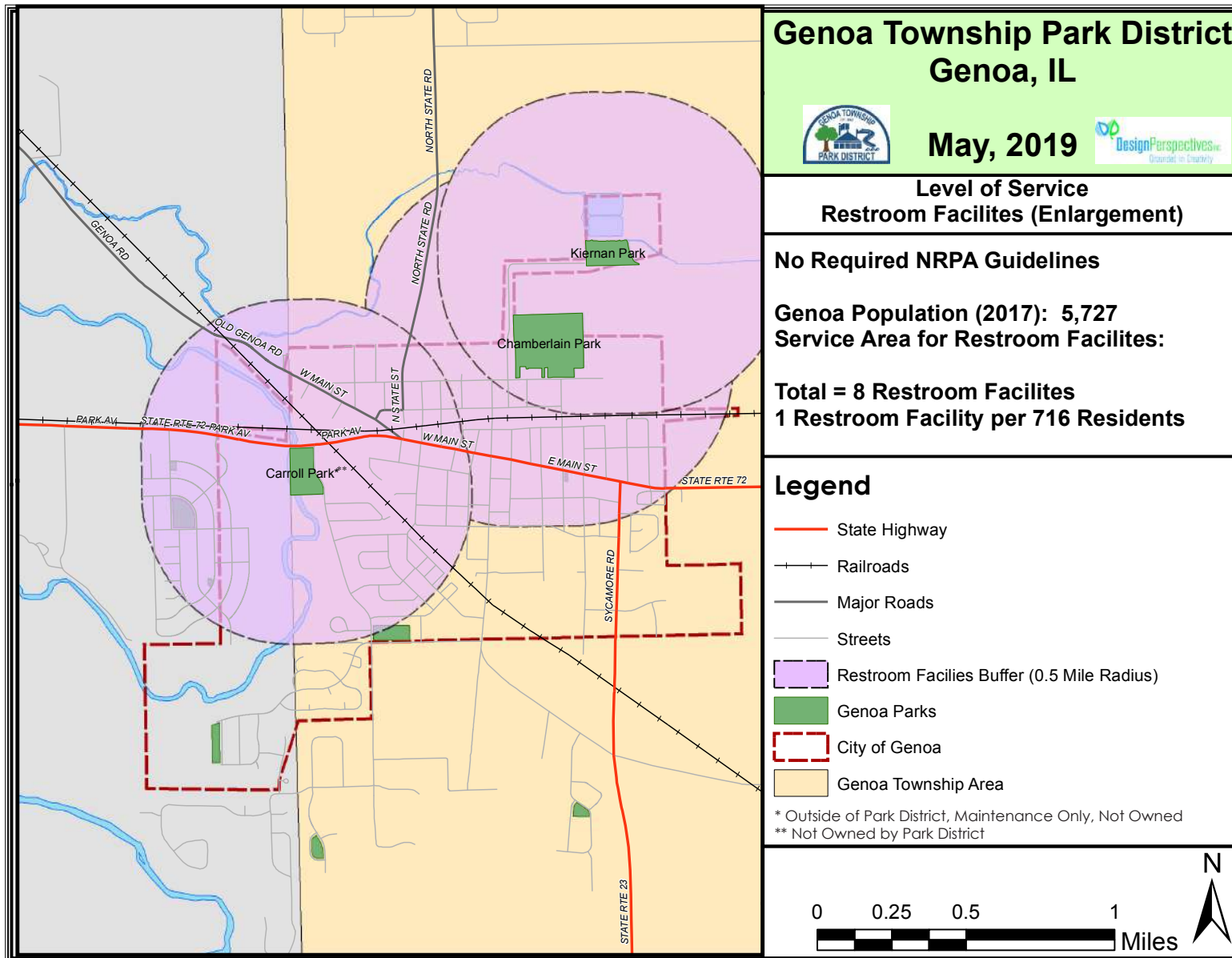


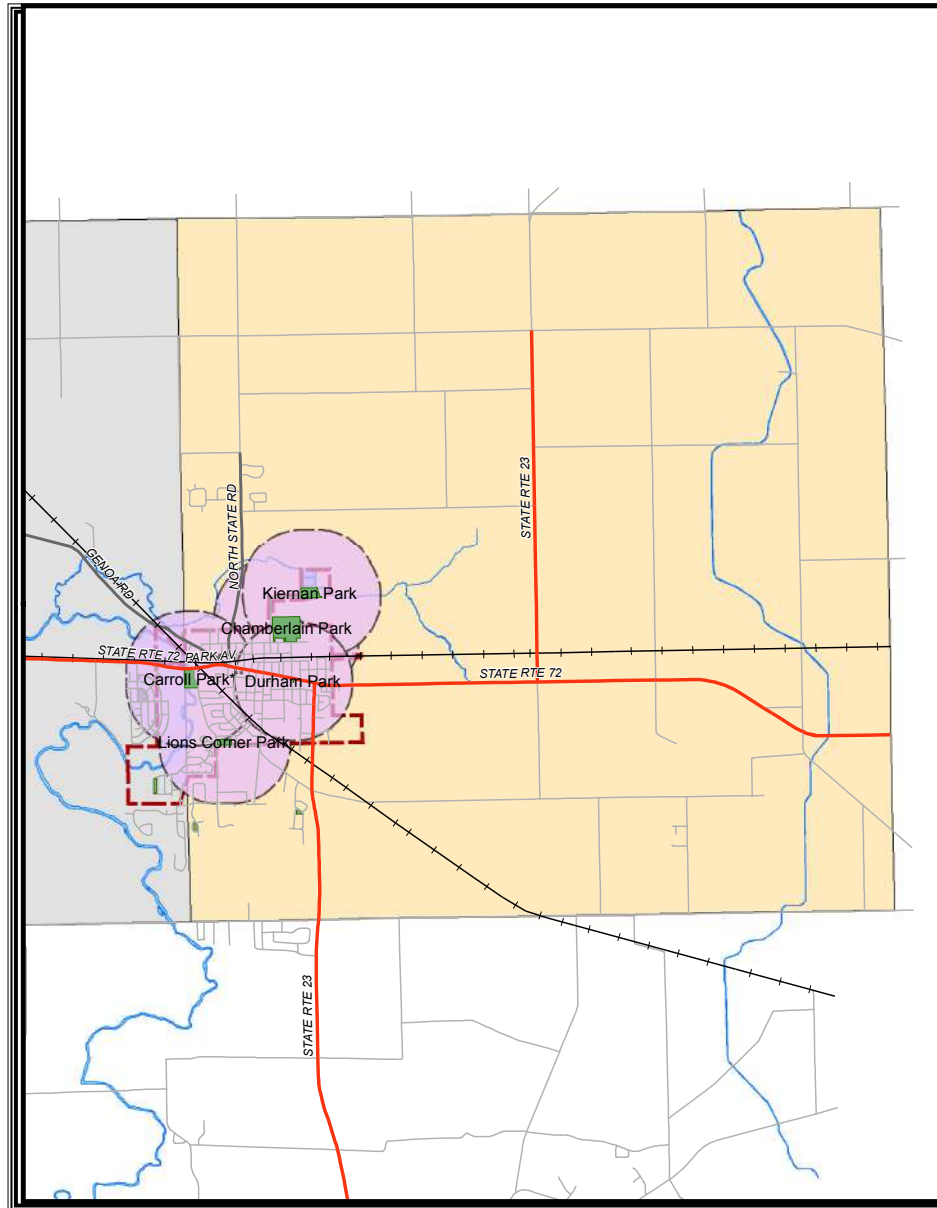












## Genoa Township Park District Genoa, IL



May, 2019



### Level of Service Shelters

**No Required NRPA Guidelines**

**Genoa Population (2017): 5,727**  
**Service Area for Shelters:**

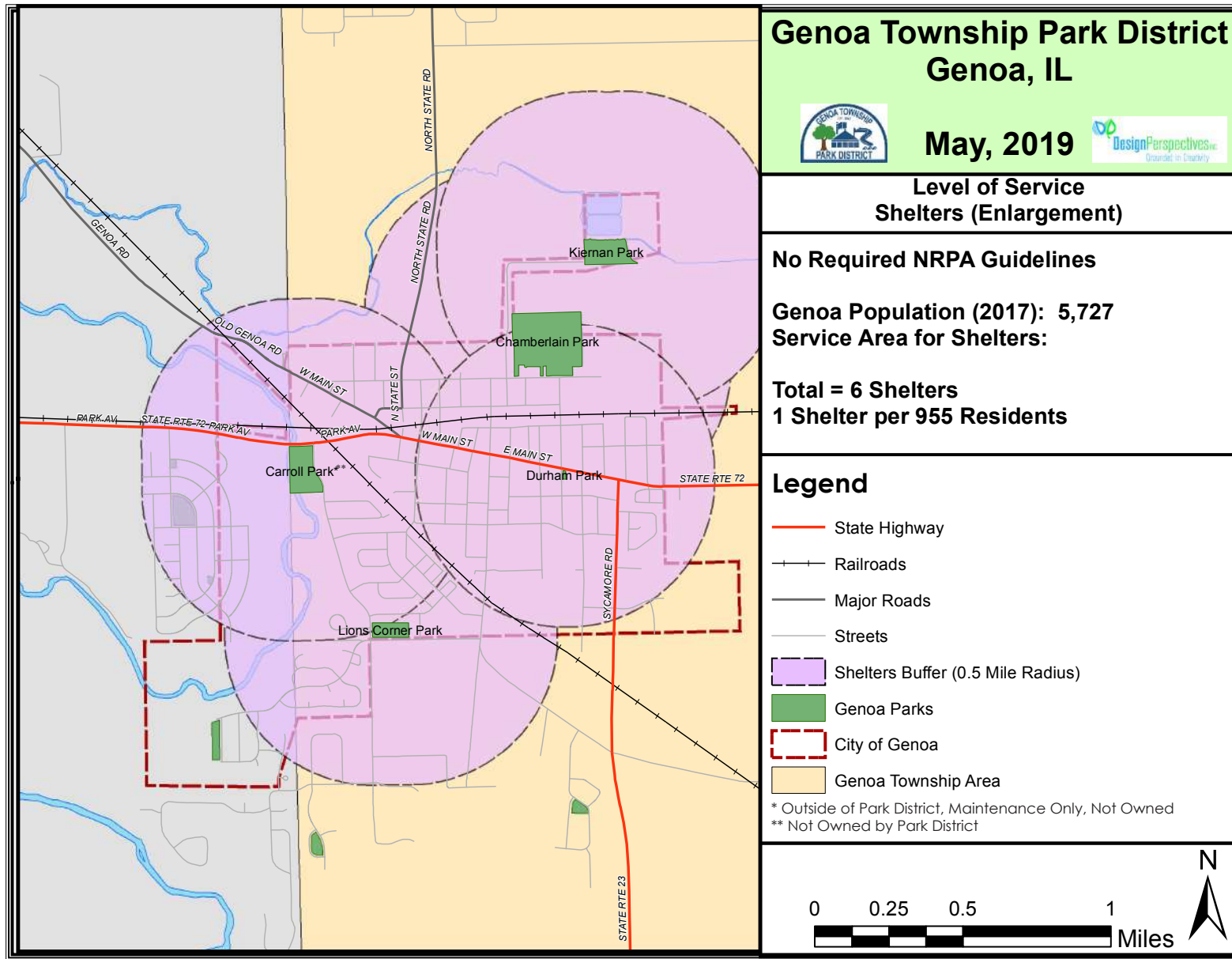
**Total = 6 Shelters**  
**1 Shelter per 955 Residents**

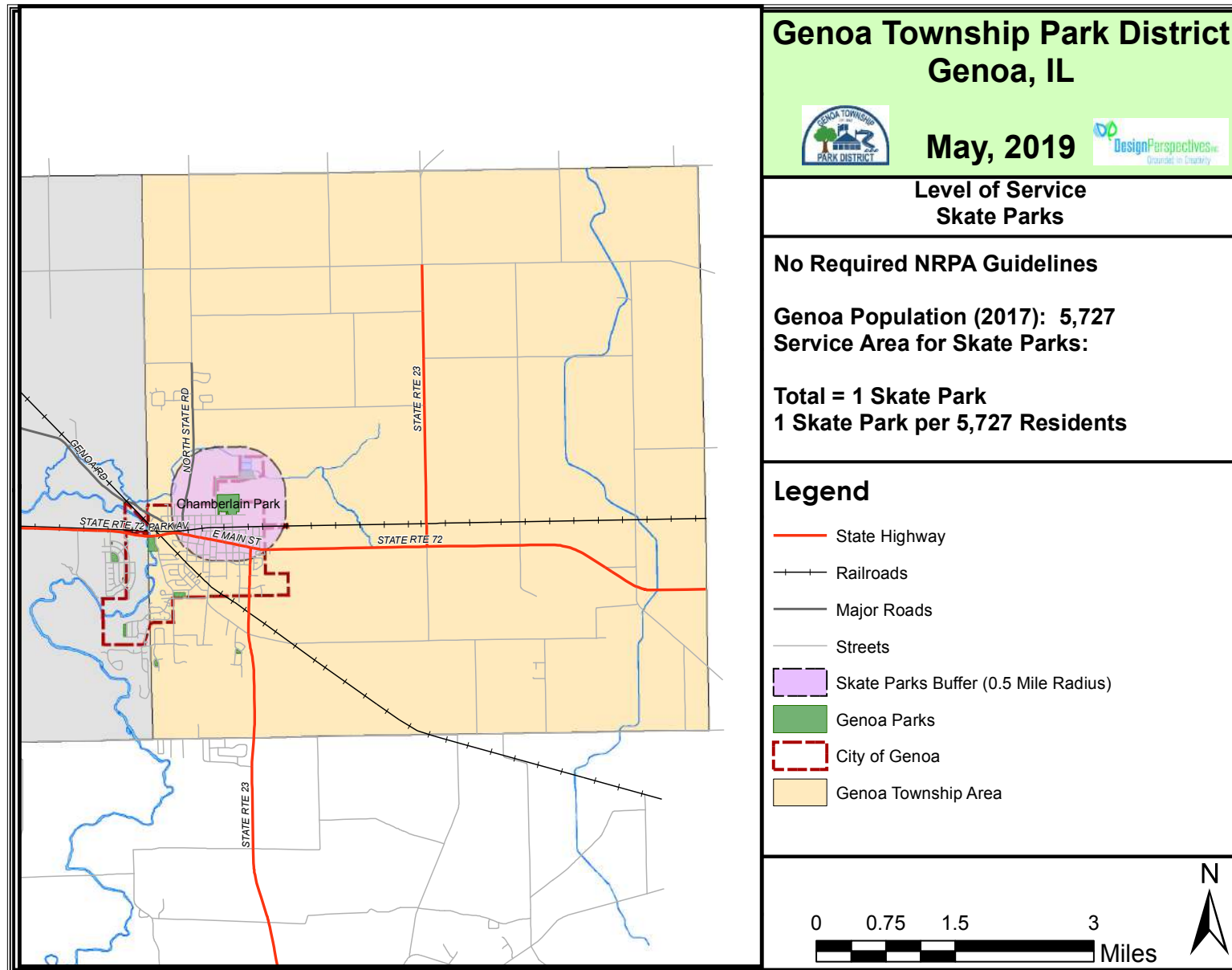
### Legend

- State Highway
  - +— Railroads
  - Major Roads
  - Streets
  - Shelters Buffer (0.5 Mile Radius)
  - Genoa Parks
  - City of Genoa
  - Genoa Township Area
- \* Outside of Park District, Maintenance Only, Not Owned  
\*\* Not Owned by Park District

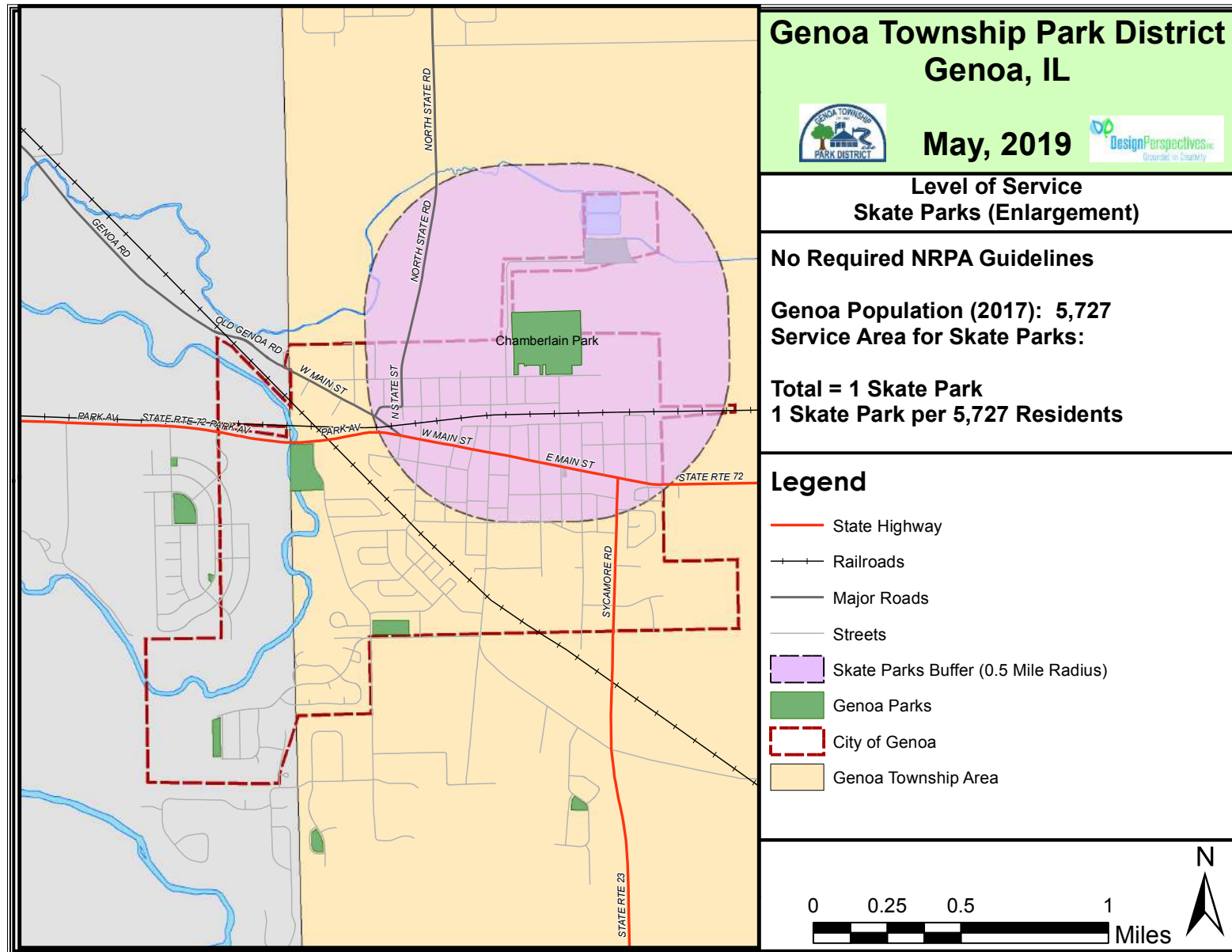
0 0.75 1.5 3  
Miles

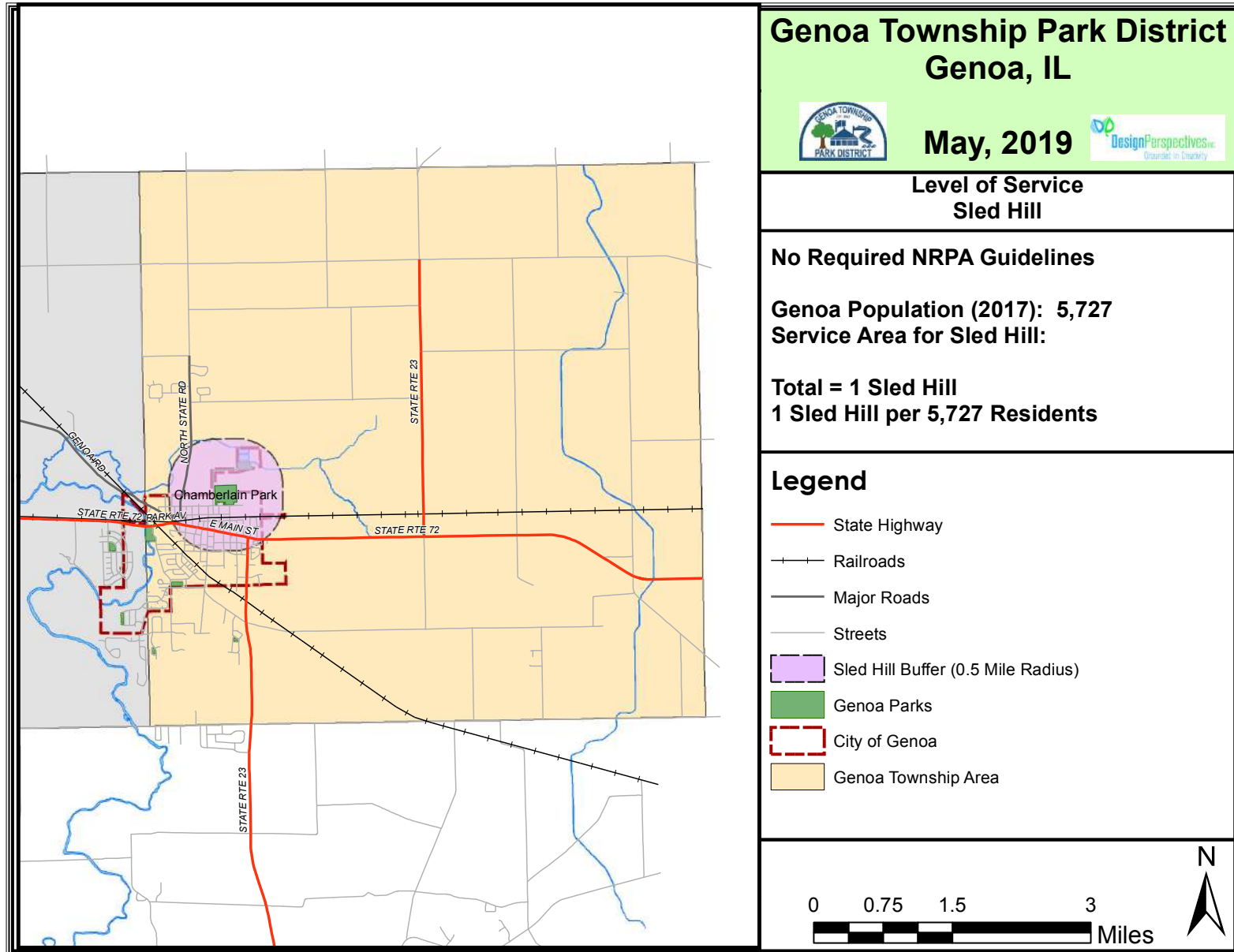


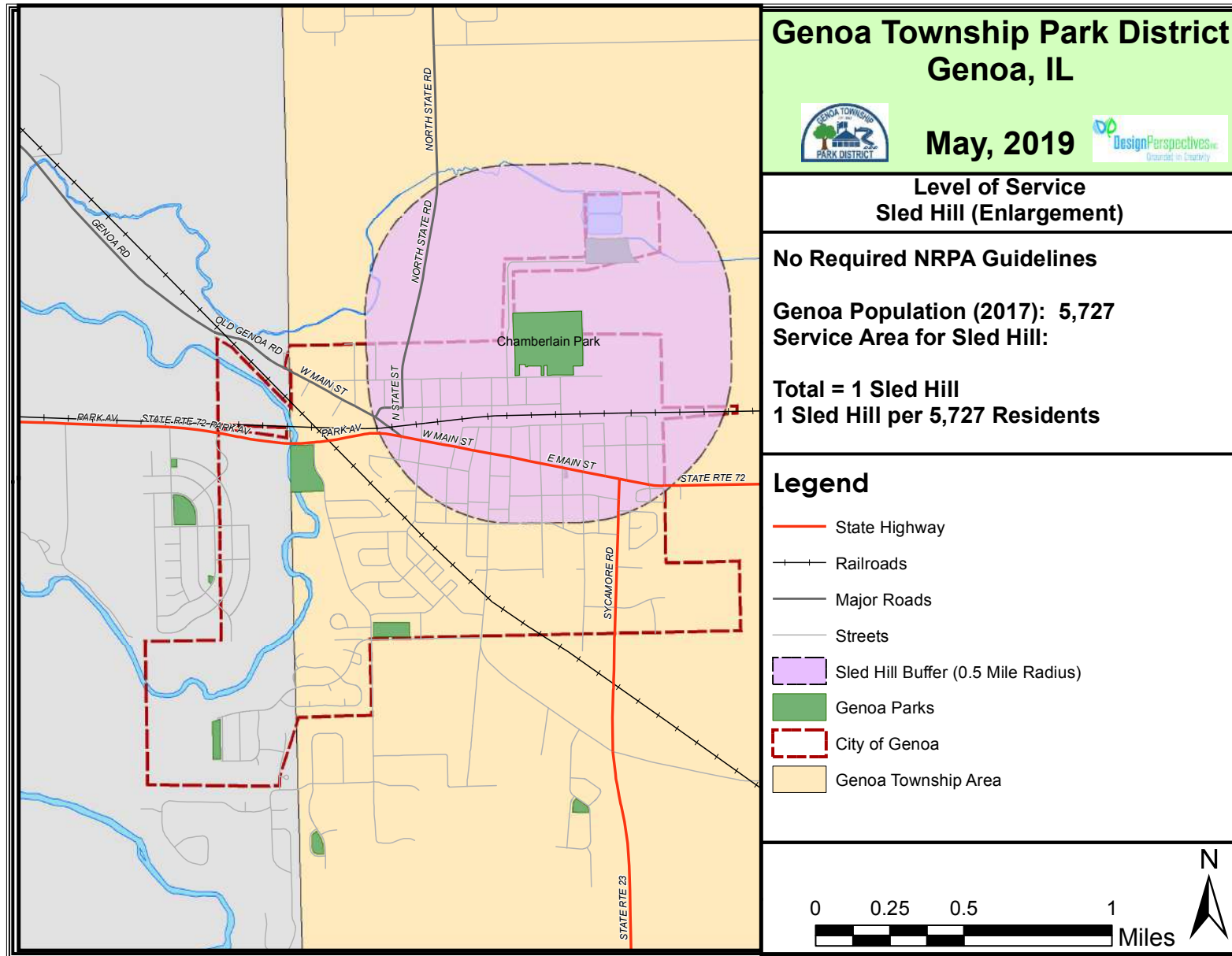


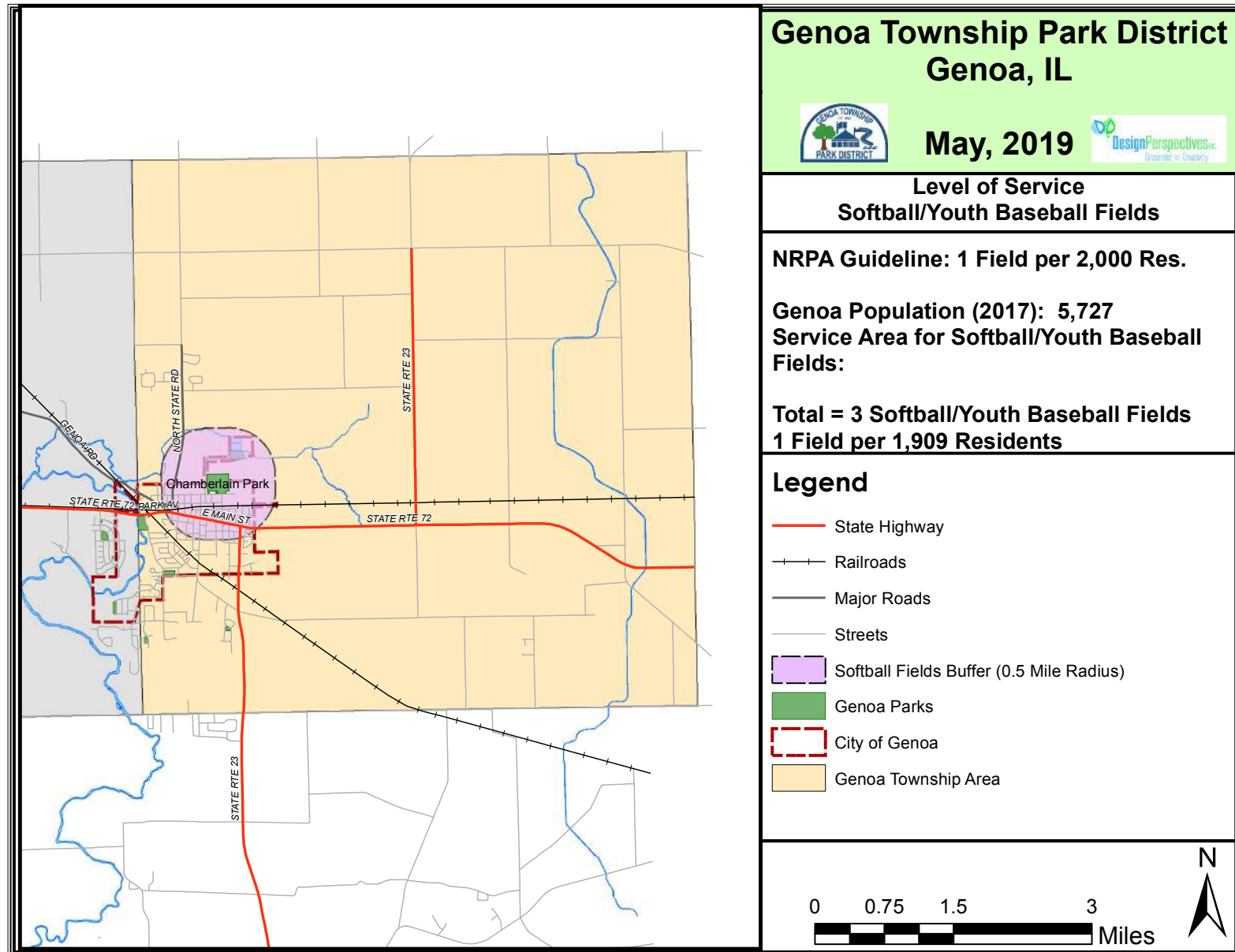


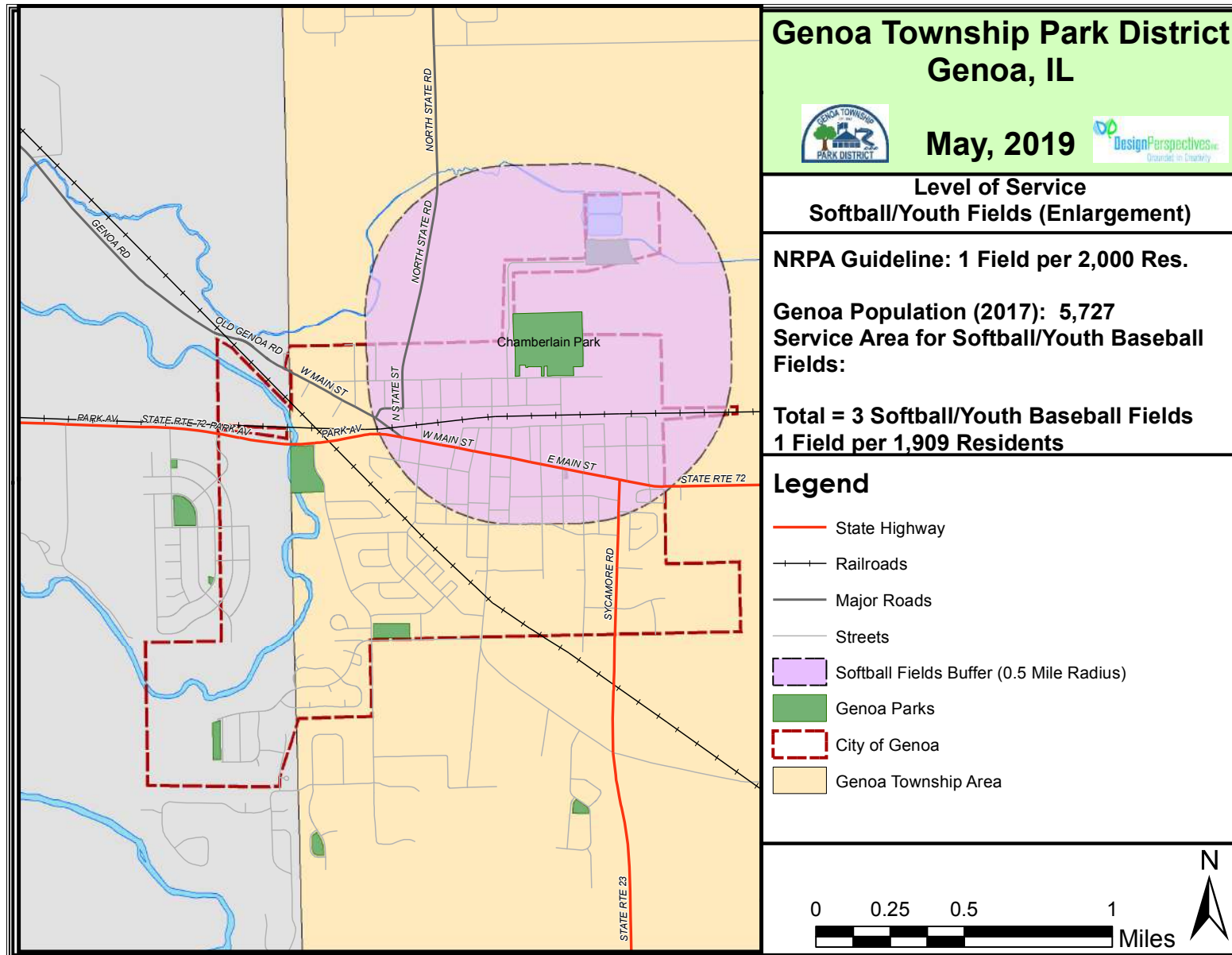




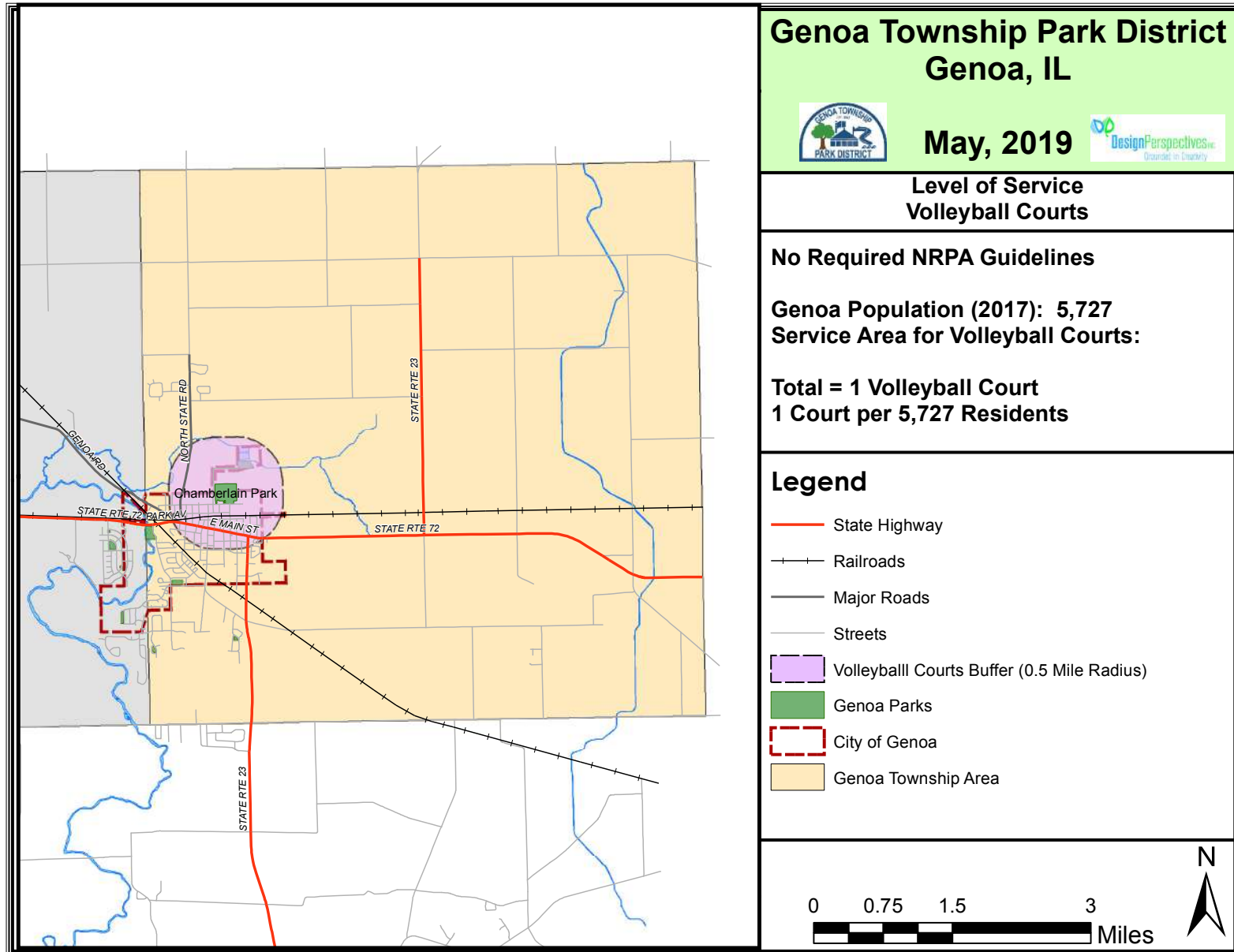


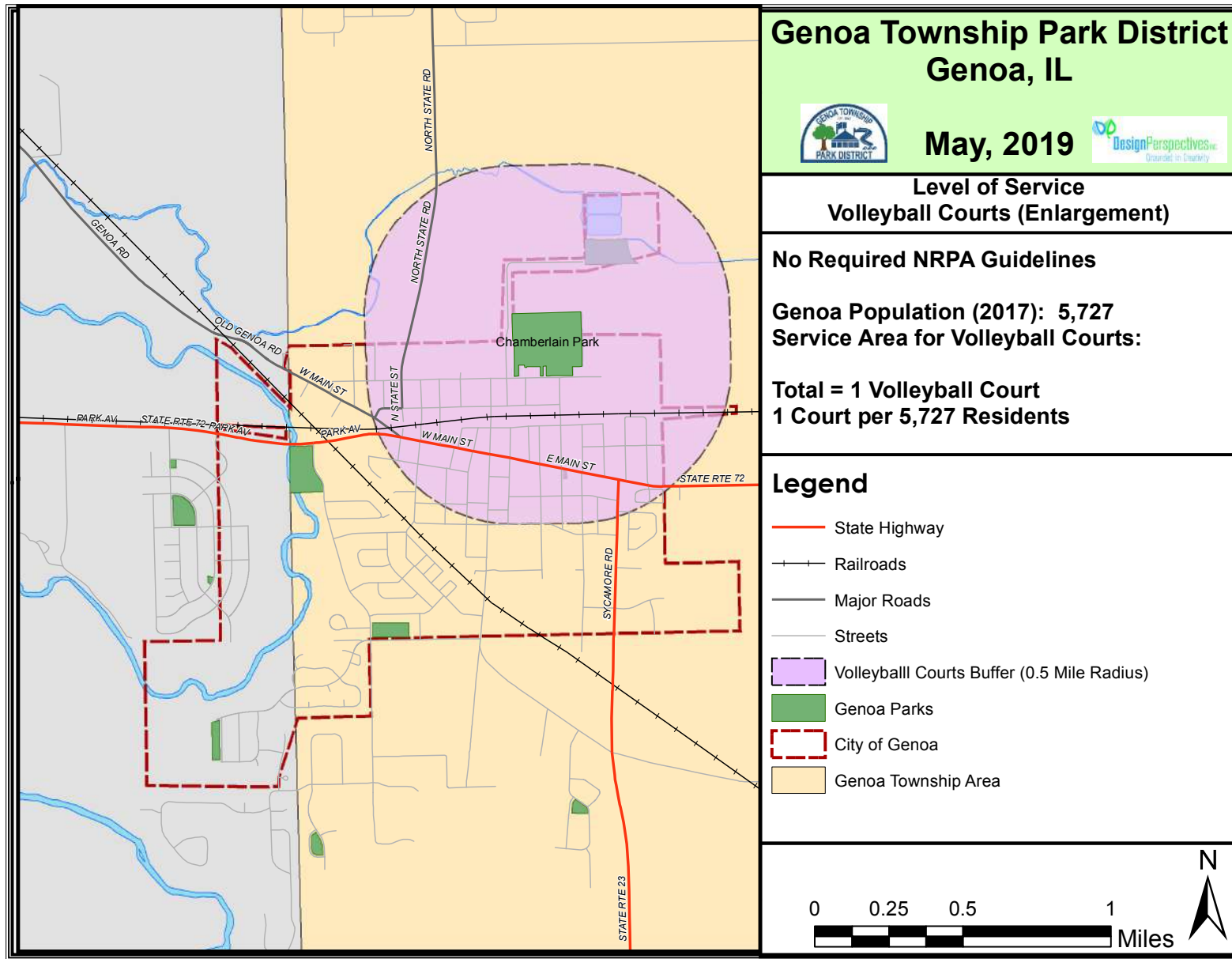














### Partnerships

The Genoa Township Park District hosts many organizations that organize activities in the parks and facilities. The Park District takes an active approach in working with its partners. Partnerships take on many different forms, but there are three primary types that the agency engages with. They include:

- Intergovernmental Partnerships
- Affiliate Partnerships
- Corporate Partnerships

All three of these types are important to the Park District mission. The first two are well established, but the third one, corporate partnerships, is an area that can grow in the future. Partnerships are typically charged user fees that contribute to the overall Park District revenues.

The concept of the cost charged from user fees are usually based on equity. In other words, those who benefit from the service should pay for it and those who benefit the most should pay the most. Park District usually offer three category types of services that include:

- Private – Those who receive a benefit beyond what the public receives.
- Merit – Partial tax subsidy to recover a portion of the cost.
- Public – No fees and cost is totally subsidized with taxes.

As the Park District reviews and renews its partnership agreements, it should classify the user fees that are expected to be recovered by the type of services offered within those 3 categories.





## **Chapter 3 - Community Influence & Assessment**

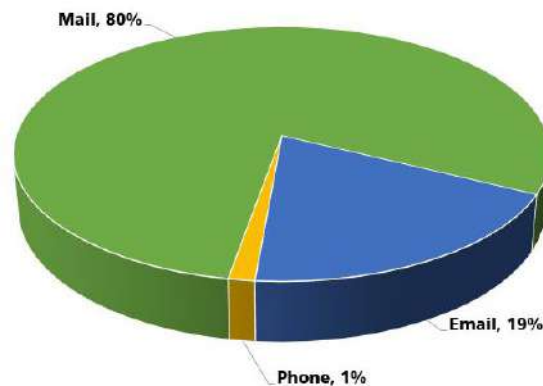
This phase of the master planning process involved a set of comprehensive data gathering tools in an effort to examine the internal and external mood of the Park District's community. This is the primary endeavor tackled early on in the planning process allowing the project team to absorb multiple layers of feedback from a variety of voices that have a vested stake in the outcome of the master plan. The analysis of the information gathered during this process is summarized in the following section of this report, which addresses community survey demographics, survey responses and a summary of the public input collected over the course of this phase of the project.

### **Community Survey Results**

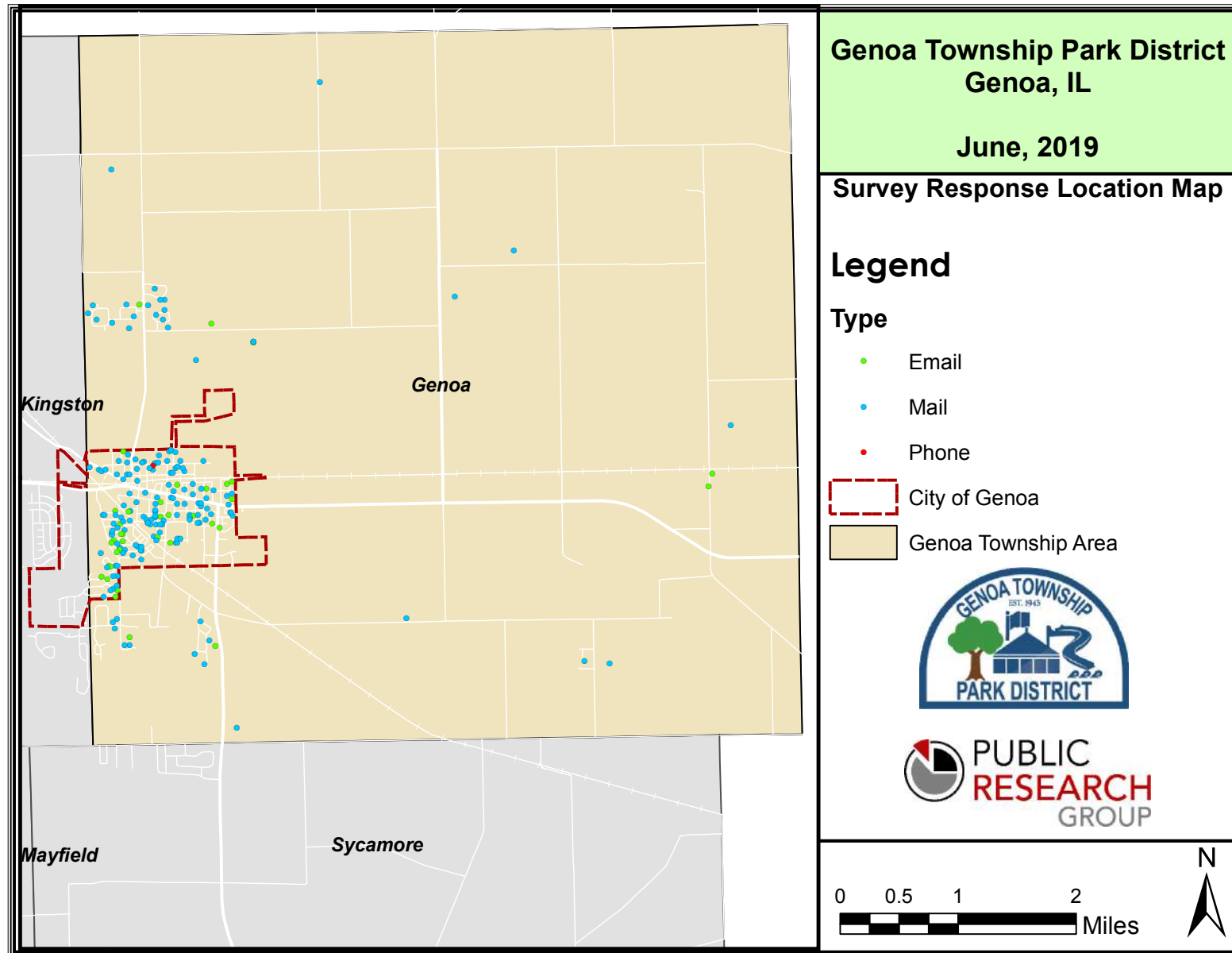
#### **Methodology**

Public Research Group conducted a statistically valid Community Wide Survey during the summer of 2019. The purpose of the survey was to gather resident opinions to help set priorities for the future development of parks, facilities, programs and services. The survey was designed to obtain statistically valid results from households throughout the Genoa Township Park District.

From this survey, Public Research Group collected a total of 215 responses received that included 171 mail, 41 email and 3 phone surveys which all of these data gathering methodologies were combined into one data set. Statistically, a sample of 215 households provides a 95% confidence level with a margin of error of plus or minus 6.3% that ensures findings are representative of the sentiments of the residents of the Park District. A survey response location map can be found on the following page showing the location of respondents within the Genoa Township Park District.



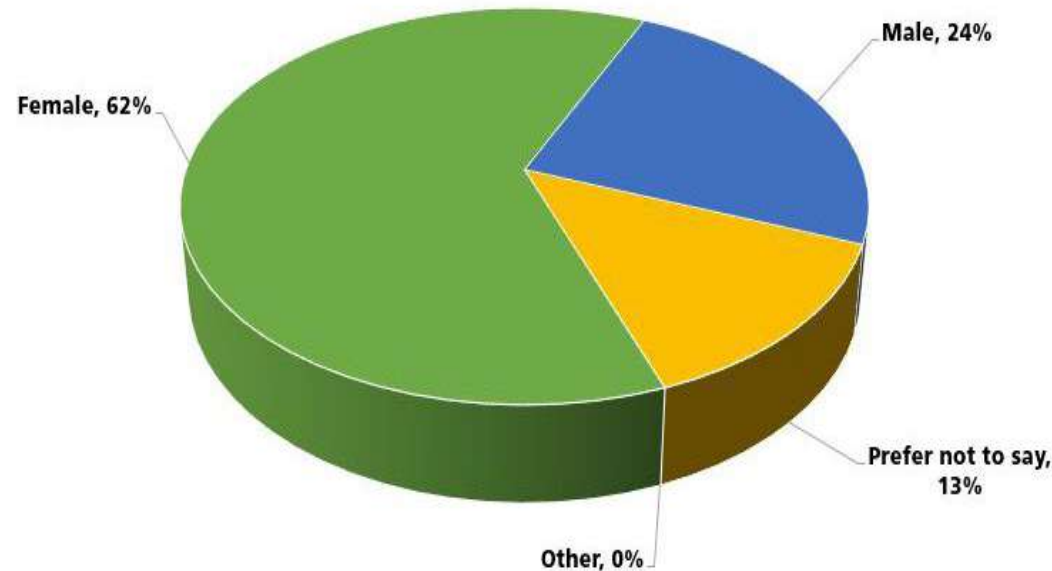




## Demographics of the Survey

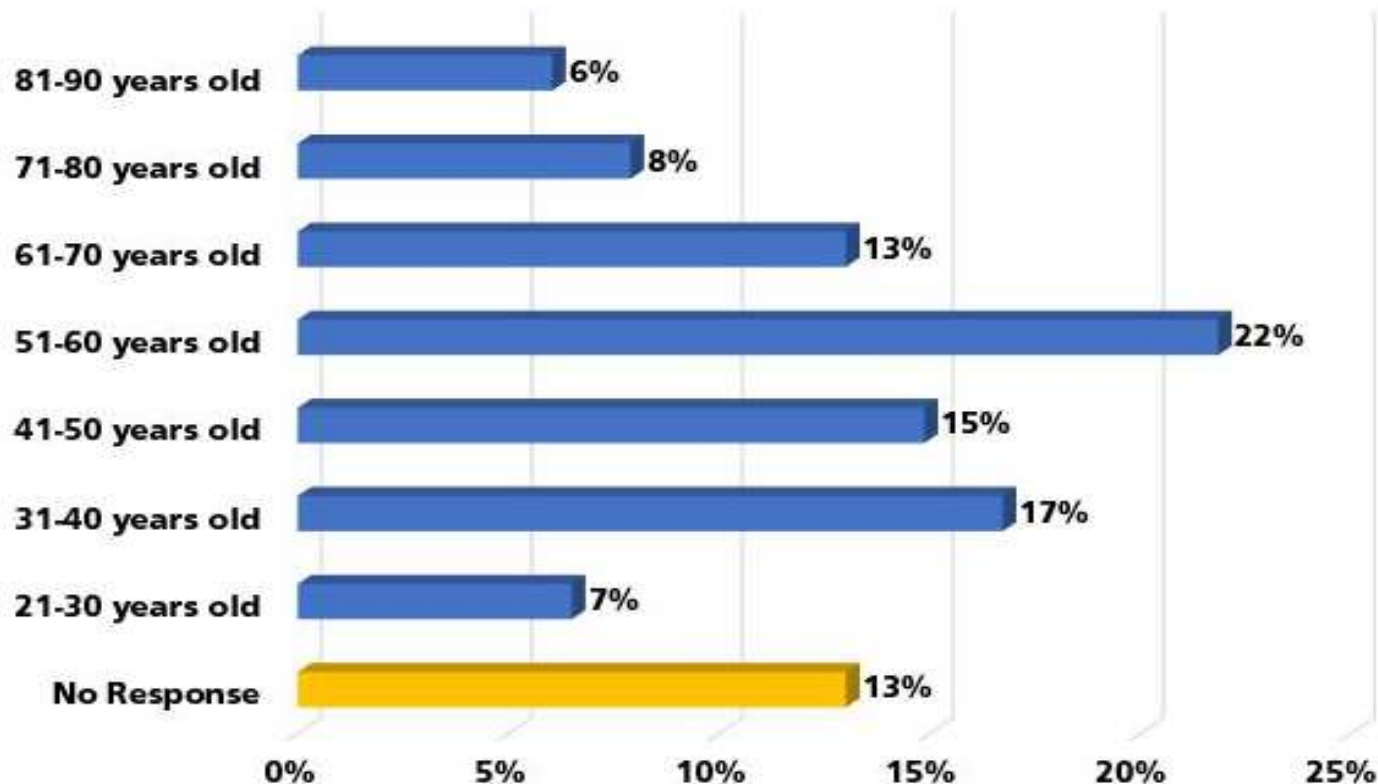
Question 20 asked respondents how long they have lived within the Genoa Township Park District. The responses were then combined, and the average length of residency for the survey was 22.8 years. Answers to this question varied, suggesting that the responses provide a good cross section of long-time residents, as well as families new to the area.

Question 21 asked for the gender of respondents. The following shows that of the 215 who responded, 62% were female, 24% were male and 13% preferred not to say.



Question 22 and 22a asked for the age of the respondents and everyone else in the household. It should be understood that children generally do not respond to community surveys of this type, suggesting the average age of respondents to survey should be roughly 8 years younger than the average age of Park District residents. The average age of respondents to the community survey was 45 years. The findings suggest that the respondents are representative of the community and support the notion that its findings are valid. Of the households surveyed, 38% had children 18 or younger and 31% of households had active adult/senior citizens.

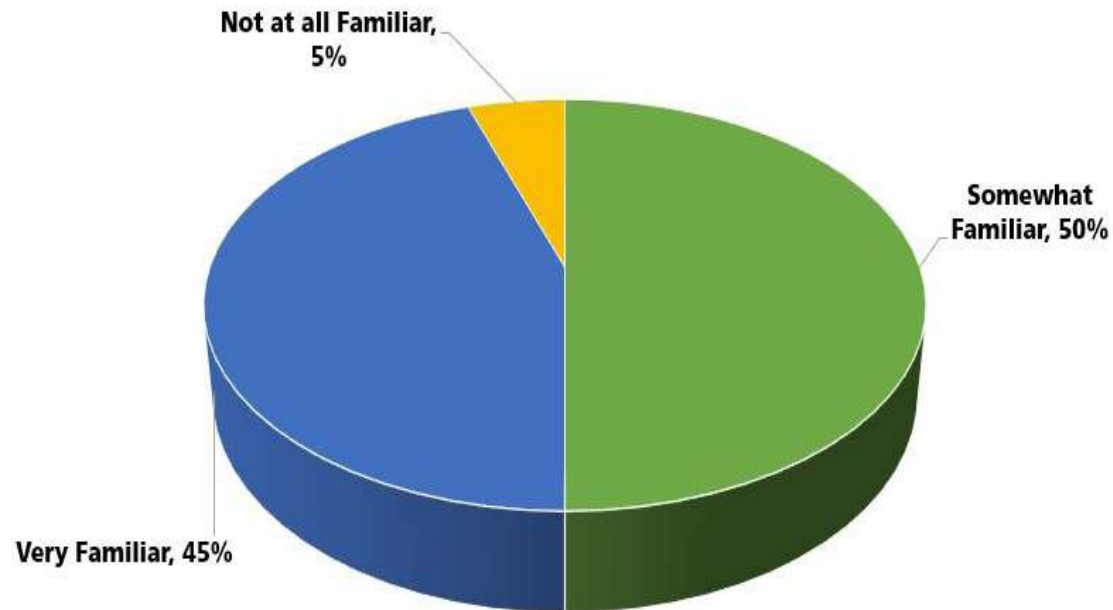
## 22a: Age of Survey Respondent



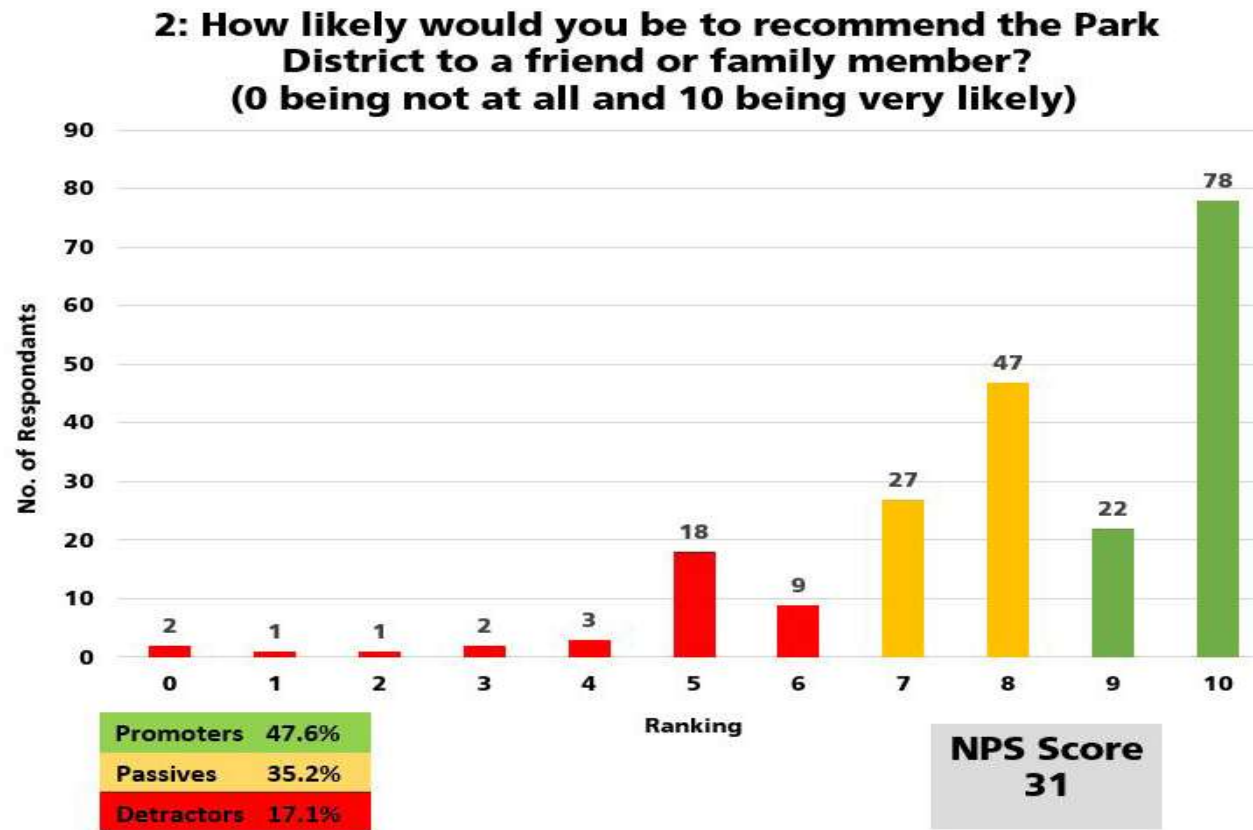
## Administration

Question 1 asked respondents how familiar they were with the Genoa Township Park District. The chart shows that 45% of respondents were very familiar, 50% were somewhat familiar and 5% were not at all familiar. In total, 95% of those surveyed were familiar with the park district. This was an increase from the 2009 survey by 4%.

### 1: How familiar are you with the Park District?



Question 2 asked respondents how likely they would be to recommend the park district to a friend or family member. Respondents were asked to choose from 0 to 10, with 0 being not at all and 10 being very likely. The data in the following graph shows that 82.8% of respondents would recommend the park district or were neutral. When asked for the reason for their score, a majority enjoy the activities that are offered, along with the bike trails and walking paths.

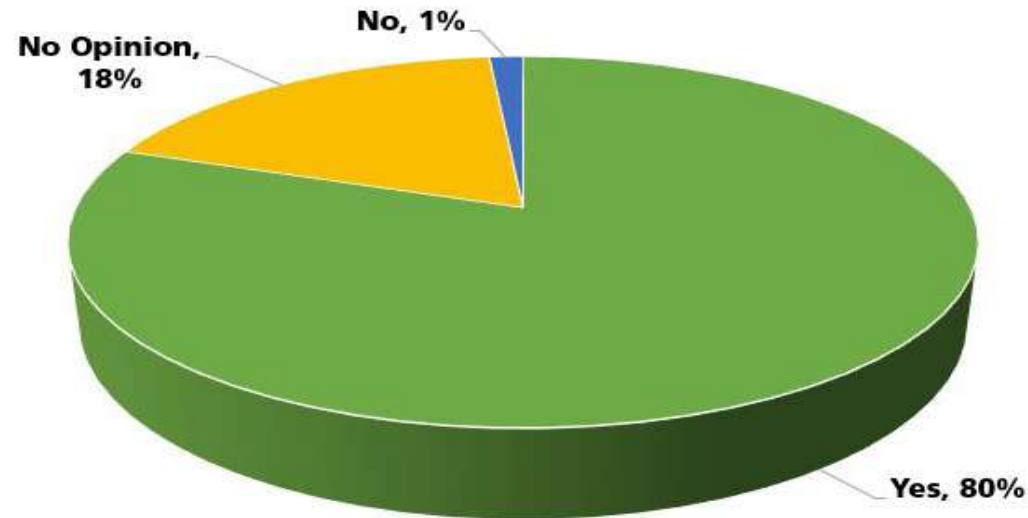


The Net Promoter Score of 31 would place the District on the positive score squarely in the good category. For comparison, a score 50 to 70 is excellent and above 70 is considered world class. Generally, if the Net Promoter Score is below 0, that is an indicator that the organization needs to start understanding and improving your customer satisfaction levels.



Question 3 asked respondents if their most recent interaction with the Park District was positive. Of the respondents, 80% had a positive experience, 19% had no opinion and 1% did not.

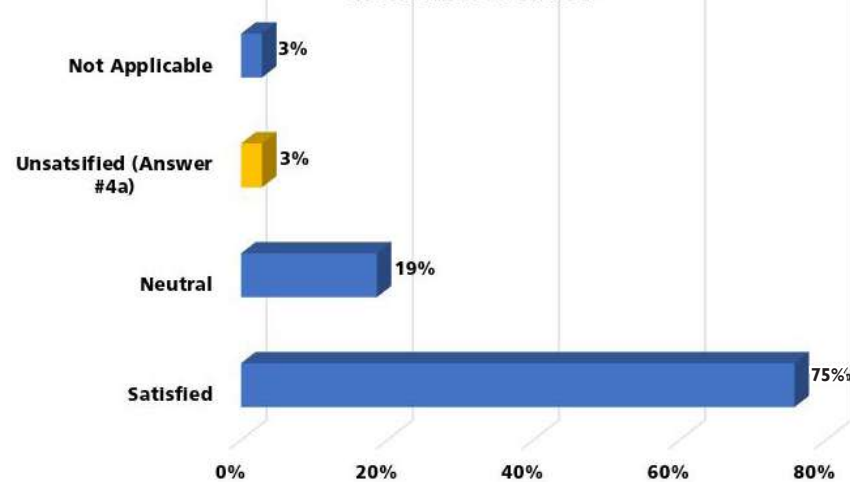
### 3: Was your most recent interaction with the Park District a positive experience?



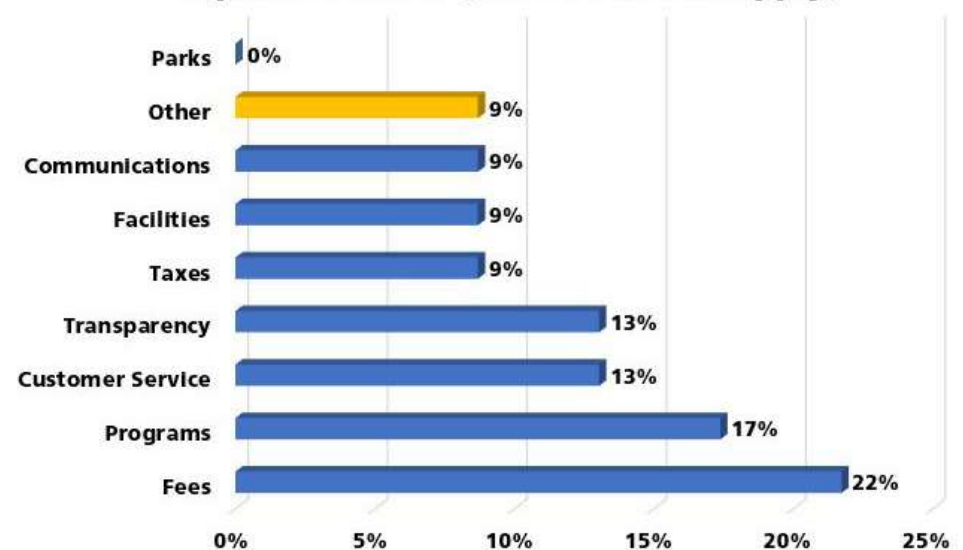
Question 4 asked respondents how they would rate their overall satisfaction with the Park District. A majority of respondents at 94% were satisfied or neutral with the Park District. A small percentage of respondents were dissatisfied at 3%. This was an improvement from the 2009 survey where 10% of respondents at the time were dissatisfied.

Respondents that were unsatisfied were asked what they were displeased with. The top three areas included fees, programs and transparency/customer service.

**4: How would you rate your overall satisfaction with the Park District?**



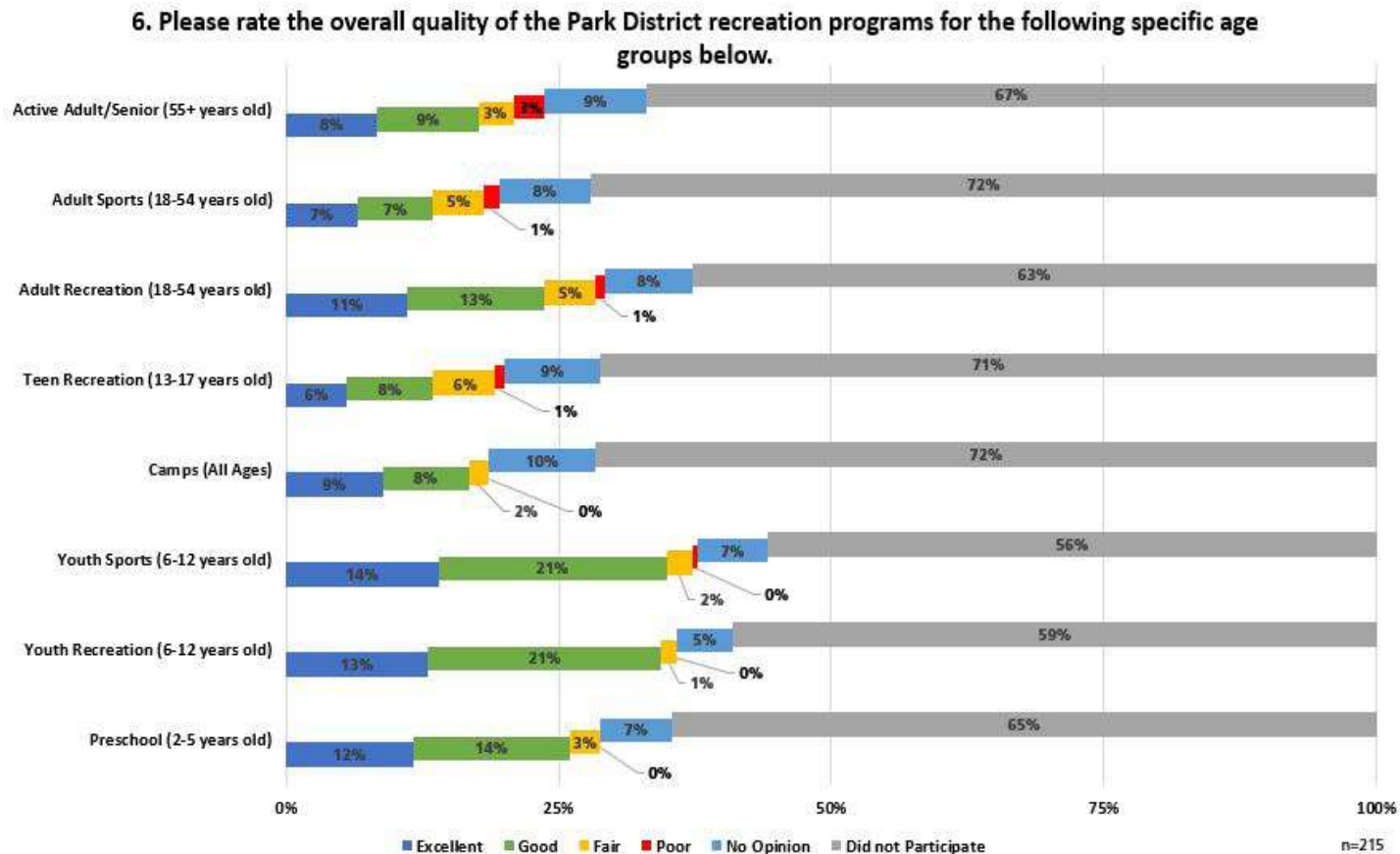
**4a: Please tell us which area(s) you are displeased with? (Choose all that apply)**



Question 5 was an open-ended question that asked respondents what they like about the Park District. Facilities were the most popular, including the fitness center and pool, along with park amenities like walking paths and playgrounds. Respondents found the Park District staff to be friendly and helpful.

## Programs

Question 6 asked respondents to rate the overall quality of the Park District recreation programs for the following specific age groups. A majority of respondents answered that they didn't participate in any of the age specific programs.



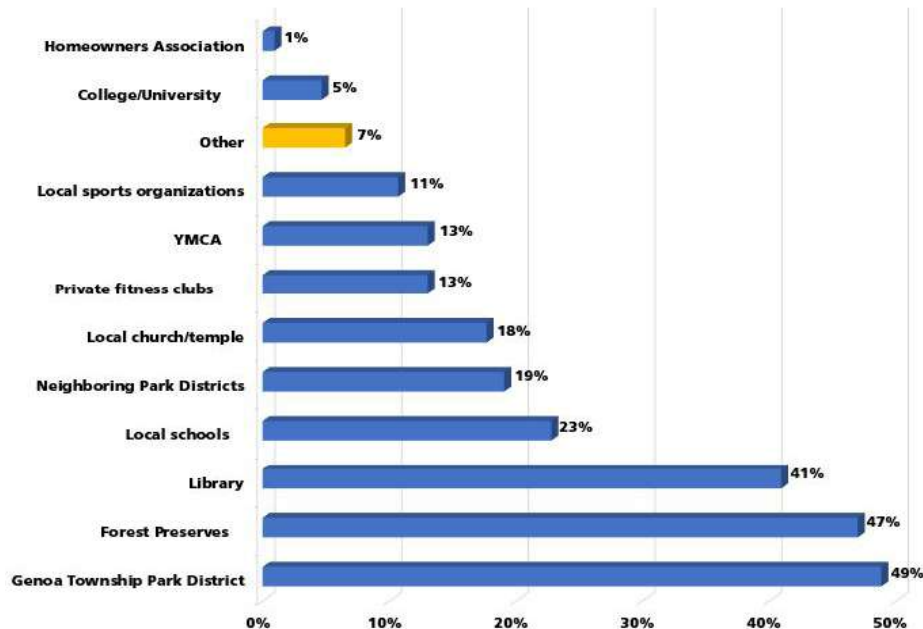
Question 7 was an open-response question that asked respondents to list one new program or special event the Park District should consider for the future. The most common recommendations involved a bike route that connected to surrounding communities. There is also a growing interest in having a dog park added to the Park District.

## Outside Agencies

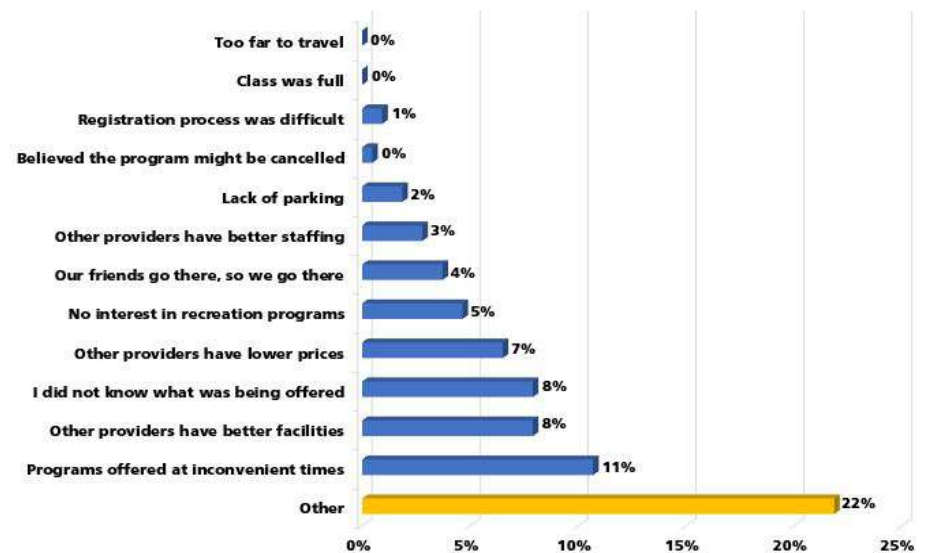
Question 8 asked respondents what facilities they use, including those outside the Park District. Of the responses, 49% use the Genoa Township Park District. Regarding outside facilities, the top three responses are the forest preserve at 47%, the library at 41% and local schools at 23%.

When asked why respondents would use facilities outside the Park District, the top responses were that Park District programs were “other” (22%), offered at inconvenient times (11%), not knowing what programs were offered by the Park District (8%), and other providers had better facilities (8%). A few of the themes from the “other” comments include using travel clubs, cost and unique facilities.

**8: Do you or members of your household use any of the following? (Choose all that apply)**

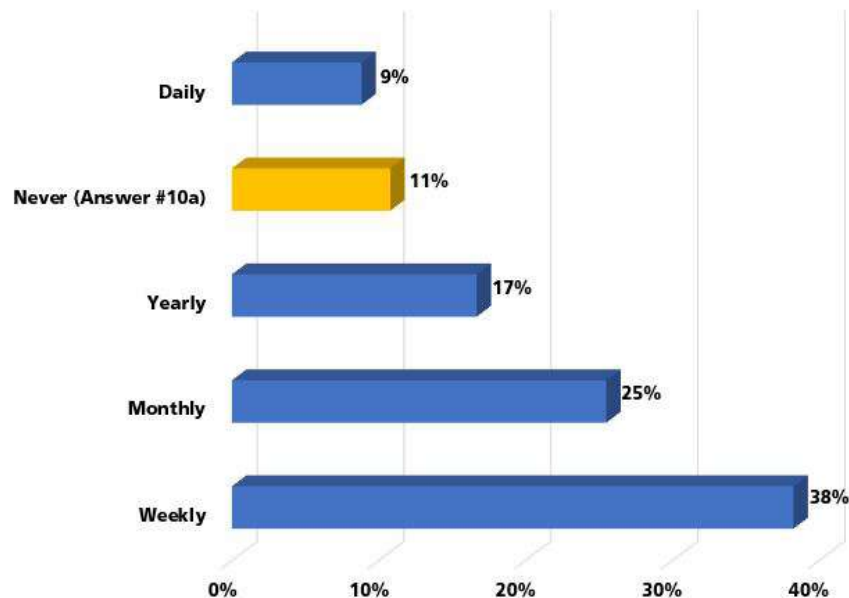


**9: If you go outside of the Park District, why do you find it necessary to do so? (Check all that apply)**

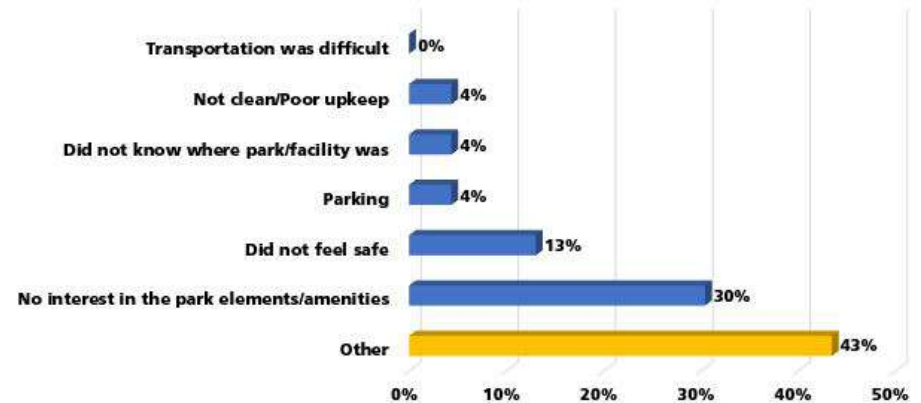


Question 10 asked how often respondents visit the Genoa Township Park District parks and facilities. Respondents showed that parks and facilities are widely used at 89%."Other" and no interest in the park elements/amenities were cited as the top reasons for not visiting the parks. There were a small series of open-ended responses that included age and expenses as reasons why.

**10: How often do you visit the Genoa Township Park District parks and facilities?**



**10a: Did any of the following factors prevent you or a household member from visiting a Park District park or facility?(Check all that apply)**

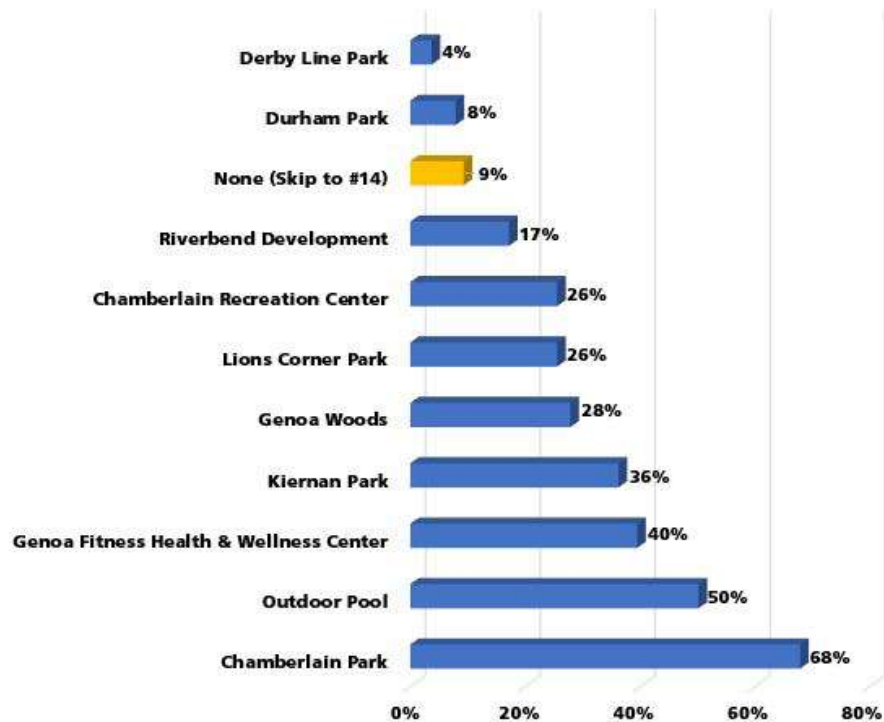




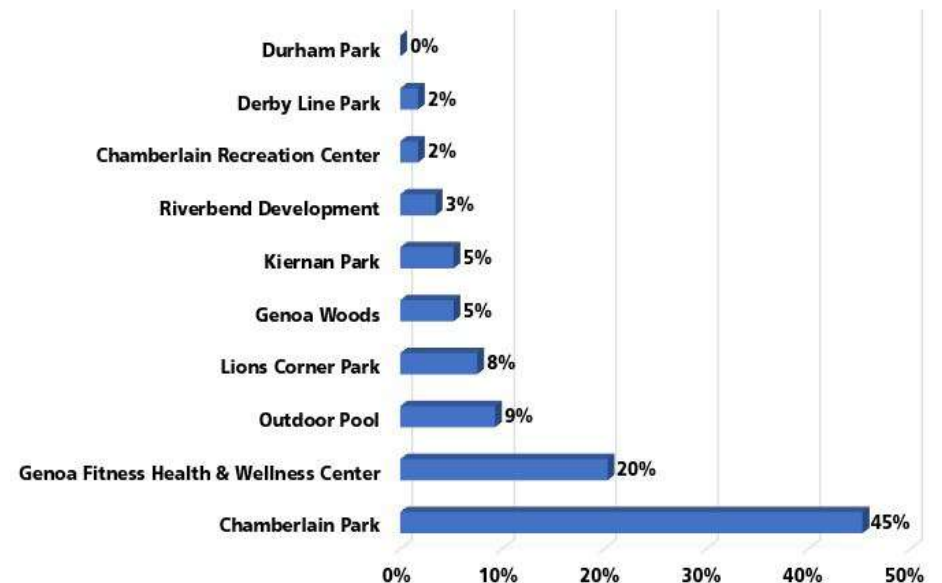
Question 11 and 12 asked respondents which Genoa Township Park District parks and facilities that they or members of their household use and which park they visit the most.

Chamberlain Park is the most visited park at 45%, with Genoa Fitness Health & Wellness Center at 20% and Lions Corner Park at 8%. In comparison, Chamberlain Park was visited at 73% from the previous survey.

**11: Which of the following Genoa Township Park District parks and facilities do you or other members of your household use? (Check all that apply)**

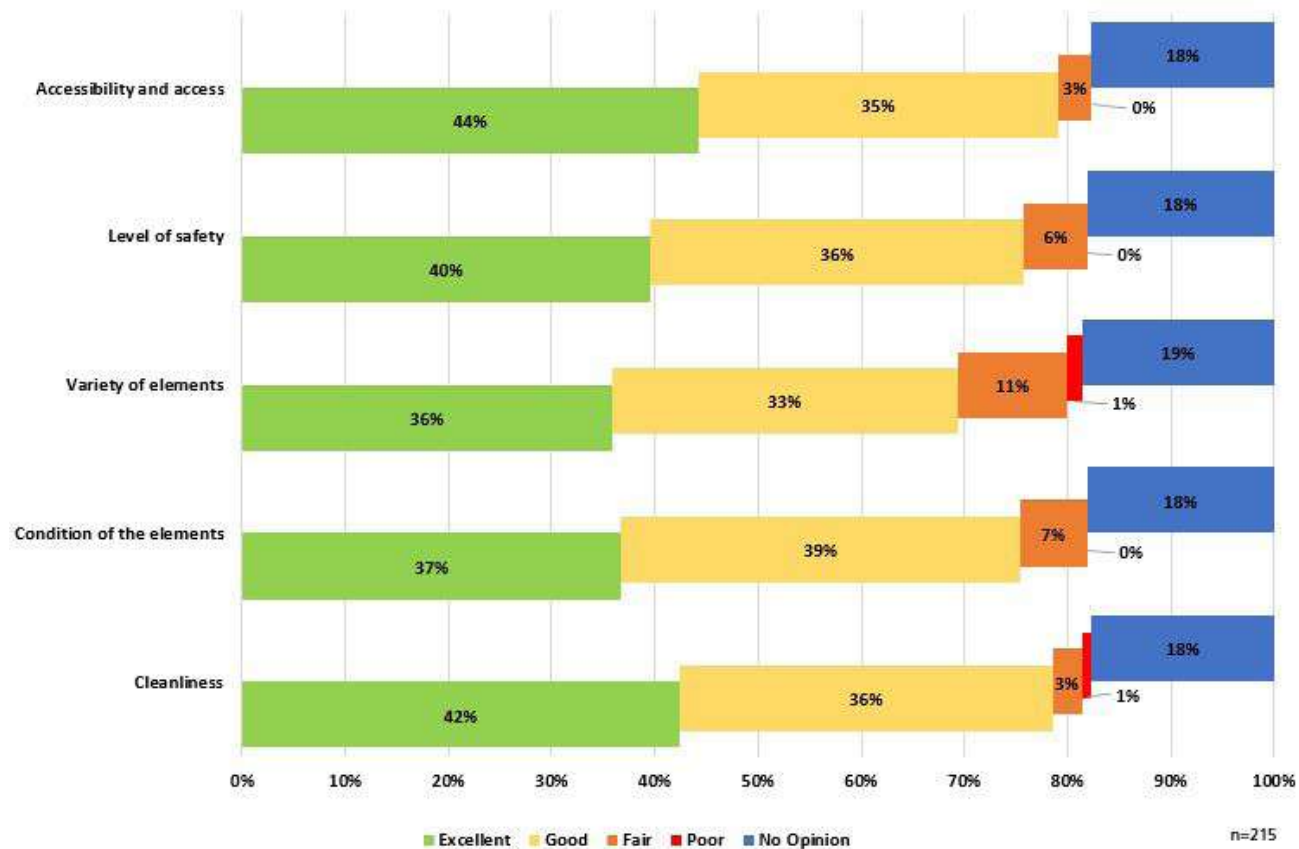


**12: Which do you most often visit from this list?**



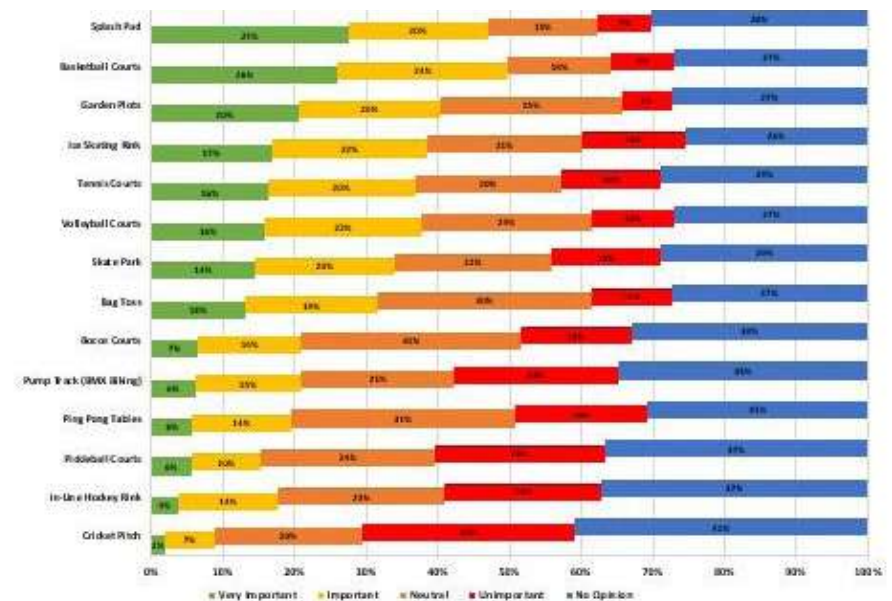
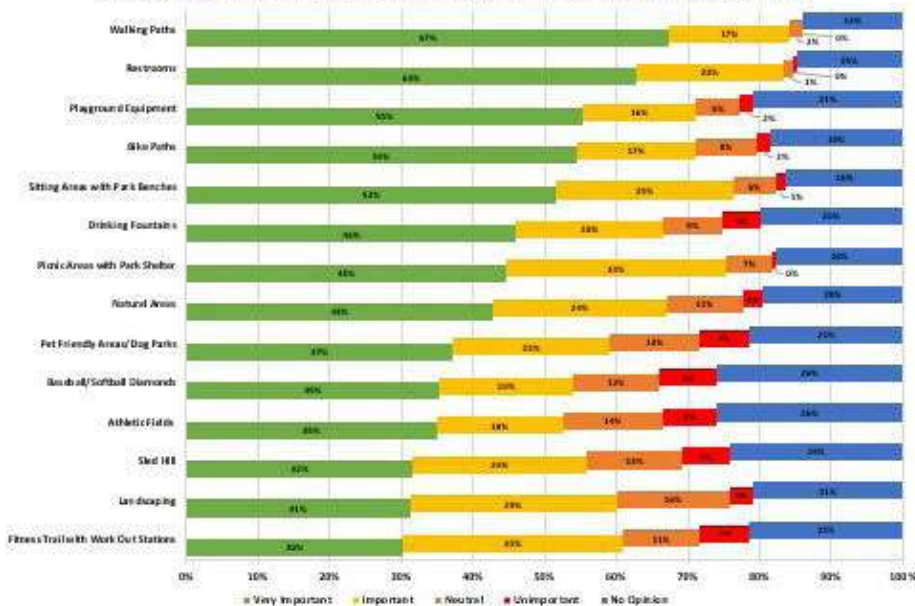
Question 13 asked respondents to rate their feelings about that park or facility they visited the most. Overall, the parks and facilities visited are easily accessible, clean and safe.

## 13. Please rate your feelings about that park or facility from Question 12 for you and your household.



Question 17 asked respondents to rate park amenities that are important to them and their household. The top five responses included walking paths at 67%, restrooms at 63%, playground equipment at 55%, bike paths at 54% and sitting areas with park benches at 52%. Many of these are passive park amenities and focused on providing comfort while using the parks.

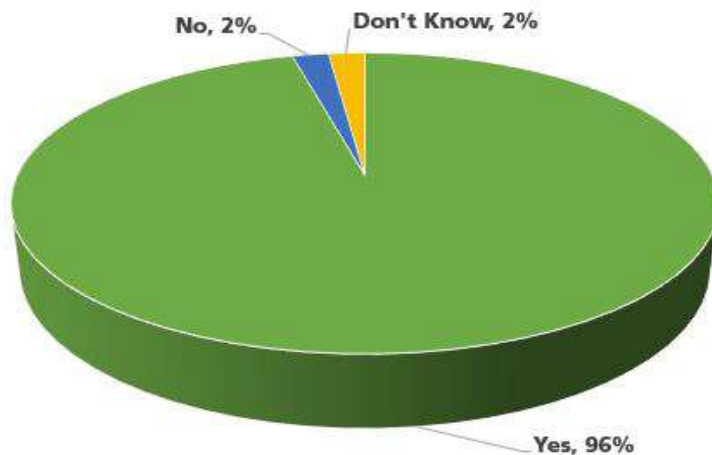
17: Please rate the following park amenities that are important for you and your household.



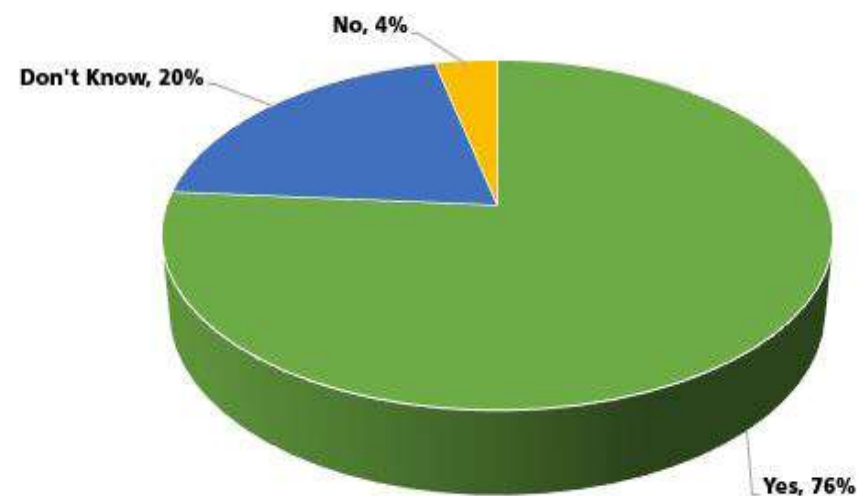
## Future Priorities

Question 14 and 15 asked respondents if they were aware the Park District had a fitness center in town and whether the District needs a fitness center. A majority of the respondents are aware of the fitness center and that the fitness center is needed in the Park District.

**14: Are you aware that the Park District has a Fitness Center in town?**

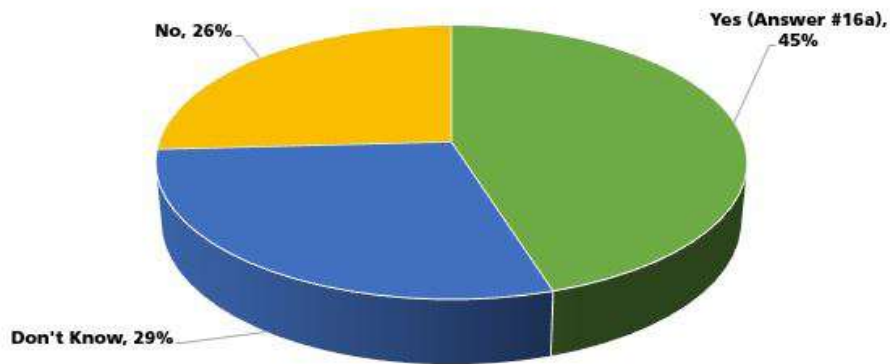


**15: Does the Park District need a Fitness Center?**

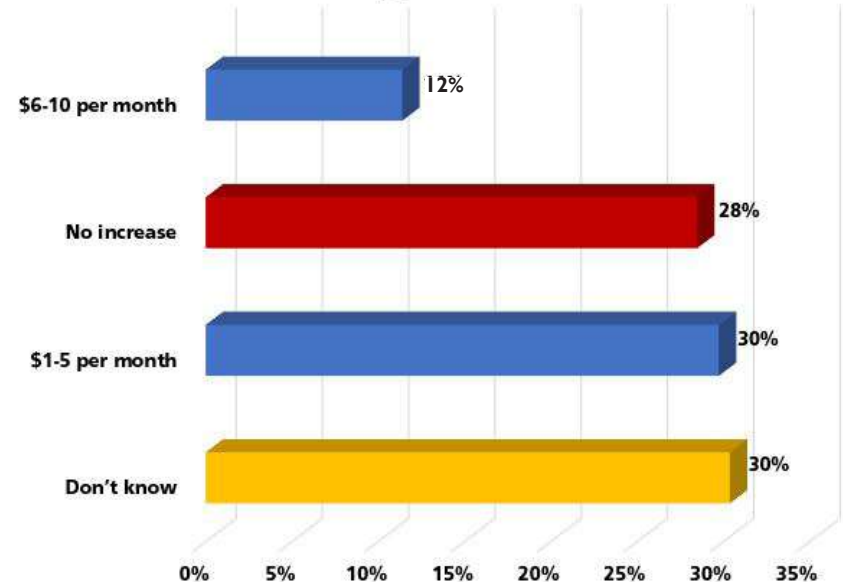


Question 16 asked respondents if they supported a future referendum to build a new Park District Community Center which would include amenities like a fitness center, gymnasium, meeting/community rooms, and childcare areas. Half of respondents were interested in the project. When asked how much of a tax increase would they support to build the center, a majority supported an increase of \$1-5 per month or were unsure.

**16: Would you support a future referendum to build a new Park District Community Center which would include amenities like a Fitness Center, Gymnasium, Meeting/Community Rooms, Child Care Areas, etc.?**

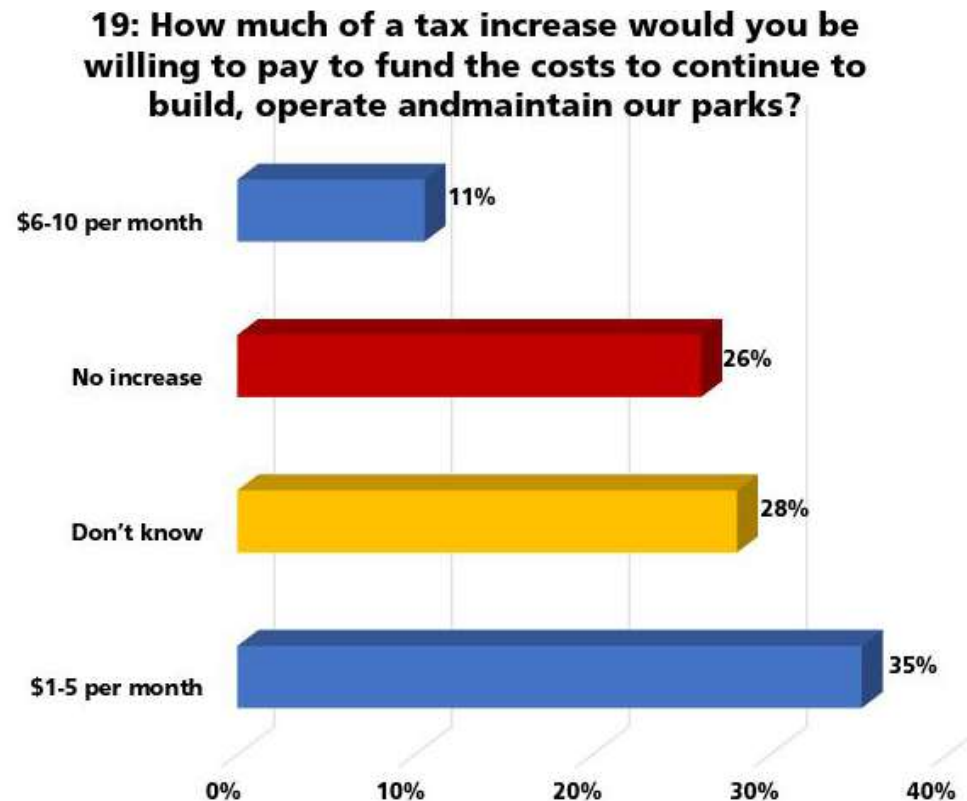


**16a: How much of a tax increase would you support?**



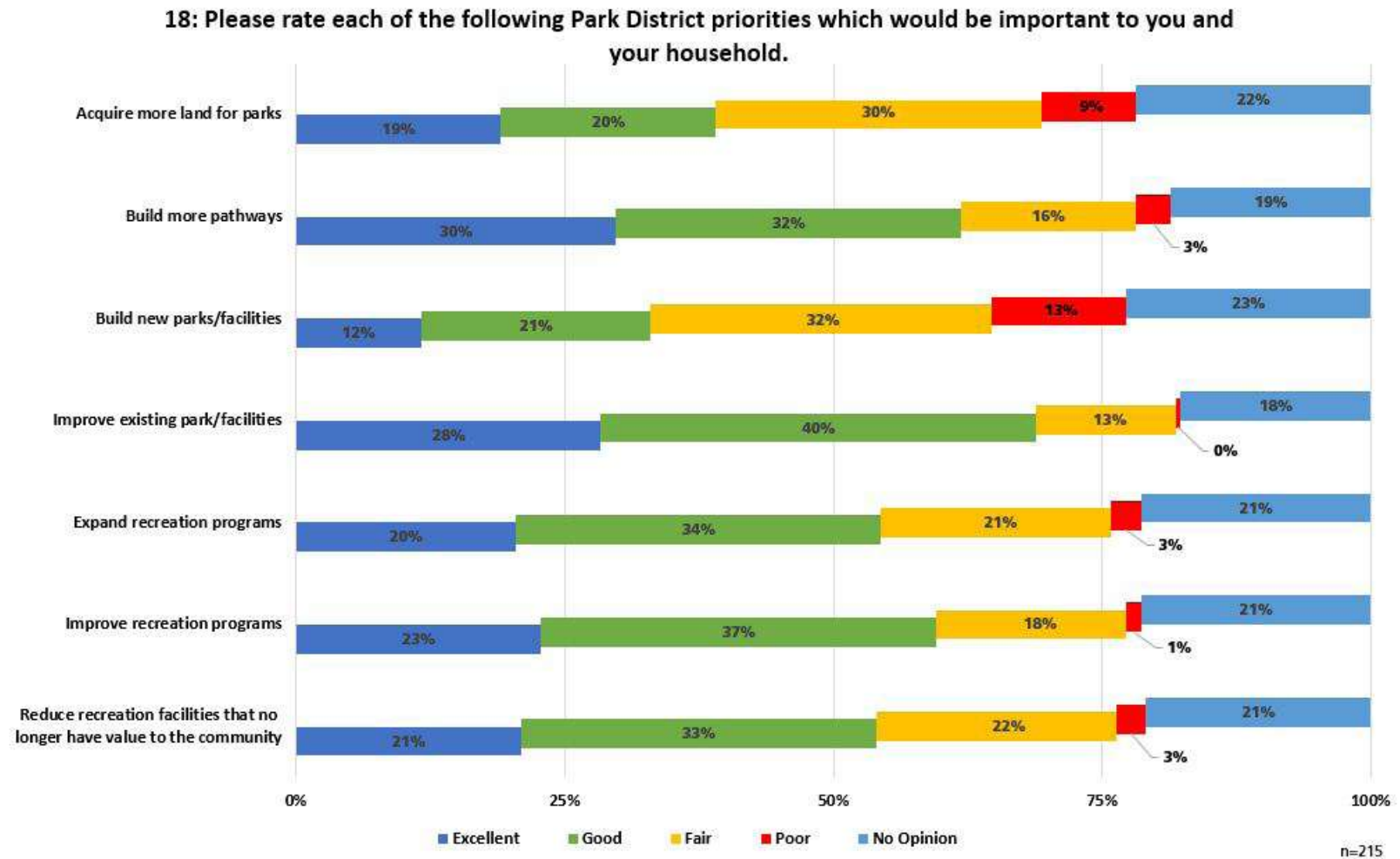


Question 19 asked respondents how much of a tax increase they would be willing to pay to fund the costs to continue to build, operate and maintain Genoa parks. Of the respondents, a majority supported an increase of \$1-5 per month at 35%, 28% didn't know, 26% didn't support an increase and 11% supported an increase of \$6-10 per month.



Question 23 was an open-ended question that asked respondents for any additional comments they think would be helpful. Many of the comments were positive. Many comments praised staff and the programs offered by the Park District. Many suggestions regarded new amenities/facilities, including dog parks, tennis courts and skate rinks. Program comments included more senior programming and admission costs. All open-ended responses can be found in the Appendix.

Question 18 asked respondents to rate the following Park District priorities which would be important to them and their household. The respondents favored improving existing parks/facilities, building more paths, and improving recreation programs as a high priority. Building new parks/facilities scored low for future priorities.





### **Stakeholder Interviews**

The data collected from 4 different Park District stakeholders was small in volume but simple in nature. They expressed that the Park District needs to continue being good partners within the community as well as being open to evolving with the times. The Park District should focus on building new facilities that better provide for the programs and events they host. Some priorities for the Park District revolve around adding new program and park amenities that can better the community.

### **Staff Vision Meeting**

The Public Research Group facilitated a staff visioning workshop on the afternoon of May 20, 2019. The meeting was used to help identify strengths and issues as perceived by the staff of the Genoa Township Park District. A series of questions were asked which helped to frame and provide direction to the overall discussion.

The majority of the responses illustrated that the Park District is a good place to work and that the community would be willing to work hard to improve the Park District. There were a few areas of concern mainly centering on communication with leaders, groups within the Park District and with the community. The general sense from the group is that the Park District values their staff and the services they offer the community with the limited facilities they have. The Park District needs to work in improving how they market their programs and the financial landscape of the agency. Much of the changes wanted, involve the organization within the Park District and leadership roles, a formal Park District community center and more space for growing programming.

### **Public Vision Meeting**

The Public Research Group facilitated a public visioning workshop on the evening of June 4, 2019. While no one attended the meeting, discussion with visitors of Chamberlain Park helped in gathering meaningful data regarding the Park District.

A majority felt that the Park District overall is well run and would like to see more diverse programs and elements. Some concerns include the issue of ADA accessibility in the parks and facilities, along with the cost of fitness center/pool pass membership. A few capital improvement projects that were made known include a dog park, improved sand play area at Chamberlain Park playground as well as a roller hockey rink for summer use and an ice rink for winter activities.

### Board Visioning Meeting

The Public Research Group and Greg Petry Consulting facilitated a Park Board Visioning Meeting on May 19, 2019. Generally speaking, the Commissioners felt that the mission represented the purpose and work of the Park District. They are pleased with the overall quantity and quality of offerings. Communicating the offerings and work of the District to the public was viewed as essential and in need of constant update and improvement.

The staff that implements the programs and services is well respected by the Board. Their long-term commitment to the community was acknowledged. The Board is supportive of continuing development and education of the staff.

There is a desire for continuous improvement and expansion within the current resources available. It was expressed that programs need to be kept affordable. Non tax revenue sources should be sought as much as possible to enhance the operation.

The complete Board Visioning Report can be found in the Appendix.





## Delphi Committee Report

### GENOA TOWNSHIP PARK DISTRICT DELHI COMMITTEE SUMMER 2019

#### Committee Members:

Brent O'Daniel: Genoa-Kingston School District Superintendent

Jen Barton: Genoa Public Library Director

Courtney Strohacker: Genoa Chamber of Commerce Director

Todd Walker: Former Mayor of Genoa

Jim Hanson: Genoa Township Supervisor

Jerry Helland: Past President and current member of Genoa Lions Club

#### Also, Present:

Paul Bafia: Director of the Genoa Township Park District

Tod Stanton: Consultant and Owner from Design Perspectives and Public Research Group

#### Recreation Programs:

Overall, Committee thought Recreation Programs were well organized and received by the community. Prices were fair had good reputation in town. Staff was well liked and friendly. Some of the discussion/comments on programming were:

- Programs are tough to always to participate in due to busy family schedule
- Need to offer diverse programs by age
- What are core concerns with the programs? Struggle with certain program age groups
- Where are the participants coming from? (75% come from township) Can do something to promote more participants from out of District?
- Park District has strong Sports presence but need to look at developing more outside of sports.
- School District has strong theatre and music program. Maybe partner with School District on these types of programs/activities.
- Promotion is always a struggle as never sure there is a good way to handle it and cover all the bases to get the word out. Maybe develop a Marketing Plan and find ways to better promote. Keep getting word out and word of mouth is the key.
- Maybe meet on a schedule (3-6 times a year) with School, Library, city ex; to discuss programming and other items.
- Do not duplicate programming with Library, Chamber etc: Work Together on programming.





- Go to other entities activities (Chamber, Library, School ex;) to promote Park District Programs, activities.
- Put information in new Real Estate packets
- Have Community Wide Calendar where everyone promotes activities
- Annually review Fee Structures. Will have to adjust with new Minimum Wage Increase.
- Educate people where fees are going and what being used for.
- Look at demographics to mirror programs.
- Look at more senior programming although tough market to crack.

### Parks & Facilities:

The Committee thought the quality and upkeep of the Parks and Facilities was very good. Thought for being a small community, the Park District offered a lot more than some of the larger area Communities. Upkeep was excellent and offered a wide range of outdoor facilities for all ages. New addition for Chamberlain Park was a great addition and was also impressed with the size and quality of the Fitness Center and shows what a good working relationship with the City. Some of the discussion comments were:

- There is a need for a Community Center in Genoa so people will stop leaving town to use other facilities.
- Do research on building your own Community Center but make sure it will be cost efficient before going to a referendum.
- Try to raise as much donations, sponsorships and Grant funding as possible before announce going to referendum and use that as good Public Relations.
- Partner with outside organizations on helping fund new Community Center. Example: Travel Sports Teams, Service Clubs, Northwestern Medicine, Library, School District etc.
- Get Building Trades/ I.T Dept at School District to help build certain items like Benches, Picnic Tables etc.
- Community needs a Dog Park
- Monitor current facilities and replace as needed within budget.
- Always a need for more walk paths in town. Would be nice to be able to connect Genoa and Kingston with a walk/bike path although sure would be expensive.
- Always explore outside funding sources for new parks and facilities.
- Great Swimming Pool for a small community.

### Community Expectations:

The Committee thought that doing this committee, Master plan and Community Survey is a good tool to get community feedback and how the residents feel the Park District is performing. Some of the Committee comments/feedback were:

- Need the ability to change, maybe not grow to just grow.
- Is there a need for reduction in current services?
- Review Fee Structure's. Maybe promote what people's taxes are going towards.
- Maybe offer some programs/facilities free to show residents that their taxes are going towards something?
- Share the Community survey and Master plan with the Community residents.
- Look for things to do, more wants?
- Make safety a top priority at Parks, facilities and at programs.
- Continue to get Community input to improve, especially if going out to referendum for a new Community Center.
- The Park District is a gem. Toot your own horn.
- Continue to work with/partner with other agencies in town, especially the other local Governments.
- Continue to be transparent in everything you do.

Respectfully submitted,

Genoa Township Park District Delphi Committee

## Key Outcomes of Assessment Analysis

The information generated from the sessions combined with the survey data begins to develop a clear sequence of possible outcomes. In review of the visioning and the survey findings, the table below highlights a simple strengths, weakness, opportunities and threats matrix in administration, recreation and parks.

	<b>Strengths</b>	<b>Weakness</b>	<b>Opportunities</b>	<b>Threats</b>
Administration	Employees	Capital Budget	Marketing	Operational Budget Impacts (State/Other Government Entities; Minimum Wage.)
Recreation	Community partnerships	Lack of programs for all age groups	Inclusion of new programs	Lack of participation
Parks and Facility	Outdoor parks that are used and well maintained	Lack of recreation facility	Constructing a new recreation building	Not having adequate space or facilities for programs

This analysis will lead into a defined strategic direction and implementation objectives in the master plan.

# **Chapter 4 - Defining Our Future**

## **Introduction**

The most crucial component of Comprehensive Master Planning is the development of the goals and objectives. This master planning effort has been a course of investigation, analysis and interpretation as to the future direction the agency should move towards. The process has gathered valuable information from number of sources within the community. All of these sources have provided insight into the needs of parks and recreation services for the Genoa Township Park District, leading to the development of goals and objectives. The goals for this planning effort are divided into three main categories that include:

- Administration
- Recreation
- Parks & Facilities

Ultimately, the Comprehensive Parks and Recreation Master Plan should be viewed as a guide to the future. It should be understood that goals are different from objectives in that goals provide high level views while objectives are the smaller steps that help advance the goal and need to be acted upon. The plan should be evaluated on an on-going basis to remain current as times and influences change.

## **Strategic Atlas**

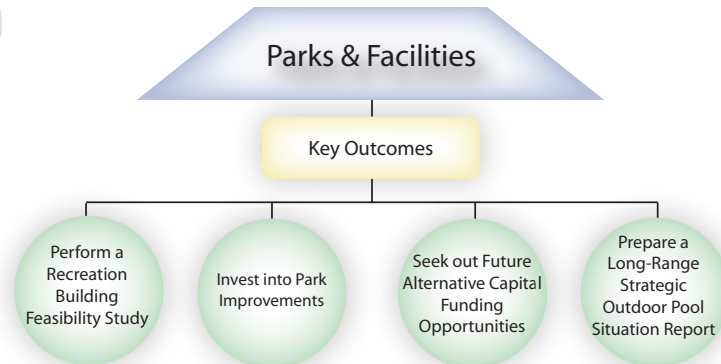
The strategic atlas illustrates a clear overview of the major outcomes based on assigning a level of importance to the categories generated by the goals and objectives, laid out based on the three core function areas of the Park District.

(High Priority) Tier 1 – Parks & Facilities

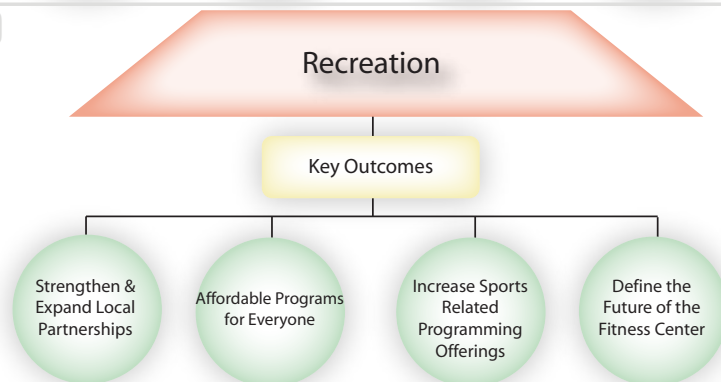
(Mid Priority) Tier 2 - Recreation

(Low Priority) Tier 3 - Administration

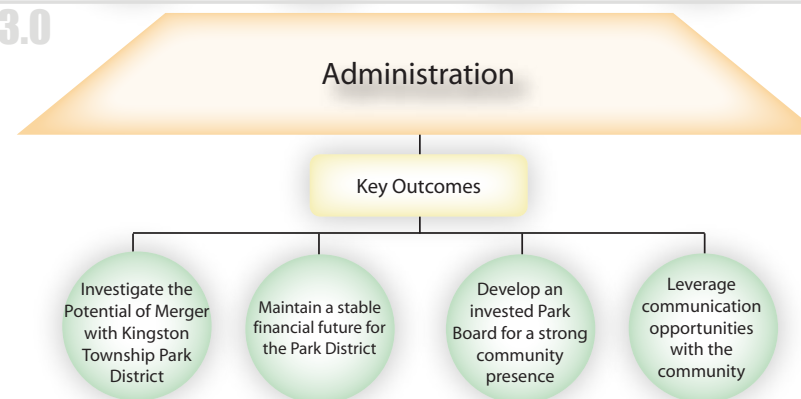
## Tier 1.0



## Tier 2.0



## Tier 3.0





### Goals and Objectives

The goals and objectives surrounding park and recreation facilities should be viewed as the highest priorities. These goals also should be viewed as a series of interrelated activities with respect to programming and finance as each will have a profound and direct effect on each other.

### Parks & Facilities Goals

Recreation space is a key ingredient to community enjoyment. To meet this need, parks and facilities play a critical role. As the cost to develop and maintain parks and facilities are continuing to increase, not having the ability to perform these basic tasks limits every aspect as to what the Park District can do. These goals and objectives are specific enough to get major capital improvement projects started within the next five years.

#### Goal 1: Perform Recreation Building Feasibility Study

##### Objectives:

- Perform community data gathering, preliminary design and define the financial obligations associated with a new building.
- Create an advisory committee specifically to assist in the feasibility of a new building and possible location. Additional land may be required.
- A cost-effective preliminary design of a facility should be developed giving the advisory committee a starting place for discussions with the community.
- Alternative sources of capital funding for the Recreation Building should be explored.
- Perform a financial feasibility study of the probability of how the building will succeed on a financial and programmatic basis.
- Develop a set of performance measures to test if a fitness center should be part of a new Recreation Center. Investigate creating an Enterprise Fund for the Fitness Center component of the new building.
- If the Park District decides to fund the construction of the facility with general obligation bonds funded through a tax increase, before pursuing a referendum the Park District should invest into a per-referendum poll for the possibility if a referendum will succeed.

#### Goal 2: Implement the Capital Improvement Plan

##### Objectives:

- Prepare for Capital Improvement Plan projects for each year of the plan.
- Continue to review the CIP and move projects up or down based on resident feedback.
- Implement the CIP to make investments into capital improvements that will lead to community enjoyment.

### Goal 3: Explore additional land purchase for park development and/or open space protection

#### Objectives:

- Consider acquiring additional land acreage with a focus in the northeastern portion of the Township for a new community park for improved level of service. The new park could include a large dog park.
- Work to identify potential parcels.
- If a willing seller is available for any new park site location, the Park District should consider it and enter into negotiations to acquire a piece of land if financially feasible.

### Goal 4: Seek out Future Alternative Capital Funding Opportunities

#### Objectives:

- Develop architectural plans and budgets for the build out of the remainder of the facility.
- Create a Park District administrative center with key departments under one roof for organizational unity and culture advancements.
- Invest capital into advancing the Zone facility.
- Look to create an Enterprise Fund for the building.

### Goal 5: Develop a long term plan for the Weiss Center

#### Objectives:

- Identify and apply for grants that can assist in the construction of capital improvements from grant programs like OSLAD & PARC funds.
- Seek out other revenue sources that include sponsorships and/or partnerships for select capital improvements that match planning initiatives.

### Goal 6: Prepare a Long Range Strategic Outdoor Pool Situation Report

#### Objectives:

- Perform a detailed financial historical analysis of the outdoor pool for the past ten seasons.
- Inspect the outdoor pool to gather an assessment to set a realistic end of service date for the current outdoor pool.
- Hold a strategic vision session on the pros and cons of having an outdoor pool.
- Develop a set of performance measures to test 3 scenarios for building a new outdoor pool, close the current outdoor pool when it is no longer feasible to repair the pool when it is at the end of its lifespan or invest into another aquatic environment.
- Assemble a report documenting the preferred solution for the long-range strategy of the outdoor pool.



### Recreation Goals

The ability to program effective course offerings while providing a variety of options is a challenge for every recreation agency. As noted in the previous chapter, the need to go outside the box in thinking as to how the Genoa Township Park District can pro-actively work in developing programs is needed. This would include developing classes in fitness (outside of the fitness center), pre-teens, families and seniors with social classes, mixing in new special events year-round and exploring fun and exciting nature and agriculturally based recreation offerings for children are fresh ideas that need to be evaluated.

#### Goal 7: Develop better tracking measures for recreation programming for registration and revenue/expenses per program

##### Objectives:

- Use Rec Track to generate accurate program codes and keep files up to date with current information.
- Establish detailed profit/loss statement for each recreation program and review past financial history to set future fee structure.
- Establish a pricing strategy which tracks pricing policies for both internal use and external competitors to make sure price points are set accurately to service the local community.

#### Goal 8: Strengthen & Expand Local Partnerships

##### Objectives:

- Host a recreation partnership summit every six months with invited public and private entities to share ideas and discuss opportunities to work together.
- Expand partnership with Genoa-Kingston High School to service recreation opportunities for under 16 year olds.

#### Goal 9: Affordable Programs for Everyone

##### Objectives:

- Develop a general pricing philosophy of what affordability means and set a policy that includes a level of subsidy that is acceptable.
- Set program pricing to be competitive in nature but affordable for the local community.
- Work with the City, Main Street, Genoa, Chamber and other organizations to enhance and/or develop special events, tournaments, etc.

## Goal 10: Increase Sports Related Programming Offerings

### Objectives:

- Identify target sport areas to grow both youth and adult sports offerings, including affiliate organizations and clubs.
- Evaluate schedule opportunities to expand sports offerings.
- Seek to increase youth sports offerings by 20% and adult sports by 10% in the next 3 years.
- Investigate sports related outdoor pool activities to increase use and income.

## Goal 11: Define the Future of the Fitness Center

### Objectives:

- Evaluate the core mission of the current Genoa Fitness Health and Wellness Center to the overall Park District and if it is still viable moving forward.
- Develop 4 scenarios for the Center that leaves the center at its current location, moves it into a different space within an existing building in town (either lease or purchase), is part of a new Recreation Building or the Center has run its course and closes.
- If the Center closes, investigate opportunities to keep offering fitness classes within Park District facilities.



## Administration Goals

Administrative goals provide a strong foundation for any comprehensive plan. The operation of the Park District is broken down into two primary functions. The day to day oversight is given to the Executive Director while the elected officials are responsible for the policy matters facing the Park District. The current financial position of the Park District is fitting for a smaller agency but recreational programs could become more profitable that would allow fund balances to grow and help offset property tax subsidies. With this being said the current administration functions at a satisfactory level but changes can always emerge in the coming years.

### Goal 12: Investigate the Potential Merger with Kingston Township Park District

#### Objectives:

- Develop an inclusive fact-finding committee with appointments from both Park Districts to study the potential options for the delivery of parks and recreation services for both communities from a merger with an opinion as to the merit moving forward.
- Prepare an option of moving forward with the merger for referendum, if the merger has merit.
- Involve the community throughout the course of the discussions for insight and opinions.





### Goal 13: Maintain a Stable Financial Future for the Park District

#### Objectives:

- Maintain an adequate short-term operating budget with the philosophy that funds will be available for the day to day needs for operational excellence with a goal of building additional reserves when possible.
- Develop a sound long-term financial strategy for sustaining Park District operations and investments into future capital improvements.
- Seek ways to expand the role of the Parks foundation for additional financial resources by leveraging charitable tax deductible giving opportunities.
- Continue to explore alternative funding revenue generating opportunities such as grants, the development of a park partner sponsorships, fees and rentals.

### Goal 14: Develop an Invested Park Board for a Strong Community Presence

#### Objectives:

- Insure that the Park Board has an understanding of the five year living strategy of the master plan.
- Hold Board members accountable for individual time and talent commitment for overall community investment and discuss possible member sanctions if needed.
- Evaluate the opportunity to reduce the current Board structure from a seven-member board to five.
- On an annual basis, hold a Park Board retreat where upcoming year goals are identified with an action plan in place and any needed revisions are agreed upon for a change in the anticipated outcomes.
- Discuss the progress on the master plan on a quarterly basis.
- Provide Board training sessions with mandatory attendance for select opportunities on topics of interest.
- New board members should read the master plan and meet with the Executive Director to discuss any questions surrounding the plan.

### Goal 15: Review and Update Park District Policies

#### Objectives:

- Review and develop/update fair and straightforward use agreements that provide benefits for all parties involved.
- Review and update personnel policy manual. This would include job descriptions and job performance evaluations.
- Review and update local Park District ordinances.

### Goal 16: Leverage Communication Opportunities with the Community

#### Objectives:

- Seek to keep current in the distribution of promotional media content and messaging, both digital and print, on an on-going basis to the community to advance current offerings and Park District happenings.
- Construct a digital marquee sign at Durham Park.
- Host a yearly community appreciation day and open house in Chamberlain Park as a significant community outreach effort.
- Perform a Community Survey every 2 to 3 years and benchmark findings for continued evaluation.



## **Chapter 5 - Implementation for Moving Forward**

### **Introduction**

Any type of planning that wishes to be successful must have good background information as the foundation to build solid goals and objectives. The overall success of the plan truly lies with the agency's desire to execute it. The previous chapter outlined specific strategic goals and objectives that have the ability to make significant progress in creating a better organized Park District within the community in the future. The plan mainly focuses on parks, but does not lose the need to pay attention to the programs and administration as well. The plan will allow the agency the opportunity to plan for capital needs, but just as important, create new opportunities to expand new programs and events.

This chapter is organized into a simple to follow action plan that should be implemented to meet the goals and objectives as outlined in this plan. It is the cumulation of all the research, meetings, responses and discussions that has transpired during the planning process. The overarching end goal of this plan is to set a direction that can be implemented allowing for a positive impact to the overall parks and recreation environment surrounding the Genoa Township Park District.

The following table illustrates the time-line to accomplish the goals of this plan during the 5-year planning horizon. The goals and objectives are laid out by tier to mimic the importance highlighted by the strategic atlas, while each individual objective is color-coded high (red), medium (yellow) or low (blue) importance within each goal.

# 2020-2025 Comprehensive Master Plan



Goal	Tier	Objective	Type	2020	2021	2022	2023	2024	2025+
Perform Recreation Building Feasibility Study	Top	Perform community data gathering, preliminary design and define the financial obligations associated with a new building.	Parks & Facilities	X					
		Create an advisory committee specifically to assist in the feasibility of a new building and possible location. Additional land may be required.	Parks & Facilities	X					
		A cost-effective preliminary design of a facility should be developed giving the advisory committee a starting place for discussions with the community.	Parks & Facilities	X					
		Alternative sources of capital funding for the Recreation Building should be explored.	Parks & Facilities	X					
		Perform a financial feasibility study of the probability of how the building will succeed on a financial and programmatic basis.	Parks & Facilities	X					
		Develop a set of performance measures to test if a fitness center should be part of a new Recreation Center. Investigate creating an Enterprise Fund for the Fitness Center component of the new building.	Parks & Facilities	X					
		If the Park District decides to fund the construction of the facility with general obligation bonds funded through a tax increase, before pursuing a referendum the Park District should invest into a pre-referendum poll for the possibility if a referendum will succeed.	Parks & Facilities	X					
Implement the Capital Improvement Plan	Top	Prepare for Capital Improvement Plan projects for each year of the plan.	Parks & Facilities	X	X	X	X	X	X
		Continue to review the CIP and move projects up or down based on resident feedback.	Parks & Facilities	X	X	X	X	X	X
		Implement the CIP to make investments into capital improvements that will lead to community enjoyment.	Parks & Facilities	X	X	X	X	X	X
Explore additional land purchase for park development and/or open space protection	Top	Consider acquiring additional land acreage with a focus in the northeastern portion of the Township for a new community park for improved level of service. The new park could include a large dog park.	Parks & Facilities				X		
		If a willing seller is available for any new park site location, the Park District should consider it and enter into negotiations to acquire a piece of land if financially feasible.	Parks & Facilities				X		
		Work to identify potential parcels.	Parks & Facilities				X		
Seek out Future Alternative Capital Funding Opportunities	Top	Identify and apply for grants that can assist in the construction of capital improvements from grant programs like OSLAD & PARC funds.	Parks & Facilities	X		X		X	X
		Seek out other revenue sources that include sponsorships and/or partnerships for select capital improvements that match planning initiatives.	Parks & Facilities	X		X		X	X
Prepare a Long Range Strategic Outdoor Pool Situation Report	Top	Perform a detailed financial historical analysis of the outdoor pool for the past ten seasons.	Parks & Facilities					X	
		Inspect the outdoor pool to gather an assessment to set a realistic end of service date for the current outdoor pool.	Parks & Facilities					X	
		Hold a strategic vision session on the pros and cons of having an outdoor pool.	Parks & Facilities					X	
		Assemble a report documenting the preferred solution for the long-range strategy of the outdoor pool	Parks & Facilities						X
		Develop a set of performance measures to test 3 scenarios for building a new outdoor pool, close the current outdoor pool when it is no longer feasible to repair the pool when it is at the end of its lifespan or invest into another aquatic environment.	Parks & Facilities						X



# 2020-2025 Comprehensive Master Plan



Goal	Tier	Objective	Type	2020	2021	2022	2023	2024	2025+
Develop better tracking measures for recreation programming for registration and revenue/expenses per program	Mid	Use Rec Track to generate accurate program codes and keep files up to date with current information.	Recreation	X	X	X	X	X	X
		Establish detailed profit/loss statement for each recreation program and review past financial history to set future fee structure.	Recreation	X	X	X	X	X	X
		Establish a pricing strategy which tracks pricing policies for both internal use and external competitors to make sure price points are set accurately to service the local community.	Recreation	X		X			X
Strengthen & Expand Local Partnerships	Mid	Host a recreation partnership summit every six months with invited public and private entities to share ideas and discuss opportunities to work together.	Recreation	X	X	X	X	X	X
		Expand partnership with Genoa-Kingston High School to service recreation opportunities for under 16 olds.	Recreation	X	X	X	X	X	X
Affordable Programs for Everyone	Mid	Develop a general pricing philosophy of what affordability means and set a policy that includes a level of subsidy that is acceptable.	Recreation	X		X		X	
		Set program pricing to be competitive in nature but affordable for the local community.	Recreation		X		X		X
		Work with the City, Main Street Genoa, Chamber and other organizations to enhance and/or develop special events, tournaments, etc.	Recreation	X	X	X	X	X	X
Increase Sports Related Programming Offerings	Mid	Identify target sport areas to grow both youth and adult sports offerings, including affiliate organizations and clubs.	Recreation		X		X		X
		Evaluate schedule opportunities to expand sports offerings.	Recreation		X		X		X
		Investigate sports related outdoor pool activities to increase use and income.			X		X		X
		Seek to increase youth sports offerings by 20% and adult sports by 10% in the next 3 years.	Recreation		X		X		X
Define the Future of the Fitness Center	Mid	Evaluate the core mission of the current Genoa Fitness Health and Wellness Center to the overall Park District and if it is still viable moving forward.	Recreation	X					
		Develop 4 scenarios for the Center that leaves the center at its current location, moves it into a different space within an existing building in town (either lease or purchase), is part of a new Recreation Building or the Center has run its course and closes.	Recreation	X					
		If the Center closes, investigate opportunities to keep offering fitness classes within Park District facilities.	Recreation	X					

# 2020-2025 Comprehensive Master Plan



Goal	Tier	Objective	Type	2020	2021	2022	2023	2024	2025+
Investigate the Potential Merger with Kingston Township Park District	Low	Develop an inclusive fact-finding committee with appointments from both Park Districts to study the potential options for the delivery of parks and recreation services for both communities from a merger with an opinion as to the merit moving forward.	Administrative	X					
		Prepare an option of moving forward with the merger for referendum if the merger has merit.	Administrative	X					
		Involve the community throughout the course of the discussions for insight and opinions.	Administrative	X					
Maintain a Stable Financial Future for the Park District	Low	Maintain an adequate short-term operating budget with the philosophy that funds will be available for the day to day needs for operational excellence with a goal of building additional reserves when possible.	Administrative	X	X	X	X	X	X
		Develop a sound long-term financial strategy for sustaining Park District operations and investment into future capital improvements.	Administrative	X					
		Seek ways to expand the role of the Parks foundation for additional financial resources by leveraging charitable tax deductible giving opportunities.	Administrative	X	X	X	X	X	X
		Continue to explore alternative funding revenue generating opportunities such as grants, the development of a park partner sponsorships, fees and rentals.	Administrative	X	X	X	X	X	X
Develop an Invested Park Board for a Strong Community Presence	Low	Insure that the Park Board has an understanding of the five year living strategy of the master plan.	Administrative	X					
		Hold Board members accountable for individual time and talent commitment for overall community investment and discuss possible member sanctions if needed.	Administrative	X	X	X	X	X	X
		Evaluate the opportunity to reduce the current Board structure from a seven-member board to five.	Administrative	X					
		Discuss the progress on the master plan on a quarterly basis.	Administrative	X	X	X	X	X	X
		Provide Board training sessions with mandatory attendance for select opportunities on topics of interest.	Administrative	X	X	X	X	X	X
		New board members should read the master plan and meet with the Executive Director to discuss any questions surrounding the plan.	Administrative	X	X	X	X	X	X
		On an annual basis, hold a Park Board retreat where upcoming year goals are identified with an action plan in place and any needed revisions are agreed upon for a change in the anticipated outcomes.	Administrative	X	X	X	X	X	X
Review and Update Park District Policies	Low	Review and develop/update fair and straightforward use agreements that provide benefits for all parties involved.	Administrative			X		X	X
		Review and update personnel policy manual. This would include job descriptions and job performance evaluations.	Administrative			X		X	X
		Review and update local Park District ordinances.	Administrative			X		X	X
Leverage Communication Opportunities with the Community	Low	Seek to keep current in the distribution of promotional media content and messaging, both digital and print, on an on-going basis to the community to advance current offerings and Park District happenings.	Administrative	X	X	X	X	X	X
		Construct a digital marquee sign at Durham Park.	Administrative		X				
		Host a yearly community appreciation day and open house in Chamberlain Park as a significant community outreach effort.	Administrative	X	X	X	X	X	X
		Perform a Community Survey every 2 to 3 years and benchmark findings for continued evaluation.	Administrative			X			X



## Capital Improvement Planning

The following pages of Chapter 5 lay out all of the Genoa Township Park District's Parks in conceptual planning format as a guide for future development and improvements. This 'how-to' guide is intended to be diagrammatic recommendations to provide a strong starting point to all members of the Park Board, Staff and persons responsible for the planning, design, detail and overall maintenance of the park system. All future improvements projects performed by the District should utilize these conceptual plans and recommendations in order to achieve their full potential within the overall park system.

### *Quality of Service Identification*

The Quality of Service (QOS) matrix on the following pages illustrates the accumulation of all analysis and project recommendations for each individual park and facility. Through the scoring of each park or facility's inventory, level of service and projected capital, the QOS matrix charts the total impact each has on the overall park. This unique approach of looking at each individual park through multiple lenses over various high-importance factors helps to illustrate the priorities and direction of the District.

The breakdown of categories that comprise the QOS matrix are:

-Use	The total amount of community involvement with each park.
-Capital Investment	The projected capital required for all recommended improvements to each park.
-Level of Service	The size/use area of each park determined through the LOS analysis.
-Projected Impact	The overall difference or outcome to the community possible if recommended improvements are achieved.
-TCQ	The score of each park received as part of the inventory and analysis.
-QOS	The final score given to each park to identify each one's individual priority.



### Genoa Township Park District QOS Composite Score Matrix

Park or Facility	Use	Cost	Level of Service	Impact	TCQ Score	QOS Score
Chamberlain Park	3	2	3	3	4	15
Recreation Center	3	1	3	3	3	13
Genoa Fitness Health & Wellness Center	3	1	3	3	3	13
Chamberlain Pool	3	1	3	2	3	12
Kiernan Park	3	2	3	2	2	12
Lions Corner Park	3	1	2	1	2	9
Riverbend Park Central*	2	1	2	1	2	8
Citizens/Carroll Park**	1	1	2	1	2	7
Derby Line Park	2	1	2	1	1	7
Genoa Woods Park	1	1	3	1	1	7
Riverbend Park North & South*	2	1	1	1	2	7
Durham Park	1	1	1	1	2	6
Oak Creek Park*	1	1	2	1	1	6
	1 - Low	1 - Low (\$500,000 & Under)	1 - Low (Tot Lot)	1 - Low	1 - Poor	
	2 - Medium	2 - Medium (\$500,000-\$1,000,000)	2 - Medium (Neighborhood Park)	2 - Medium	2 - Fair	
	3 - High	3 - High (\$1,000,000 & Up)	3 - High (Community Park/Special Use)	3 - High	3 - Good	
					4 - Excellent	

\* Outside of Park District, Maintenance Only, Not Owned

\*\* Not Owned by the Park District

# 2020-2025 Comprehensive Master Plan

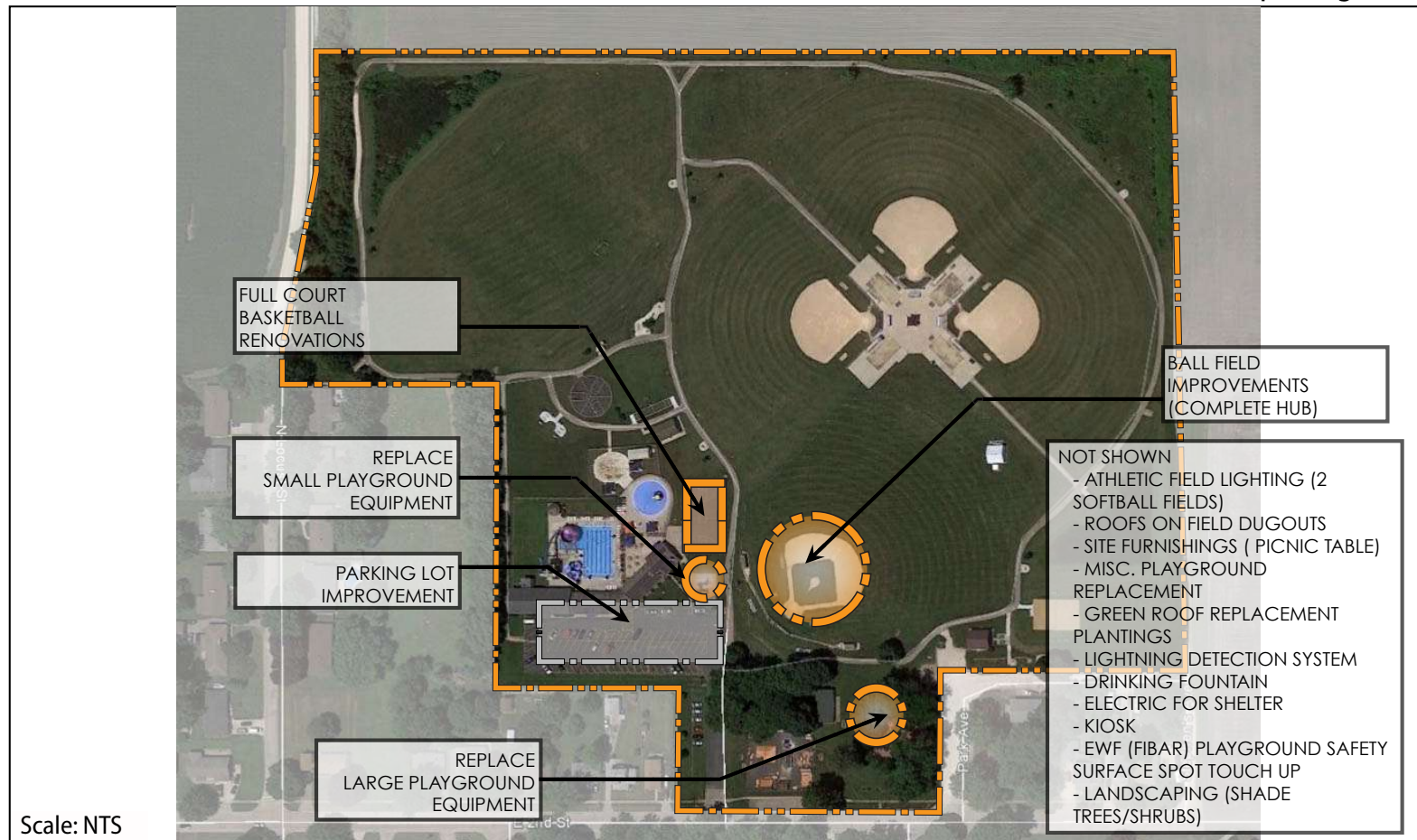


Park	QOS Score	Development Item	Code	Total Cost	2019	2020	2021	2022	2023	2024+
Chamberlain Park	15	Baseball Field (Complete Hub)	Capital	\$35,000.00						35000
		Full Court Basketball Renovation	Capital	\$20,000.00				\$20,000.00		
		Parking Lot Improvements (Misc. Paving/Sealcoat/Stripe)	Capital	\$8,000.00			\$8,000.00			
		Athletic Field Lighting (2 Softball Fields)	Capital	\$200,000.00						\$200,000.00
		Roofs on Dugout	Capital	\$3,500.00		\$3,500.00				
		Site Furnishings (Picnic Tables)	Capital	\$5,000.00			\$5,000.00			
		Large Playground Equipment Replacement (Target-2025)	Capital/ADA	\$125,000.00						\$125,000.00
		Small Playground Equipment Replacement (Target-2032)	Capital/ADA	\$50,000.00						\$50,000.00
		Misc. Playground Replacement	Capital	\$10,000.00			\$10,000.00			
		Green Roof Replacement Plantings	Capital	\$2,000.00			\$2,000.00			
		Lighting Detection System	Capital	\$30,000.00		\$30,000.00				
		Drinking Fountain	Capital	\$3,500.00		\$3,500.00				
		Electric for Shelter	Capital	\$2,000.00	\$2,000.00					
		EWV (FIBAR) Playground Safety Surface Spot Touch Up	Capital/ADA	\$1,000.00			\$1,000.00			
		Kiosk	Capital	\$2,500.00	\$2,500.00					
		Landscaping (Shade Trees & Shrubs)	Capital	\$7,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	
Park Construction Sub-Total				\$505,000.00	\$6,000.00	\$38,500.00	\$27,500.00	\$21,500.00	\$1,500.00	\$410,000.00
Contingency & Inflation Sub-Total				\$60,600.00	\$720.00	\$4,620.00	\$3,300.00	\$2,580.00	\$180.00	\$49,200.00
Design Consultant Fees Sub-total				\$40,400.00	\$480.00	\$3,080.00	\$2,200.00	\$1,720.00	\$120.00	\$32,800.00
Chamberlain Park Total Expenditure				\$606,000.00	\$7,200.00	\$46,200.00	\$33,000.00	\$25,800.00	\$1,800.00	\$492,000.00



## Chamberlain Park

### Concept Diagram



June 2019

# 2020-2025 Comprehensive Master Plan



Park	QOS Score	Development Item	Code	Total Cost	2019	2020	2021	2022	2023	2024+
Derby Line Park	7	Playground Plaza (Concrete Flatwork, Benches, Litter Can, Bike Rack)	Capital/ADA	\$35,000.00				\$35,000.00		
		Park Sign	Capital	\$1,500.00	\$1,500.00					
		Asphalt Trail Construction (Internal Loop)	Capital/ADA	\$50,000.00					\$50,000.00	
		Playground Area Shade Structure	Capital	\$7,500.00				\$7,500.00		
		EWV (FIBAR) Playground Safety Surface Spot Touch Up	Capital/ADA	\$1,000.00			\$1,000.00			
		Playground Equipment Replacement (Target-2031)	Capital/ADA	\$50,000.00						\$50,000.00
Park Construction Sub-Total				\$145,000.00	\$1,500.00	\$0.00	\$1,000.00	\$42,500.00	\$50,000.00	\$50,000.00
Contingency & Inflation Sub-Total				\$17,400.00	\$180.00	\$0.00	\$120.00	\$5,100.00	\$6,000.00	\$6,000.00
Design Consultant Fees Sub-Total				\$11,600.00	\$120.00	\$0.00	\$80.00	\$3,400.00	\$4,000.00	\$4,000.00
Derby Line Park Total Expenditure				\$174,000.00	\$1,800.00	\$0.00	\$1,200.00	\$51,000.00	\$60,000.00	\$60,000.00

## Derby Line Park

### Concept Diagram



Scale: NTS



June 2019





Park	QOS Score	Development Item	Code	Total Cost	2019	2020	2021	2022	2023	2024+
Durham Park	6	Digital Marquee Sign	Capital	\$45,000.00			\$45,000.00			
		Landscaping (Shade Trees & Shrubs)	Capital	\$1,500.00			\$1,500.00			
Park Construction Sub-Total				\$46,500.00	\$0.00	\$0.00	\$46,500.00	\$0.00	\$0.00	\$0.00
Contingency & Inflation Sub-Total				\$5,580.00	\$0.00	\$0.00	\$5,580.00	\$0.00	\$0.00	\$0.00
Design Consultant Fees Sub-Total				\$3,720.00	\$0.00	\$0.00	\$3,720.00	\$0.00	\$0.00	\$0.00
Durham Park Total Expenditure				\$55,800.00	\$0.00	\$0.00	\$55,800.00	\$0.00	\$0.00	\$0.00



## Durham Park

### Concept Diagram



Scale: NTS



June 2019





# 2020-2025 Comprehensive Master Plan



Park	QOS Score	Development Item	Code	Total Cost	2019	2020	2021	2022	2023	2024+
Kiernan Park	12	Road/Parking Lot Improvements	Capital	\$50,000.00				\$50,000.00		
		Soccer Field Improvements	Capital/ Partner	\$175,000.00						\$175,000.00
		Asphalt Trail Construction (Internal Loop)	Capital	\$75,000.00					\$75,000.00	
		Landscaping (Shade Trees, Rock & Misc. Turf Restoration)	Capital	\$10,000.00				\$5,000.00	\$5,000.00	
		Site Furnishings (Benches, Picnic Tables, Litter Cans, Bike Rack)	Capital	\$15,000.00			\$15,000.00			
		Playground Plaza (Concrete Flatwork, Benches, Litter Can, Bike Rack)	Capital/ADA	\$50,000.00						\$50,000.00
		EWVF (FIBAR) Playground Safety Surface Spot Touch Up	Capital/ADA	\$1,000.00			\$1,000.00			
		Playground Equipment Replacement (Target-2026)	Capital/ADA	\$150,000.00						\$150,000.00
		Dog park	Capital	\$75,000.00						
Park Construction Sub-Total				\$601,000.00	\$0.00	\$0.00	\$15,000.00	\$55,000.00	\$80,000.00	\$175,000.00
Contingency & Inflation Sub-Total				\$72,120.00	\$0.00	\$0.00	\$1,800.00	\$6,600.00	\$9,600.00	\$21,000.00
Design Consultant Fees Sub-Total				\$48,080.00	\$0.00	\$0.00	\$1,200.00	\$4,400.00	\$6,400.00	\$14,000.00
Kiernan Park Total Expenditure				\$721,200.00	\$0.00	\$0.00	\$18,000.00	\$66,000.00	\$96,000.00	\$210,000.00

## Kiernan Park

### Concept Diagram



June 2019





Park	QOS Score	Development Item	Code	Total Cost	2019	2020	2021	2022	2023	2024+
Lions Corner Park	9	Asphalt Trail Construction (Internal Loop with Public Sidewalk Connections)	Capital/ADA	\$50,000.00				\$50,000.00		
		Playground Equipment Replacement (Target-2030)	ADA	\$150,000.00						\$150,000.00
		EVVF (FIBAR) Playground Safety Surface Spot Touch Up	Capital/ADA	\$1,000.00			\$1,000.00			
		Park Shelter Repairs (Powdercoat) & Concrete Plaza Improvements	Capital/ADA	\$25,000.00					\$25,000.00	
		Half Court Basketball Court	Capital	\$25,000.00					\$25,000.00	
		Landscaping (Pruning, Shade Trees & Misc. Turf Restoration)	Capital	\$5,000.00			\$2,500.00	\$2,500.00		
Park Construction Sub-Total				\$256,000.00	\$0.00	\$0.00	\$3,500.00	\$52,500.00	\$50,000.00	\$150,000.00
Contingency & Inflation Sub-Total				\$30,720.00	\$0.00	\$0.00	\$420.00	\$6,300.00	\$6,000.00	\$18,000.00
Design Consultant Fees Sub-Total				\$20,480.00	\$0.00	\$0.00	\$280.00	\$4,200.00	\$4,000.00	\$12,000.00
Lions Corner Park Total Expenditure				\$307,200.00	\$0.00	\$0.00	\$4,200.00	\$63,000.00	\$60,000.00	\$180,000.00

## Lions Park

### Concept Diagram



June 2019





Park	QOS Score	Development Item	Code	Total Cost	2019	2020	2021	2022	2023	2024+
Citizens Park**	7	No Improvements	Capital	\$0.00						
Park Construction Sub-Total				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Contingency & Inflation Sub-Total				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Design Consultant Fees Sub-Total				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Citizens Park Total Expenditure				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

\*\* Not Owned by the Park District



## David Carrol Memorial Citizens Park

### Concept Diagram



June 2019

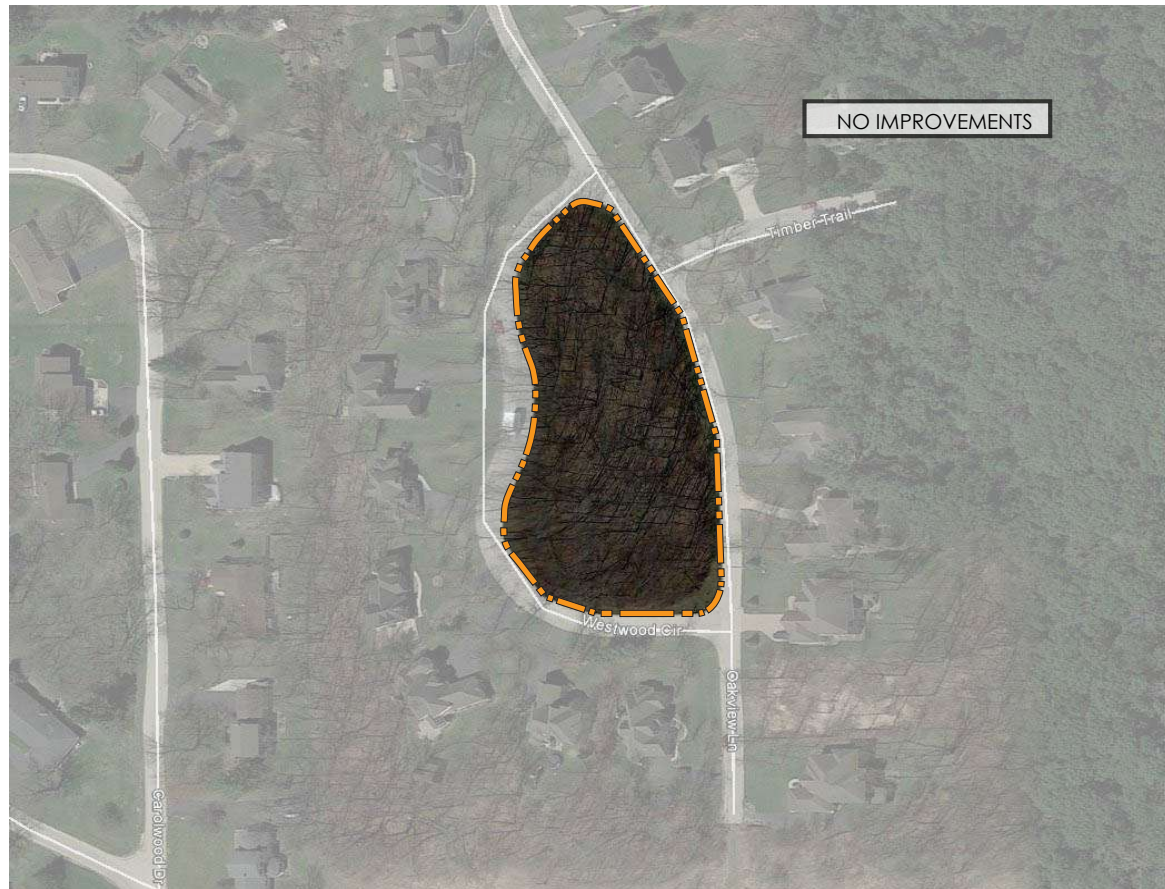
 Design Perspectives, Inc.  
Grounded in Creativity



Park	QOS Score	Development Item	Code	Total Cost	2019	2020	2021	2022	2023	2024+
Genoa Woods Park	7	No Improvements	Capital	\$0.00						
Park Construction Sub-Total				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Contingency & Inflation Sub-Total				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Design Consultant Fees Sub-Total				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Genoa Woods Park Total Expenditure				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

## Genoa Woods

### Concept Diagram



Scale: NTS



June 2019





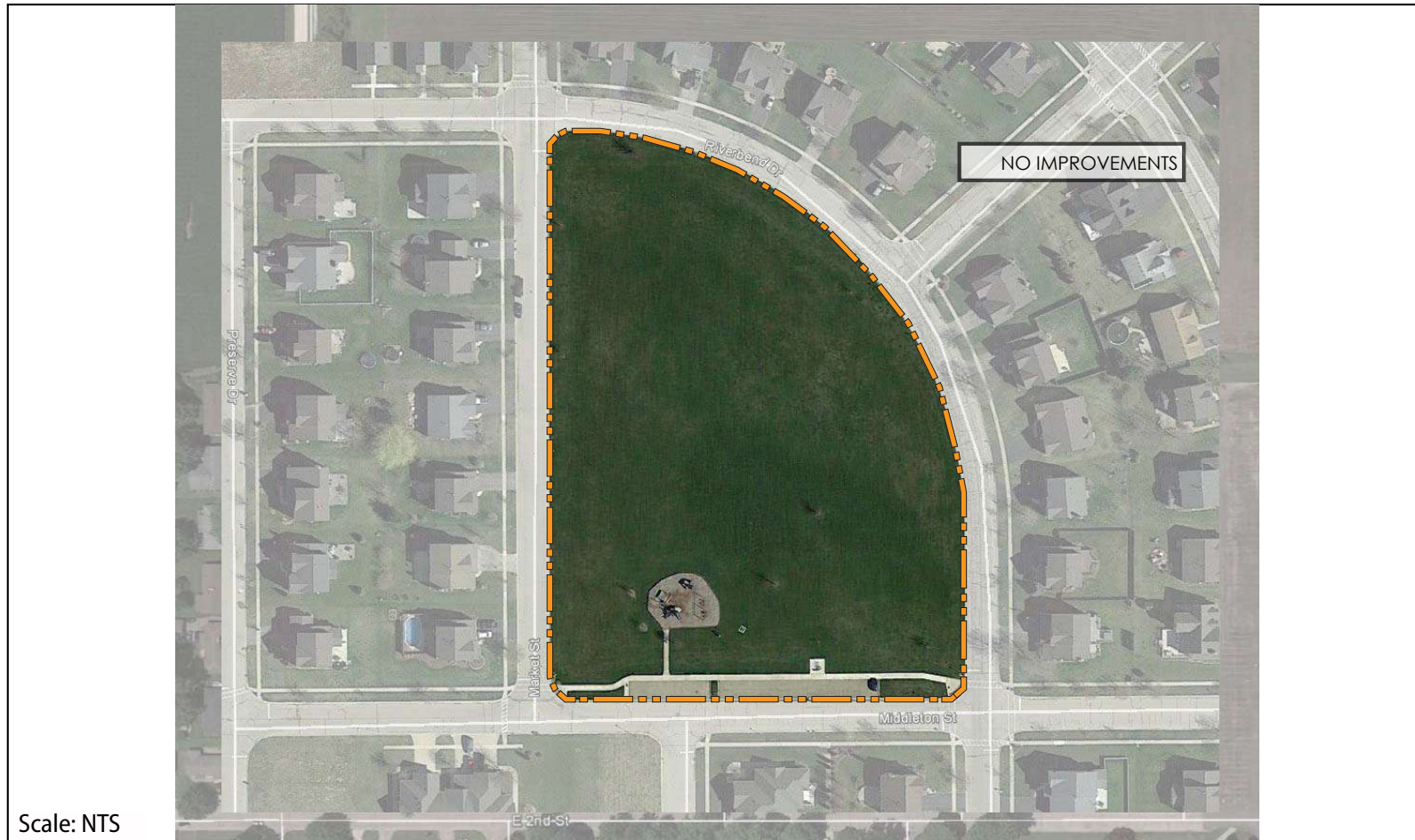
Park	QOS Score	Development Item	Code	Total Cost	2019	2020	2021	2022	2023	2024+
Riverbend Park Central*	8	No Improvements	Capital	\$0.00						
Park Construction Sub-Total				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Contingency & Inflation Sub-Total				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Design Consultant Fees Sub-Total				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Riverbend Park Total Expenditure				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

\* Outside of Park District, Maintenance Only, Not Owned



## Riverbend Park Central

### Concept Diagram



June 2019





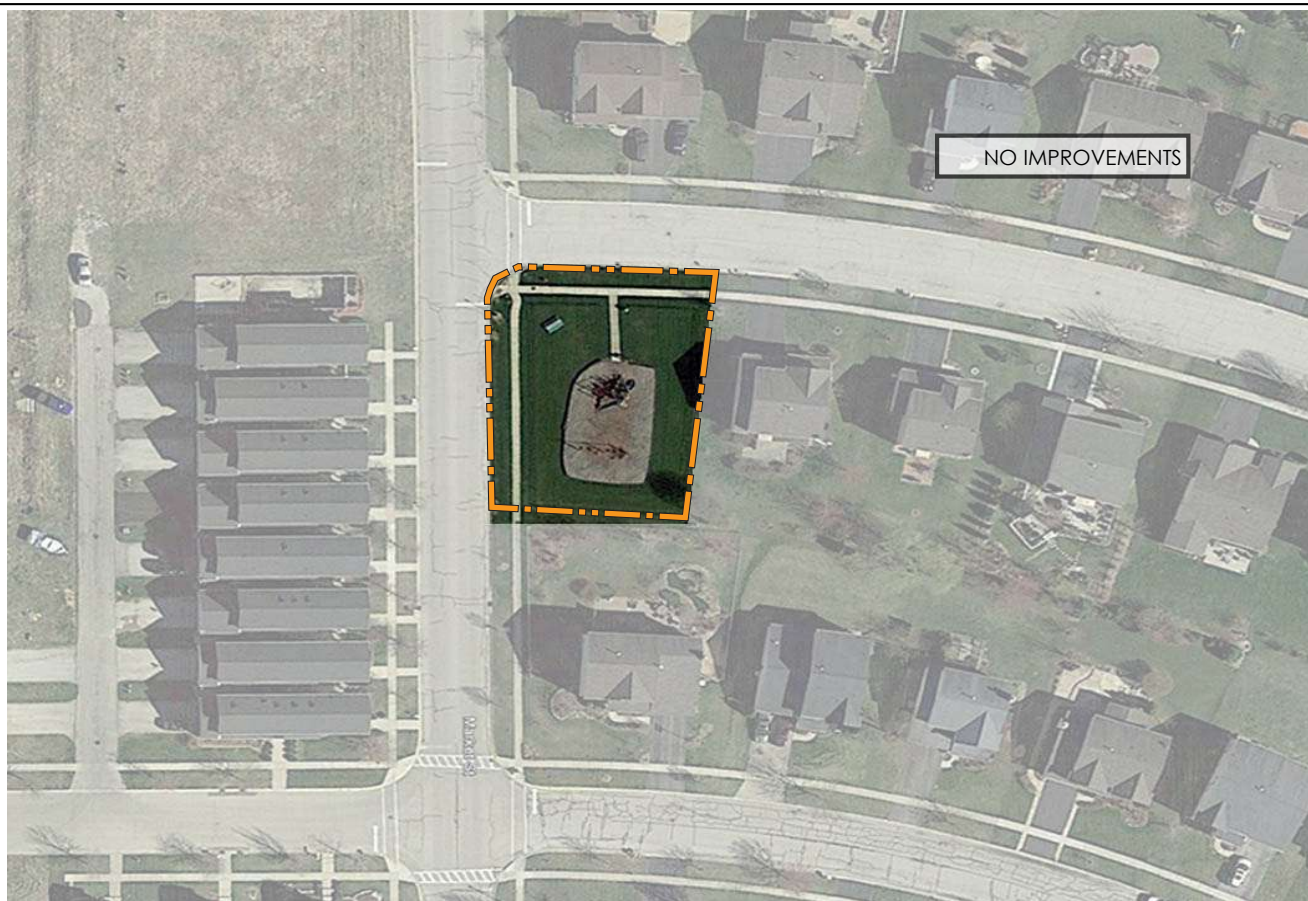


Park	QOS Score	Development Item	Code	Total Cost	2019	2020	2021	2022	2023	2024+
Riverbend Park North*	7	No Improvements	Capital	\$0.00						
Park Construction Sub-Total				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Contingency & Inflation Sub-Total				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Design Consultant Fees Sub-Total				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Riverbend RI/North Park Total Expenditure				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

\* Outside of Park District, Maintenance Only, Not Owned

## Riverbend Park North

### Concept Diagram



Scale: NTS



June 2019



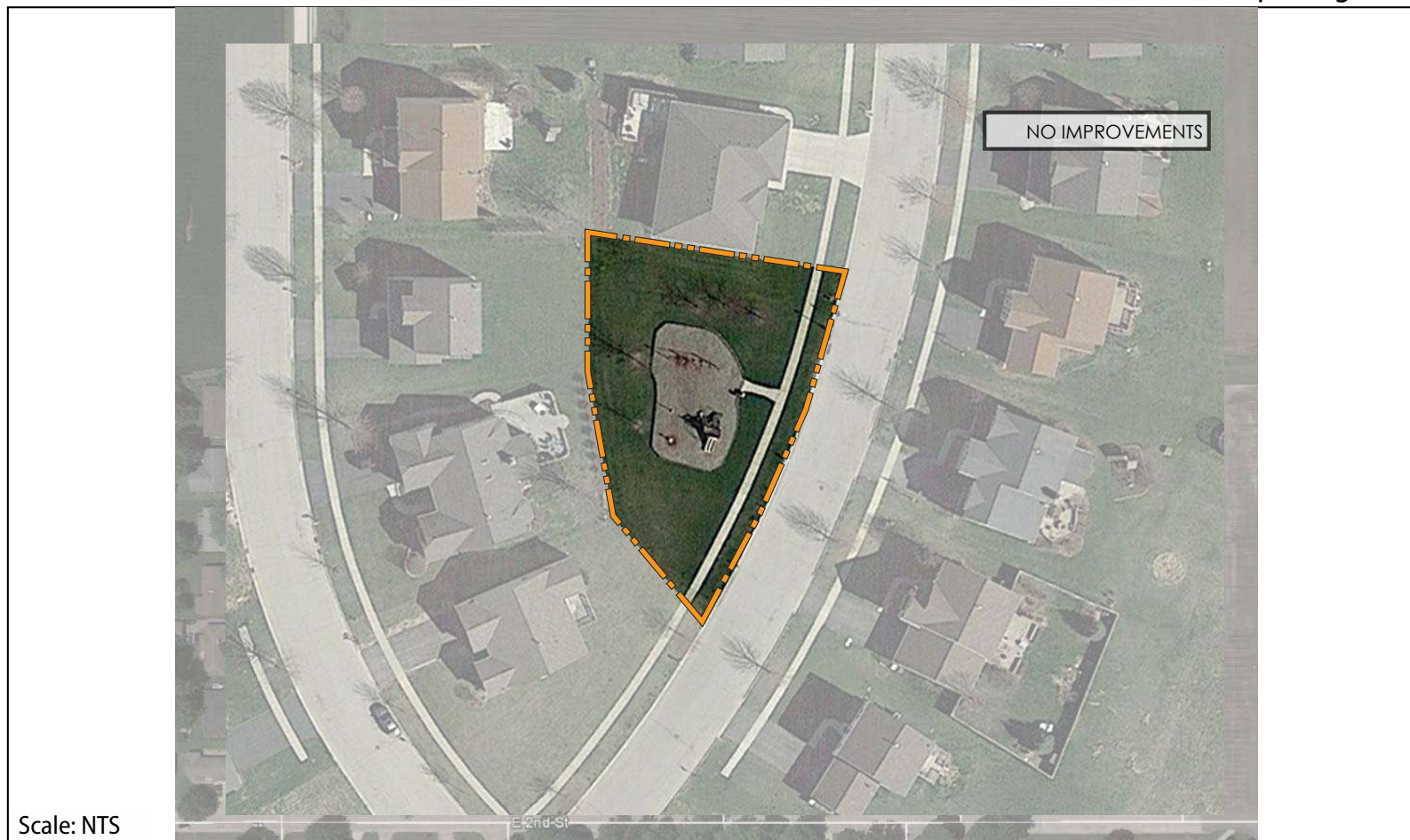


Park	QOS Score	Development Item	Code	Total Cost	2019	2020	2021	2022	2023	2024+
Riverbend Park South*	7	No Improvements	Capital	\$0.00						
Park Construction Sub-Total				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Contingency & Inflation Sub-Total				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Design Consultant Fees Sub-Total				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Riverbend R2/South Park Total Expenditure				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

\* Outside of Park District, Maintenance Only, Not Owned

## Riverbend Park South

### Concept Diagram



June 2019



## Recreation Facility Inventory

The Genoa Township Park District has recreation facilities that a smaller Park District typically does not have. This includes an outdoor pool, Fitness & Wellness Center and Recreation Center. There are sideline concerns regarding these facilities that include the outdoor pool is aging and near the end of its useful life, the Fitness & Wellness Center is operated through a lease in the City Hall and the Recreation Center is too small to offer substantial indoor recreational programming opportunities.

Frederick Quinn Corporation (FQC) was retained to provide a basic inventory and analysis of the Recreation Center and the Outdoor Pool. Both of these facilities are located in Chamberlain Park. The following is a summary of the conditions found and documented with the detailed report located in the Appendix.

- The main building systems are all in good condition and have no Critical Priority recommendations with respect to overall building systems
- It is recommended that the District pursue ComEd to upgrade the pad-mount transformer that service the main building.
- The south parking lot experiences various stormwater related conditions due to the depth of the storm piping and structures. While manageable, it is recommended that more in-depth engineering analysis be done in the future.







### **Recreation Facilities Recommendations**

The Park District has limited parks and facilities that provide the community numerous ways to enjoy recreation opportunities. The District has three primary recreation facilities that include the Recreation Center, the Genoa Fitness Health & Wellness Center and the Outdoor Pool.

A general overview of the Park District facilities was completed and is intended to help the Park District meet the needs of current and future residents. There is a strong need for additional indoor recreation space with only a small amount that can be added through short-term partnerships. The long-term solution is to develop a new Recreation Building in close proximity to Chamberlain Park.

Finally, there is a need to develop an aquatics study to validate the long-term desire for aquatics within the Park District and address all options for the potential delivery of aquatics in the future.

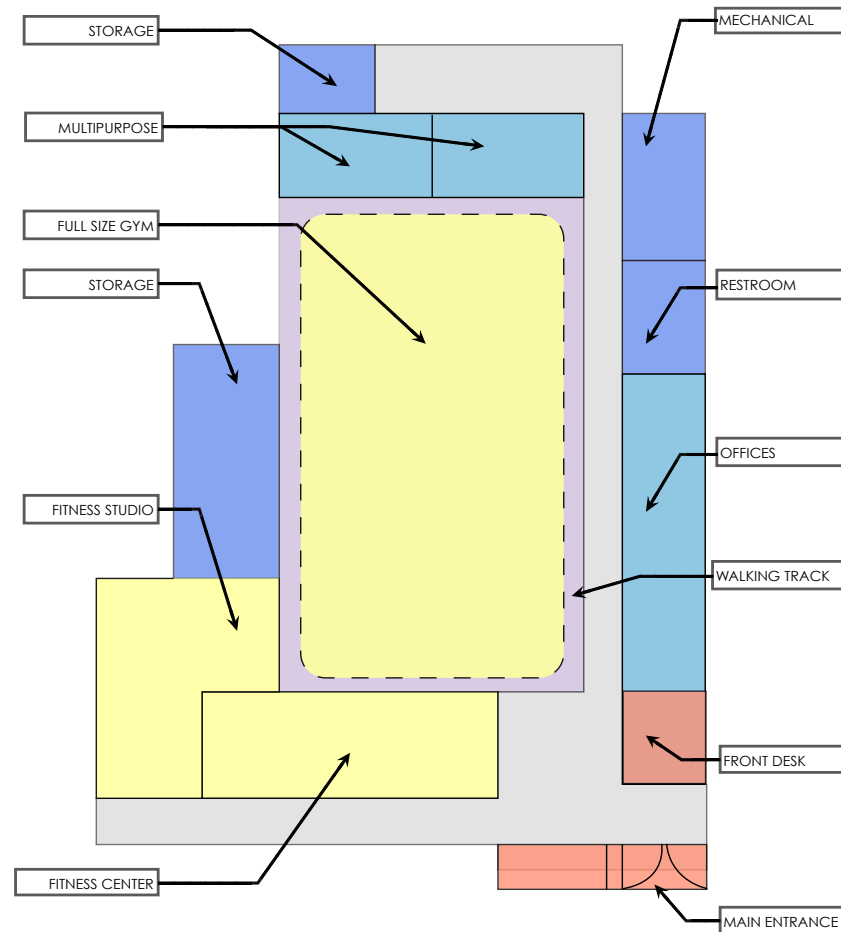
The following is an overview of the major facility projects identified through the Comprehensive Master Plan process. Each of these projects have specific goals and objectives assigned to them in the previous chapter.

- Outdoor Pool - Prepare a Long Range Strategic Outdoor Pool Situation Report
- Genoa Fitness Health & Wellness Center - Define the Future of the Fitness Center
- Recreation Building - Perform Recreation Building Feasibility Study

The Recreation Building will have specific components within the footprint of an approximately 20,000 SF building. The exhibit on the following page showcases a possible conceptual building floor plan.

## Recreation Building

### Concept Diagram



Scale: NTS



June 2019



The concept diagram highlights the potential recreational components that were discussed during this planning process. These components could include:

- Full size gymnasium with 2 smaller cross courts for both basketball and volleyball. Lower level walking track.
- 3,000 to 4,000 SF fitness center with cardio equipment, individual weight machines and free weight area
- Up to 2,000 SF Fitness studio
- Up to 1,000 child care area
- Large multi-purpose room that can be divided into 2 smaller rooms with a sink for party rentals
- Locker rooms for both males and females
- Restrooms for males, females and families.
- Storage
- Administration area with 3 to 4 offices and front desk/check in

The existing Recreation Center would be converted into a pre-school center with continued uses surrounding the Outdoor Pool.





### **Conclusion**

The consultant team has worked with the Genoa Township Park District on the development of its Comprehensive Master Plan update since the Spring of 2019. Through the months of community outreach and engagement, the Comprehensive Master Plan was developed to identify key issues that the Park District needs to make improvements for the benefit of the local community.

The master plan should become a resource for decision making and provide a basic understanding for the changes needed over the course of time. The analysis has identified and the community voiced opinions as to what is important in the next 5 years that includes:

- Parks are used and should receive on-going maintenance improvements with select new park elements added such as walking paths, comfort amenities (drinking fountains, natural areas, sitting areas & picnic shelters), playgrounds and pet friendly areas for amenities residents are interested in.
- Recreation programs should be affordable with opportunities to improve and grow participation.
- The Fitness Center is important to the community.
- There is an adequate level of initial support for a new Recreation Building to continue the process moving forward.
- Continue to build up local partnerships and explore new opportunities to expand into new ones.

This plan will help to provide a foundation of understanding to the park & recreational needs of the community, as well as help both staff and board members by looking at different ways to communicate and organize the decision-making process. The level of changes expected from the community standpoint to make the Park District better is small. The biggest question that needs to be explored further is the idea of a new Recreation Building, which has merit to continue that conversation. The Park District is an agency that is seeking ways to improve and with leadership and teamwork, the District will certainly obtain success in the future.







## Appendix



June 14, 2019

Dear Resident,

Since 1943, the Genoa Township Park District has provided valuable and meaningful recreation programs, facilities, parks and service to our community.

Your household was one of a limited number selected at random to receive this survey. The community input collected from this survey will be used in developing an update to our Comprehensive Master Plan for the next 5 years which will identify parks and recreation needs and help establish priorities for the future. **Your response to the enclosed survey is extremely important.**

Public Research Group, an independent research firm, has been selected to conduct this survey. **Your responses will remain confidential.** Please return your completed survey in the **next 3 weeks** in the enclosed postage-paid envelope. The survey is relatively short, so it should not take long to complete.

Thank you for taking the time to do this. If you should have any additional comments you wish to express to me personally, please feel free to contact me at 815-784-5612.

Sincerely,

A handwritten signature in black ink that reads "Paul R. Bafia".

Paul Bafia  
Executive Director  
Genoa Township Park District

**PARKS & RECREATION...** *"Discover The Benefits"*

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## Genoa Township Park District Questionnaire

The Genoa Township Park District would like your input to help determine future park and recreation priorities for our community. Your "household" refers to you and those residing in your home. This survey will take up to 15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid envelope. All responses to this survey are anonymous and confidential. Please note that the Genoa Township Park District is a separate, autonomous agency, independent from the governance of the City of Genoa.

- How familiar are you with the Park District?  
☐ Very familiar    ☐ Somewhat familiar    ☐ Not at all familiar
- How likely would you be to recommend the Park District to a friend or family member?  
**(Choose 0 to 10 with 0 being not at all and 10 being very likely)**  
  
 0      1      2      3      4      5      6      7      8      9      10
- Has your **most recent** interaction with the Park District been a positive experience?  
☐ Yes    ☐ No    ☐ No opinion
- How would you rate your overall satisfaction with the Park District?  
☐ Satisfied    ☐ Neutral    ☐ Unsatisfied **(Answer #4a)**    ☐ Not applicable  
 4a. If you answered **Unsatisfied** above, please tell us which area(s) you are displeased with?  
**(Choose all that apply)**  
☐ Customer Service    ☐ Parks    ☐ Fees    ☐ Taxes  
☐ Facilities    ☐ Programs    ☐ Communication    ☐ Transparency  
☐ Other (Please specify) \_\_\_\_\_
- What is the one thing you really like about the Park District?  
 \_\_\_\_\_  
 \_\_\_\_\_
- Please rate the overall quality of the Park District recreation programs for the specific age groups listed below on a scale of 0 to 5, where 5 means "Excellent" and 0 means "Did not participate".  

Program Age Groups	How would you rate the overall quality of the Programs participated in?					
	Excellent	Good	Fair	Poor	No Opinion	Did not Participate
Pre-School (2-5)	5	4	3	2	1	0
Youth Recreation (6-12)	5	4	3	2	1	0
Youth Sports (6-12)	5	4	3	2	1	0
Camps (All Ages)	5	4	3	2	1	0
Teen Recreation (13-17)	5	4	3	2	1	0
Adult Recreation (18-54)	5	4	3	2	1	0
Adult Sports (18-54)	5	4	3	2	1	0
Active Adult/Senior (55+)	5	4	3	2	1	0

- Please list one new program or special event that the Park District should consider for the future?  
 \_\_\_\_\_  
 \_\_\_\_\_

Survey continues on other side

- Where do you or members of your household go for recreation programs and/or services? **(Check all that apply)**  
☐ Local schools    ☐ Private fitness clubs    ☐ Neighboring Park Districts  
☐ YMCA    ☐ College/University    ☐ Local Church/Temple  
☐ Forest Preserves    ☐ Local sports organizations    ☐ Homeowners Association  
☐ Library    ☐ Genoa Township Park District **(Skip to #10)**  
☐ Other (Please specify) \_\_\_\_\_
- If you go outside of the Park District, why do you find it necessary to do so? **(Check all that apply)**  
☐ Programs offered at inconvenient times    ☐ No interest in recreation programs  
☐ Lack of parking    ☐ Other providers have better facilities  
☐ Believed the program might be cancelled    ☐ Other providers have better staffing  
☐ Other providers have lower prices    ☐ Our friends go there, so we go there  
☐ Class was full    ☐ Registration process was difficult  
☐ Too far to travel    ☐ I did not know what was being offered  
☐ Other (Please specify) \_\_\_\_\_
- How often do you visit the Genoa Township Park District parks and facilities?  
☐ Daily    ☐ Weekly    ☐ Monthly  
☐ Yearly    ☐ Never **(Answer #10a)**  
 10a. If you answered Never above, did any of the following factors prevent you or a household member from visiting a Park District park or facility? **(Check all that apply)**  
☐ Transportation was difficult    ☐ Did not feel safe  
☐ Parking    ☐ No interest in the park elements/amenities  
☐ Did not know where park/facility was    ☐ Not clean/poor upkeep  
☐ Other (Please specify) \_\_\_\_\_
- Which of the following Genoa Township Park District parks and facilities do you or other members of your household use? **(Please check all that apply)**  
☐ 1. Chamberlain Recreation Center    ☐ 2. Genoa Fitness Health & Wellness Center  
☐ 3. Outdoor Pool    ☐ 4. Chamberlain Park    ☐ 5. Derby Line Park  
☐ 6. Durham Park    ☐ 7. Genoa Woods    ☐ 8. Kiernan Park  
☐ 9. Lions Corner Park    ☐ 9. Riverbend Development    ☐ 10. None **(Skip to #14)**
- Which do you most often visit from the list above? (Write in the Number)  
 \_\_\_\_\_
- Please rate your feelings from Question 12 for you and your household by circling the number on a scale of 1 to 5, where 5 means "Excellent" and 1 means "No Opinion".

	Excellent	Good	Fair	Poor	No Opinion
Cleanliness	5	4	3	2	1
Condition of the elements	5	4	3	2	1
Variety of elements	5	4	3	2	1
Level of safety	5	4	3	2	1
Accessibility and access	5	4	3	2	1

# 2020-2025 Comprehensive Master Plan



14. Are you aware that the Park District has a Fitness Center in town?  
 \_\_\_Yes \_\_\_No \_\_\_I don't know
15. Does the Park District need a Fitness Center?  
 \_\_\_Yes \_\_\_No \_\_\_I don't know
16. Would you support a future referendum to build a new Park District Community Center which would include amenities like a Fitness Center, Gymnasium, Meeting/Community Rooms, Child Care Areas, etc.?  
 \_\_\_Yes (Answer #16a) \_\_\_No \_\_\_I don't know
- 16a. How much of a tax increase would you support?  
 \_\_\_\$1-5 per month \_\_\_\$6-10 per month \_\_\_No increase \_\_\_Don't know
17. Please select the following park amenities that are important for you and your household by circling the number on a scale of 1 to 5, where 5 means "Very Important" and 1 means "No Opinion".

Park Element	Very Important	Important	Neutral	Unimportant	No Opinion
<b>Active Park Elements</b>					
A. Athletic Fields	5	4	3	2	1
B. Baseball/Softball Diamonds	5	4	3	2	1
C. Basketball Courts	5	4	3	2	1
D. Cricket Pitch	5	4	3	2	1
E. Fitness Trail with Work Out Stations	5	4	3	2	1
F. In-Line Hockey Rink	5	4	3	2	1
G. Playground Equipment	5	4	3	2	1
H. Pickleball Courts	5	4	3	2	1
I. Splash Pad	5	4	3	2	1
J. Skate Park	5	4	3	2	1
K. Tennis Courts	5	4	3	2	1
L. Volleyball Courts	5	4	3	2	1
M. Ice Skating Rink	5	4	3	2	1
N. Pump Track (BMX Biking)	5	4	3	2	1
<b>Passive Park Elements</b>					
O. Bike Paths	5	4	3	2	1
P. Bocce Courts	5	4	3	2	1
Q. Bag Toss	5	4	3	2	1
R. Drinking Fountains	5	4	3	2	1
S. Garden Plots	5	4	3	2	1
T. Landscaping	5	4	3	2	1
U. Natural Areas	5	4	3	2	1
V. Pet Friendly Areas/Dog Parks	5	4	3	2	1
W. Picnic Areas With Park Shelter	5	4	3	2	1
X. Ping Pong Tables	5	4	3	2	1
Y. Sled Hill	5	4	3	2	1
Z. Sitting Areas With Benches	5	4	3	2	1
AA. Restrooms	5	4	3	2	1
AB. Walking Paths	5	4	3	2	1

Survey continues on other side

18. Please rate each of the following Park District priorities which would be important to you and your household by circling the number on a scale of 1 to 5, where 5 means "Very Important" and 1 means "No Opinion".

	Very Important	Important	Neutral	Unimportant	No Opinion
Reduce recreation facilities and services that no longer have value to the community	5	4	3	2	1
Improve recreation programs	5	4	3	2	1
Expand recreation programs	5	4	3	2	1
Improve existing park/ facilities	5	4	3	2	1
Build new parks/facilities	5	4	3	2	1
Build more pathways	5	4	3	2	1
Acquire more land for parks	5	4	3	2	1

19. How much of a tax increase would you be willing to pay to fund the costs to continue to build, operate and maintain our parks?  
 \_\_\_\$1-5 per month \_\_\_\$6-10 per month \_\_\_No increase \_\_\_Don't know
20. How long have you lived within the Park District? \_\_\_ Years
21. What is your gender?  
 \_\_\_Female \_\_\_Male \_\_\_Other \_\_\_Prefer not to say
22. Beginning with yourself, what are the ages of those in your household?  
 \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_
23. Please make any additional comments that you think would be helpful.



Thank you for your time.

Please complete the survey by June 28, 2019 and return it in the self addressed stamped envelope.

### **Answers to Open Ended Survey Questions**

2a. What is the most important reason for your score? (Please be as specific as possible)

- A fun place to be during the summer...
- Activities for the youths. Summer camp. Family activities. Community. The fitness center.
- All that they offer to the community.
- Because of the great swimming pool.
- Because we have such a huge variety of things to do for all ages!
- Cleanliness and access.
- Everything I've experienced has been positive and fun.
- Family time. Things for the kids to do.
- Fitness center.
- Great programs and a very committed staff.
- I do not know what is available and interesting for seniors.
- I enjoy Chamberlain park; a walking path in particular.
- I like the fitness center.
- I live on the very farthest South outskirts of Genoa and do not participate in many parks and recreations events or services. I work East in Chicago and never have the opportunity of going into town of Genoa 4 recreational events. That being said my opinion is limited.
- I personally love our Park District.
- I think the park district offers a decent amount of activities for the community.
- I think we have very good resources like nice parks especially for a small town. My one complaint is that some of the teams seem to be stacked for friends who like to play together; thus they have all the talent and the other teams (my granddaughters) have none and it is a total blow out at the games, talent should be spread around to help all children enjoy the games.
- It's a great place for children to be and they always have activities for my kids who are 8 and 6 yrs. old.
- It's constantly getting better.
- Many green spaces and walking trails.
- Not that involved now as kids (19+) are older and not in programming.
- Please stop the Helicopters at Carroll park they are very loud in the early am on a weekend and are not appreciated. Need more waterfront access at Carrol park.
- Pool and park areas are very nice.
- Programs are excellent. Grounds are kept up.
- Services available.

- Sometimes things we've signed up for were canceled and we were never notified.
- The friendly people at the fitness center.
- The park district does a great job!
- The parks are good but nothing special that stands out.
- The programs.
- There just isn't that much available to a retiree.
- We have had nice experience in the past with programs and facilities.
- We like Genoa but haven't done too much with park district.
- We use the bike trail and find it nice.

#### 4a. Other

- Reputation with office manager.
- The fitness center is outdated.

#### 5. What is the one thing you really like about the Park District?

- Access for people on a strict budget.
- Accessibility.
- Affordable programs; nearby parks.
- All of the new ideas and programs for young families and children.
- All the different programs offered at a reasonable price.
- All the upgrades/pool and walking path.
- Number of programs for children.
- Athletic fields.
- Canoe rental.
- Chamberlain Park is a nice big area to bring my kids to play a variety of outdoor things.
- Clean.
- Clean and taken care of.
- Clean parks.
- Community friendly.
- Convenient location.
- Courtesy of staff.
- Doug Kenny is great to work with.



- Easy to talk to staff.
- Employees are helpful and friendly.
- Excellent park and pool facility.
- Facilities seem well kept up.
- Facilities. Something for all ages.
- Family atmosphere.
- Fitness center.
- Fitness Center.
- Fitness center.
- Fitness Center.
- Fitness Center activities.
- Fitness center!
- Fitness Center, Parks.
- Friendliness of staff.
- Friendly and helpful.
- Friendly people. Welcoming.
- Friendly staff.
- Gave kids good options to hang with friends.
- Good location.
- Great programs and facilities for this small town.
- Has a lot to offer.
- Haven't been there for years. My children are grown and out of area. However, reading all activities offered in catalog, is good to see all things to do.
- Having a local fitness center.
- Having multiple parks in Genoa.
- Helpful staff.
- How nice it is kept.
- I like the walking path, and the path out by the soccer fields.
- I love how much the programs have improved in the past 5 years! Huge accomplishment!
- In the few occasions that I have any interactions with the park district personnel or Park District facilities they have all been limited to a hello. The hello was very pleasant.
- Is in a good location, friendly.

- It's clean and convenient - offers good programs for children.
- It's ok, but I'd like to see more day trips planned for seniors and other activities. Not much of interest to me.
- Kids activities.
- Location.
- Lots of different options than say, Sycamore's YMCA. Also mindful of kids.
- Love the park by the pool, so nice and so big, wish they would plow the running path around it in winter.
- Maintenance of facilities and land is good.
- Many programs that are affordable and the parts the GDB has to offer.
- Many spacious areas, variety of activities.
- Many things for kids.
- New paths and mulch in David Carroll and Rusellwoods. Canoe launch n David Carroll.
- Nice pool. More shade in pool would be nice.
- No much to say. Love the Staff and all the improvements through the last 15 years.
- No opinion.
- Not a lot of rules and regulations.
- Offers a lot.
- Offers variety of youth sports.
- One? Pool.
- Our fitness center, pool various kid activities.
- Our parks are beautiful and well maintained.
- Overall care and responsibility staff take of their jobs. They seem to really care.
- Parks and programs.
- Parks are well taken care of, open and welcome.
- Paths.
- People and items for youth.
- Playground facilities for the kids; having a pool for the community.
- Pool.
- Pool.
- Pool.
- Pool.
- Pool.
- Pool, Playground.

- Pool and Summer Camp.
- Pool, ball fields, walking.
- Pool, parks, and community family activities and events.
- Pool, parks, soccer, fitness center. Impossible to choose just one.
- Pool, youth activities, fitness center.
- Prices.
- Programs available.
- Programs for children.
- Programs really are geared for appropriate age groups.
- Proximity.
- Renting shelters.
- Seems to have something for everyone.
- Sports and recreation for all ages of children.
- Sports for our grandkids. Seniors Fit classes for me.
- Staff.
- Staff support.
- Summer Camp.
- Super friendly staff.
- Swim Team.
- Swimming Pool.
- Swimming pool & fitness center.
- Swimming pools, T-ball, & bus trips to the ball parks...
- The affordability and staff.
- The amount of activities available for this size of town.
- The availability of childcare, the camp hours are great for the most part. My kids enjoy it.
- The cleanliness and maintenance always in tip top shape - hard workers.
- The cleanliness and maintenance of the amazing parks.
- The different activities at the park.
- The facilities are always well maintained.
- The fitness centers.
- The fitness center and activities for kids and the park.
- The growth of the park since I was a kid who lived across from Chamberlain.

- The gym the Park and Pool.
- The improvements that have been made, like having paths.
- The park district is trying to increase participation from the community.
- The park, skateboard park, rental rooms, children sports, daycare.
- The parks and new trails.
- The people are all friendly.
- The playground for young children.
- The playgrounds.
- The pool.
- The pool.
- The pool.
- The pool and parks.
- The pool is great. I would really love the fitness center if it had better hours. Parks are great too.
- The pool, parks, fitness.
- The pool/splash pad and walking path. Kids zone.
- The variety for any age. Family friendly.
- The variety of kids activates.
- The various walking paths, but I really wish we had bike paths, especially connecting to other bike paths!
- The walking /biking trail at N. Brown St.
- The walking lane at the park.
- The walking path is great.
- The walking path with the exercise machines along the way. It's always clean and nicely landscaped.
- The walking paths.
- The way they are improving and adding more things every year.
- The year-round opportunities for my kids. And the wide range of programs offered.
- There is a variety of things to do.
- They are clean and well maintained.
- They are very well maintained. Enjoy the walking path at Chamberlain. Love dance lessons with Annie.
- They offer bus trips, etc. to the community.
- They try very hard for a small park district.
- They constantly have activities for kids.
- Trails along river that it's created.

- Varied programs for all ages.
- Variety and affordability of programs.
- Variety for all ages.
- Variety of activities for kids. Daycare/pool.
- Variety of parks and access to a pool.
- Variety of programs.
- Variety of resources available.
- Very clean and trash bins nearby for pets and children to clean up after them
- Very efficiently run by a progressive executive director and staff; All of my interactions have been very pleasant.
- Very well maintained, clean walking trail very clean.
- Walk Path.
- Walking Path.
- Walking path.
- Walking path.
- Walking path in town (walk and bike) loved the Kiernan meadowlands with my dog, but bad experience with other dogs. Won't go back.
- Walking paths.
- Walking paths, soccer for my grandchildren, pool for my grandchildren, fitness center.
- Walking Track.
- Walking trail by the pool.
- Walking trails.
- We don't use it.
- We have one.
- We have resided in Genoa two years, only interaction was with the fitness center. After a tour we decided it was not a good value for our family and joined Sycamore YMCA instead.
- We love the park and the pool. We always find them to be clean.
- Well maintained.

7: Please list one new program or special event that the Park District should consider for the future?

- 1 HR adult learning lectures.
- 5K/10K race.
- A bike rides.
- A few more exercise pieces along the track.



- Acrylic painting class – weekly.
- Active adult/senior.
- Additional seasonal festivals.
- Adult open gym basketball. Bring back tennis courts.
- Adult recreation softball.
- Adult running program. Mommy and me classes to get active.
- Adult softball and volleyball.
- Advertise for companies/family picnics.
- All good.
- Bandshell for outdoor entertainment. Holiday music gatherings.
- Biking trails.
- Bird watching.
- Bowling.
- Bring back music in the park.
- Bring back tennis courts or volleyball.
- Bringing back “Meals on Wheels” program and lunch for seniors at the facility.
- Cannot think of any.
- Canoe/Kayak rentals.
- Community center, adult volleyball tournaments over summer (Carroll Park?).
- Community potluck picnic.
- Concerts in the park.
- Continuing learning for seniors. Talks given by other senior’s w/life experiences and specialties.
- Dance classes for adults.
- Day trips for seniors to various events or interesting places (by bus).
- Disc golf.
- Dog Park.
- Dog Park.
- Dog park.
- Dog park.
- Dog park, tennis courts.
- Dog Park. Flower garden with seating and maybe fountain.
- Easter bunny.

- Extended hours at fitness center.
- Fireworks.
- Fireworks.
- Fireworks on a holiday.
- Flag football. Family campout. More movie nights.
- Food trucks in the park and movies in the park.
- Girls dance.
- Golf.
- Golf. Golf Instruction.
- Golf for school aged children.
- Hiking.
- Horse riding for young kids or a dance class for young kids. Anything for homeschooling kids during the year.
- I haven't directly experienced the other programs, but trust that is good.
- I think we really need a bike path leading to other surrounding communities like Kingston, Sycamore, Hampshire. A welcoming cycling community possibly offering a Genoa days race. My husband has raced road races in different states including Illinois, Indiana, Wisconsin has races and we have been to so many small and big towns. They are always do much fun. The entire town is out they offer. Different things to do youth races beer garden, Food stands live Music, things for young children to do. They are back with large crowds of people local and out of town. This would benefit the park district the city of Genoa our local businesses. I loved taking our kids because they always had so much fun, they were never bored. Genoa needs something to draw more out town people in. The Russel Woods draws people in from surrounding communities. Classes or recreational Dance for people that enjoy Dancing would be fun.
- Ice Skating - Very little to do in the winter. Would give them something to do outside.
- Ice Skating :)
- Ice skating or roller-skating rinks.
- Kite fest. Plenty of room for it. Fun for all ages.
- Maybe a take on a field day like the schools do but for families I think it should be fun!
- More arts program. In particular things for teens are somewhat lacking. Skateboard lessons area a good start.
- More bus rides to out of town events.
- More camps and teen rec.
- More day trips.
- More items for seniors.
- More playgrounds or bigger playgrounds.
- More Professional sport outings and golf partnerships as not course in Genoa.

- More use of river events.
- More walking paths.
- My grandchildren are excited about the camping weekend at the park.
- N/a.
- No opinion.
- Not sure.
- Open gym for all ages.
- Outdoor adventures.
- Outdoor music or more senior centered activities.
- Pilates classes.
- Pool re-evaluated for growing community, and open during Genoa Days/ Parade.
- Quilting or craft events. Sew in's or sew day.
- Robotics.
- Roller hockey.
- Softball, baseball.
- Some type of weekly community gathering like a game night or a potluck, maybe a town picnic once a year.
- Something for seniors to exercise on.
- Something for the elderly crowd would be nice if affordable.
- Summer high school baseball team.
- Summer volleyball and softball lessons.
- Tai Chi.
- Tai Chi.
- Tai Chi Class, Help get bike/walking path along Madison St. to Elwood Greens, along river.
- Talent Shows.
- Tennis.
- Tennis courts.
- There is about everything that is already needed.
- There are never enough bike trails. Also, we could have a few lifeguards stay on after Labor Day. It seems to get really hot then.
- Things for adults. Daycare during adult programs.
- Tree replacements to maintain what we have.
- Tumbling.
- Unknown.

- Volleyball.
- Yes.
- Youth wrestling.

### 8. Other

- Airport.
- Bicycle path to rides to and from other surrounding communities.
- Community events.
- Cub Scouts.
- Currently, we don't.
- Do not go.
- Don't use any.
- Home gym.
- Local parks & playgrounds.
- NW Health Center.
- Other private businesses.
- Quilt retreats.
- Special Olympics.

### 9 Other:

- A member of the household golfs.
- Autistic child likes familiar faces.
- Better pool and dog park.
- Classes not offered.
- Close to work.
- Closer to work.
- Cost of programs, especially classes at fitness center.
- Cost/us free at home.
- Either not for our needs, or better overall value somewhere else.
- Family lives there.
- Fitness center convenient, near work.
- Fitness way \$\$\$.

- Forest Preserve has day camp with hands-on projects.
- Higher competition level for sports.
- Hiking Trails (Ogle/Boone/McHenry, Kaue Counties)
- I like bike paths so unfortunately, have to go elsewhere!
- I work near the YMCA so more convenient and has an indoor pool.
- Ice hockey.
- Indoor pool.
- It was more affordable.
- Just to see more of our state facilities.
- Lack of dog park.
- Like to visit other parks.
- Local groups use other locations.
- More programs and facilities.
- N/A.
- Negative experience w/office manager.
- No baseball after tee ball.
- No opinion.
- Nothing of interest. There are other things in life besides sports and fitness.
- Other activities.
- Other had skating rink.
- Other programs offer a different variety of services.
- Private fitness facility, more equipment.
- Programs for adults.
- Programs Genoa doesn't have.
- Programs we were wanting weren't offered.
- The YMCA has a pool.
- They have programs/amenities not offered here.
- They love hiking in the woods, and books are very important!
- They off things the Park District doesn't.
- To see native and parks elsewhere. Nothing against GTPD.
- Travel convenience.
- Traveling soccer club Dekalb Park district works with the club on letting us use their facilities.



- Year-round aquatics.

### 10a Other

- Age.
- Can not afford joining fee for Fitness Center.
- Cost prohibitive.
- I just don't.
- I was essentially housebound.
- Just don't. When kids were younger-we did everything.
- Nothing appeals to me.
- Too old.
- Took grandkids to park a few times.
- Walked track (daily) almost bit by dog. Track muddy from lawn mowers (slipped on mud).

### 23: Please make any additional comments that you think would be helpful.

- 1. I think a Genoa Park District Local Access Channel would be great. Like when you go to a hotel and the hotel channel has lists of amenities and times/dates of events etc. 2. A bike trail that goes to Sycamore or Kingston would be awesome.
- A dog park would be great. I travel to outside locations for this.
- A lot of people babysit or stay home with small children. There should be some sort of "babysitters/nanny" club or camp to let children play and adult caregivers to talk and exchange ideas, tips and help.
- A map with all parks and recreation areas would be nice.
- Adult swimming lessons.
- Affordable programs are attractive to families. Upgrade fitness center equipment, lower costs or include classes with membership. Improve communication for sports programs.
- Americans are being taxed to death! Make best use of what you have and be frugal about it!
- Any programs that would be offered during school year for homeschool kids during the day would be a great asset to not only Genoa but other surrounding towns as well. An indoor ice rink would be awesome!
- As a very senior citizen, I'm naturally interested in programs that focus on health and strengthening the body and maintaining energy to be productive in society. Carry on in positive spirits!
- Be careful what you do. We are a small community and in IL we are being taxed out of our houses. Maintain what you have.



- Because of my age, I do not feel qualified to comment on the park district programs as I have not participated in any. However, I've heard only good comments about the programs. People seem satisfied. I would not like to see added taxes as I lost all funding for my foster son when I had to put him in a home for the developmentally disabled. I am on a very fixed income.
- Bike paths!!! And don't close outdoor park facilities at dusk, some of us work daylight hours and would love to go walking, jogging, and biking at night!
- Both of my daughters played park district softball. This was a great time for the whole family. They also used the pool when they were younger. Both are out of the house now and moved away. My Husband and I like to walk the paths and love to take out dog with us. I have used the fitness center a few times, but my knees and body just cannot handle that anymore. It would be awesome if you had some kind of crafts, quilting is my craft, days. I am not a senior yet still have a full-time job so fitting in anything is a challenge.
- Do not duplicate the private sector (Fitness) or other Park/Rec offerings in the area. Example county parks, sled hill, paths, etc. Work on conjunction with school, county, etc. to maximize the taxpayer's dollar jointly. Thanks.
- Dog park or indoor pool added to our park district.
- Dog park should be separate from walking paths (should not turn mowers on walking path when muddy).
- Dog Park! Tennis.
- Elevate areas of Carroll park from a flood plain and add facilities for boating, kayaking, and fishing. Nature trails and paths would be nice.
- Enjoy being able to use the park district facilities.
- Everyone we have come in contact with through the Park District has been courteous and helpful. We rented a shelter at Chamberlain Park in Sept. 2017, and when we got there, all of the trash receptacles were filled to the brim, inside/outside. Just outside, there was a blunt and sharp pipe sticking out of the ground that we barricaded off for safety concerns for small kids. I don't know if I would be concerned that obtaining new facilities would exacerbate conditions of existing facilities.
- Fitness Center and outdoor walking tracks are important to us. As older adults we use them regularly and appreciate being them so close.
- Good survey for beginning data.
- Great Park District and valuable asset to community.
- Have an annual fee to use fitness center.
- Have dog obedience training.
- I am 85 years of age, so I never get to the park-but my grandchildren are happy there and love to go there and younger ones look forward to their outings. Keep up the good work!
- I believe we have great park programs but always for improvement. Thanks for reaching out. Hope this helps.
- I have always enjoyed the parks in our community. Raised our children here and now enjoying sharing the time in the parks with grandkids. Keep up the great work!!
- I hope the park district can't work on discounting their prices they are starting to get to high we barely attending anything anymore! Thanks!



- I realize that seniors pay a discounted rate for the fitness center, but cost is still an impediment, I do not qualify for “Silver Sneakers”.
- I some dandelion control on all village properties would be nice.
- I think roller skating rinks and ice-skating rinks would be a great addition to the district.
- I think what is offered is great. Bike paths that’s lead to our surrounding communities would be beneficial. Kingston, Sycamore, Hampshire.
- I think you are doing a fine job and I consider myself lucky that we even have as nice of a park district that we do.
- I would like to have the Riverbend Walking/Biking trail blacktopped.
- If we grow our park district, I would like to see an indoor pool added.
- In the past, we had yearly pool passes, utilized the summer daycare program, went to cubs’ game, and had b-day pool parties and rented the community room. Had baseball and soccer games there along with playing at park. My family enjoyed all the benefits of the park district that was offered.
- It would be wonderful to have gym access as part of the fitness center.
- It’s good to improve what you have and be good stewards. Please don’t spend/invest more than this town can support.
- Last year I paid for swim lessons for my grandkids. I was told they would place them where they felt they should be. None had any swim experience. The younger one (5) was told 1/2 way thru they couldn’t teach her anything more. The older two (8 and 10) were just placed with someone who only tossed things in the pool and had them “fetch” like dogs.
- Look at the senior programs and compare to others. I’ve been to Sycamore for their programs. It was interesting, fun, and not stuffy?
- Money could be saved by NOT sending color printed flyer home with students. The fitness center does this way too much and color copies are expensive.
- More fishing.
- More senior services.
- My grandchildren play sports, softball and football- they have a dog so a dog park would be nice.
- My husband and I find that there should be more family programs that include children where we can still enjoy the system but have trustworthy people who also run 2 and under programs. Running/biking/swimming programs for health and fitness. Paths are amazing.
- Nature based activities would be nice, hikes at nature areas, our prairies and woodlands, bird watching outings, movies (classics and independent movies, documentaries) daytime or evening bus trips to interesting places and events, writing groups, art classes, taste of Genoa, more co-sponsored events with Chamber of Commerce, art exhibits, gardening classes, garden walks.
- One of the reasons we moved here was all the parks. We love our town. And, just because it isn’t important to me doesn’t mean it’s not important to someone else. I fully support the park district.
- Open gym space for kids to hang out, connect all the subdivisions w/bike paths. We are in Derby and would love more than anything you asked to have a connected path that is safe to connect to town.
- Our children used the park district a lot growing up. Now they will use for their children. So many of my comments are geared for use for my grandchildren. It’s a wonderful part of our community.



- Outdoor splash pad would be a great addition to one of the parks!! (one where we don't have to pay to get into like the water park).
- Overall, I am happy with our park district, I am a runner and wouldn't mind seeing another paved trail and possibly plow the one down by the pools in winter.
- Park Director and Fitness Manager earn way more than they are worth for Genoa!
- Park district does a wonderful job maintaining the parks and facilities. Wish there were actual restroom facilities at Chamberlain.
- Park district programs are nice.
- Picnic tables should have boards replaced and be repainted periodically. Need more mature trees for shade.
- Play more teams other than Hampshire for basketball/soccer, etc. Get coaches (and keep them) who know the game they are coaching. Seems like Hampshire pushes Genoa around and it's not fair to the kids, especially ref wise. Obvious favoritism.
- Please put a bathroom at Lions Park.
- Price for seniors to just walk at center is high. I can go to other facilities for much less or free.
- Recreation Center Activities are easy to purchase elsewhere, but outdoor park facilities have unique value when local. Local outdoor parks are what we would be willing to acquire collectively, but we would hate increasing already burdensome taxes to build, enhance, or expand a Rec. Center, rather than leaving that expense at the discretion of any user, who can directly contract with private or neighboring resources.
- Separate area for dog park.
- Single and have no children.
- T.B.A.
- Tennis courts and a better gym would be great!
- The amount of semi-trucks that run through Main St!
- The Chamberlain Park itself is very well maintained but the rec building was very dirty the last event I was at. The whole building seemed overcrowded, unorganized and the kitchen was not well kept at all.
- The foundation of things seems very sound. I will say/recommend the PD work more with the schools and churches in the area to perhaps combine similar programs and help cut costs all around?
- The park district does a great job! Our taxes are maxed out. Even if it is a small percentage increase it won't matter if we have to move away. In all matter of gout. Budget, we need to look at need, want, and desire and understand at what point our communities can afford. There is a lot here and you do a great job.
- The park district is nice. I would use it more if there were paths, other playgrounds and other activities.
- The Park District provides many good programs, but we need to remember "to live within our means," when we think about expansions.



- The park is a great place. Our pool is super fun for kids. I use the NW Fitness Center because of pools and variety of equipment. Going to ball games, I've always thought we need shade for the kids and attendees. The flowers around the park are always beautiful. The park has always had local kids-something I believe is important. Not sure with the \$15 min. Any interactions that I've had with Paul Bafia have been very good.
- The park is well kept up and I appreciate that. I appreciate you haven't taken out any additional green bushes along the west side of the pool because the growth gives some sound absorption and privacy to the homes along Locust St.
- The parks could use more picnic tables.
- The rec center is the only place that we go to for sports for our kids because of its affordability and amazing staff!
- The river area could use some cleanup. Love the new kayak landings but there is a lot of branches clogging up under the bridge on south side of 72 that needs cleaning out. I think it is hurting the river flow.
- The upkeep of our Park District has not been a priority. I am not sure why we do not get a voice or a vote during meetings for improvements. Board members need to be more professional and held to standards as well as the employees in all facilities that hold the Genoa Park District title. Very disappointed with the professionalism and lack thereof with employees and management.
- Trees in main area off Brown Street are starting to fall etc. And need to be replaced with new trees to maintain what is there in the future.
- Updated flooring in fitness center room-always dirty (I don't want to lay on it or touch with my hands to do planks/pushups.) Updated bikes in spin studio. More bike paths.
- Very supportive of increased youth sports programs possibly adult basketball open gyms.
- Walking/running path outstanding. Swings/and other playground equipment useful in therapy.
- We are outside of the city limits, so we pay extra to use your park district or any other. We used it more when our daughter was younger. We were happy with the events we attended.
- We don't use any of the parks. A bike path that connects with Sycamore would be nice but probably too expensive.
- We have been very pleased with the park district as our 2 boys get older, we look forward to using it even more.
- We have not used the park district much, now that our kids are grown. We quit buying pool passes back then because you would close the pool because you only had 10 people there. We enjoyed it more when there were less people there. Does grocery store close if they are slow?
- We love our town and its commitment to family, friendly, activities. They maintain our parks extremely well. I feel blessed to have such great access to so much fun.
- We love the GTPD!!
- We love the park district and all the improvements just make it better.
- We need a pool. Take a look at Otter Cove in St. Charles. It would generate a lot of revenue!
- When grandchildren visit and use the swimming pool. Why can't grandparents watch them - without paying to go inside or watch from outside the fence? The grandchildren enjoy showing off to us as well as we enjoy watching them.





- While I think the park is very good, I don't want taxes to increase. Taxes are high already.
- Would like more parking for soccer fields by Kiernan Park driveway entrance. Lot for pool is too small. Nice improvements for Chamberlain Park area, skate park, trail, etc. :)
- Would like to see a weekly painting class.
- Would love to see a dog park/off leash dog area. I would not mind a yearly fee, usually attracts. People who will pick up after their pet.
- Would love to see a rec center.
- Would support a future referendum but not at the expense of leaving empty buildings around town.

## Board Vision Meeting



### Genoa Township Park District Board Visioning Meeting Report May 19, 2019

Facilitated by Greg Petry Consulting LLC

#### Background

Genoa Township Park District Board held a public visioning session on May 19, 2019. The meeting participants included Commissioners Megan Johnson, Gerald Busse, Judy Thompson, Antonio Amaya, and Virgil Hammersly and Executive Director Paul Bafia. Commissioner Kevin Seisser was not in attendance and participated in an individual phone interview. Tod Stanton of the Public Research Group LLC led the Strategic Master Plan project. The meeting was facilitated by Greg Petry of Greg Petry Consulting LLC.

No one from the public was in attendance.

A review of the meeting's purpose was conducted. The meeting was held in conjunction with updating the agency master plan. The visioning session was aimed at looking forward years down the road. Participants were asked to think about the following questions: Where has the district been? Where is the district now? Where is the district going in the future?

The ultimate outcome of the planning process was to fulfill the mission of the Park District and in doing so, benefit individuals, families, the environment, and the local economy. Also, the district seeks to invest and spend tax dollars wisely.

Participants comprised members of the community and elected Park Board officials; they were asked to provide their perspectives to ensure that their constituents' issues were addressed. The group was asked to set priorities. It was vital that they be critical, open, honest, frank, and courageous!

#### Review of Mission Statement

Here is our mission statement:

*The Genoa Township Park District through its staff, programs, services, and facilities seeks to enhance the quality of life and the environment to acquire, conserve, and protect natural resources and to provide leisure-time opportunities for the benefit of the citizens and families in our community.*

Participants reviewed and discussed the elements of the mission statement and confirmed that it represents the essential work of the district.



## A Series of Questions Were Asked:

### ***What is the Genoa Township Park District good at? How can we enhance and strengthen these practices?***

Participants felt that the district is innovative and in control of delivering quality services that enhance the quality of life in the community. They felt the use of social media has helped them listen to the community. Involvement with community groups and businesses is strong and supports their efforts.

The district has been able to stay within its budget, and participants felt the district spends its money wisely.

It was noted that there are many long-term employees. Stability, dedication, and commitment were voiced as part of the culture contributing to employee longevity. The staff is creative and the work environment is friendly. There is a willingness for constant improvement.

The district offers continuing education and should continue to support employees.

### ***What is the Genoa Township Park District bad at? What do we fail to do? What practices need to be corrected or modified?***

Some participants felt that there is a lack of programming at times because people go to other park districts for programs. Others felt that there is sufficient programming but that the district needed to "spread the word out better" to let people know what is available. The website and other communication materials need to be constantly updated to appeal to the public.

Some participants voiced that there are lots of organized programs but that they need to include more opportunities for open and exploratory play.

The board members have limited time and desire for more continuing education opportunities. It was suggested that this could even be incorporated in the monthly meetings by providing information or bringing in a speaker. Continuing education is limited for the board and staff because of budget constraints related to cost and travel.

Board participation is generally viewed as good. However, in the future, when new board members are needed, there should be outreach to the community to recruit new board members who care and will be engaged.

### ***When you think of parks throughout the Park District, what comes to mind?***

Participants felt that there is an adequate variety and areas for activities. There have been requests for additional natural, undeveloped areas. More trails and dog parks are desired.

There appears to be a lack of awareness about the parks. Conversely, those who are aware of them seem to like them.

The district should seek OSLAD grants for park acquisition and development, and participants suggested the district seek developer donations/impact fees.

### ***When you think of the programs and services offered by the Park District, what comes to mind?***

It was voiced that there are a variety of programs with new ones constantly being added. Additional parking should be considered because people complain about a current lack of parking.

Programming offerings are adequate until participants reach the teenage years. More teen programming is desired. There is a need to identify what teens want. It was noted that afterschool and summer programs are necessary, important, and well attended and need to continue.

The seniors like the Silver Sneakers program.

The skate park is popular and needs renovation.

The special events that have been added are popular and well received.

### ***When you think of Park District's buildings and facilities, what comes to mind?***

More outdoor bathrooms are needed. It is desired to eliminate the port-a-potties.

There is a need for indoor space and facilities. Currently, there are intergovernmental agreements for shared use of facilities with the city and school district. However, greater access is needed.

In the future, a community recreation center should be considered for development because more indoor space is needed.

### ***Please think of another park district, recreational provider, or business you have used. What do they do better or what do we fail to do that resonates with you? Why did you use them?***

Members of the community travel to use the Dekalb Park District indoor pool and to the Sycamore Park District to attend outdoor concerts.

### ***If you could add any feature, product, or service at the Park District, what would it be?***

- Community recreation center
- Permanent restrooms in the parks
- Water fountains for people and dogs
- Sledding hill
- More playground equipment
- Outdoor areas for reflection and meditation
- Outdoor adventure area for learning and outdoor skill development
- Pickleball courts
- Ice skating rink or rent times from a neighboring rink
- Frisbee golf

### ***What do you believe are the critical issues or priorities for the Park District? Consider individuals, families, the community, the economy, and the environment.***

1. Maintaining reasonable pricing and affordability. This should be accomplished by continuing to be a lean operation. Balance pay increases with performance and economic climate. Seek nontax revenue. Holding the line on taxes is important to



taxpayers. Cooperate with community not-for-profits. Minimum wage may affect pricing in the future.

2. Population is growing older. Explore opportunities for seniors.
3. Downtown is not thriving. The Park District can help invigorate by doing the following:
  - a. Hosting activities and special events
  - b. Having a presence at events
  - c. Cooperating with the Chamber of Commerce



## Facility Inventory

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### Section 1 - Introduction

This Facility Condition Assessment Report has been prepared in response to a request from Design Perspectives, Inc. to assist in evaluating existing Genoa Township Park District facilities. The facilities included in this assessment were limited to the main Administration Center and associated maintenance and support garages. The main purpose of the Assessment is to evaluate building systems and their condition in order to develop a master schedule for planned capital improvements and substantial maintenance expenditures. The scope of the assessment is focused on main facility components (e.g., site, building envelope, building interiors and building systems) and the report is organized in this manner. The assessment provides an analysis of each system, a priority ranking for corrective action (if any) and financial projections for costs of recommended corrective action items.

Based on the care and attention the Park District has given to maintain the overall condition of the facility, the emphasis of this assessment is largely based to major building systems (e.g., building envelope, mechanical, electrical, etc.).

The Assessment was initiated by visiting the site and conducting an interview with staff. This information was used to establish a baseline understanding of the maintenance scope and projected schedule for major building systems upgrades or replacements. Following this review an inspection and walkthrough of the facilities was performed to familiarize our team with the configuration of the facility and to identify systems that required more in-depth analysis. The site visit was conducted to obtain general observations and documentation on the overall condition of the facility and to identify systems that were problematic or near the end of their expected useful life.

This report has been prepared to provide Genoa Township Park District, in Genoa, Illinois, an understanding of the condition of existing building systems, the ability to identify projected capital project priorities and maintenance upgrades, and to provide cost estimates for these items.

The Facility Condition Assessment is a look at the physical condition of the building and grounds. The report is prepared as an objective analysis of various building assemblies and major systems, such as mechanical and electrical systems. Independent of any desires to modify the building to better service staff or patron needs, this report projects remaining life cycle on the systems evaluated and provides an understanding of current and projected future replacement or upgrades anticipated. A financial cost analysis is provided to assist in quantifying the financial impact of future physical plant needs.

**Limitations:** This report is not to be interpreted or construed to be an analysis of the space needs, utilization, operation, design, layout or flow of the existing facility. These characteristics are more consistent with an architectural space study or space needs analysis and are not a function of this report. Please note that no portion of this report is intended or should be interpreted as a code compliance, ADA review or life safety compliance review. This report is strictly an assessment of existing conditions for the purpose of establishing a capital expenditure projection for projected short- and long-term expenditures on the existing physical plant.





**Definitions:** In establishing a condition assessment of the various systems the report establishes a straightforward rating. Each rating is assigned based on system age, existing condition, serviceability of the item being rated, and finally a judgement based on inspection, research and experience with expected useful life of each item. The following definitions are used:

- **Urgent:** Defined to indicate the building system being assessed required attention within the next year. Priority should be given to planning upgrade/replacement/repair of the item as soon as possible. **Priority - Critical**
- **Marginal:** Defined to establish the item performs adequately but shows signs of wear and tear that are more advanced than expected for the projected useful life of the item, or the system is nearing the end of its' projected useful life. Should be expected to continue to perform with required maintenance and would be recommended for replacement/upgrade within the next 2-5 years. **Priority A**
- **Fair:** Defined to establish the item continues to perform well for its apparent useful life, but is of the age that replacement or upgrades should be projected in the next 5-10 years. Continues to perform for its intended purpose with expected required maintenance. **Priority B**
- **Good:** The item is performing well for the projected useful life to date and should continue to do so for at least 10 years. **Priority C**

## Facilities Overview:

The assessment focused on the Administration Center located at 400 E. Second St. For reference, the maintenance garage on the east side of Chamberlain Park, the former garage within Chamberlain Park (now used for storage) and the newer Morton Building storage garage at Kieman Park were also reviewed. For purposes of this assessment the written report will primarily focus on the Administration Center with reference to the additional buildings where noted.

**Administration Center:** This is a one-story masonry and frame building. The building was noted to have received two one-story additions; one on the east end and one on the west end. The west addition was built with a higher roof level than the main portion of the building, allowing for a higher interior ceiling height. The building has a low slope shingle roof. Access to the building is at grade from the south parking lot.

**Maintenance Garage:** This is a one story metal building with a low slope roof. There are two overhead garage doors that provide access to the maintenance and storage garage and a man door to a small work room area.

**Park Garage:** This is a one-story masonry building with a metal roof. The building was reported to be used primarily for storage and is not occupied.

**Morton Garage:** This building, located at Kieman Park, is a newer metal building.





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## Section 2 - Summary

The detailed assessment report that follows, outlines the existing conditions and recommendations for upgrades, replacements or revisions moving forward. The purpose of this summary is to highlight a few specific areas that should be established as priority capital improvement items for the District. We have identified these priority items both here, in narrative form, and in Section 6 – Financial Projections, at the conclusion of the report. The items identified as priority were done so based on the current age or condition of the system, the costs associated with replacement, the potential impact on operations during replacement and the potential impact on operations in the event of a catastrophic failure of one of these systems. Catastrophic failure is defined as one of these systems going down or failing, resulting in the system not being able to be repaired, short of total replacement, within a one-week timeframe, potentially causing the library to have to close.

### General:

The main building systems, such as roof, windows, electrical, distribution and HVAC equipment are all in good condition. These systems have all been properly maintained, updated or replaced and have anticipated useful life expectancies of 7-15 years. As a result, there are no Critical Priority recommendations with respect to the overall building systems. There are a couple of older hot water heaters and the air conditioning in the concession stand is noted to be inadequate. These items are discussed in more detail in the detailed reports sections.

### Electrical:

It was reported that the pole mounted transformers that serve the building have experienced outages in the past. These occurrences result in the Administration Center being shut down. The service feed to the building runs from the pole underground to the main panel inside the building. The source of the outages is not known, other than the age, serviceability and capacity of the pole mounted transformers being somewhat suspect. Due to the obvious critical nature of power for ongoing operations, it is recommended that the District pursue ComEd for an upgrade to a pad-mount transformer service to the building.

### Stormwater:

The south parking lot experiences various stormwater related conditions that potentially affect access to and use of the Administration Center. At times the lot floods or has water backed-up from the structures into the lot. This situation has been somewhat mitigated by the addition of additional storm structures within the west side of the parking lot. One of the issues associated with the storm water system appears to be the depth of the storm piping and structures. The depth appears to be shallow and above frost depth, which could be a contributing factor to back-up of storm water in the parking lot. This condition could require an invasive reworking of the parking lot and stormwater piping and structure system. Depending on the severity and frequency of disruptive rain events, the existing conditions could be managed as is. However, due to the critical nature of the facility for service to the community, a more in-depth engineering analysis is recommended for this condition.

**FQC**  
Engineering & Construction